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Back to Front Strategy

72% of leaders are creating new business models through digitisation. Start with the end: define the purpose of the digitisation and what it must achieve.



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Agile Leadership

Build a dedicated agile team incorporating staff members across departments to provide a holistic strategy for change management and ensure every single business area is empowered for agile working.

Democratizing Innovation

Any change is more successful when it involves those it impacts. The best IT teams empower colleagues to collaborate, generate ideas and create solutions.



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Careful Tool Selection

Conduct an audit, assess all existing systems and processes based on how they will support the digital transformation objectives, and rigorously assess proposed new tools against these goals.

Customer Involvement

The best tech teams seek out customer feedback, prioritise their needs and create a transformation based around customers, to deliver seamless digital purchasing and efficient, consistent processes.



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Leveraging Automation

81% of companies will increase automation investment in 2022 and beyond. Automate to increase reporting accuracies, enhance product quality and power consistent communication.

Composable Architecture

A composable enterprise adapts to the pace of external and internal change and the ongoing advancement of emerging technologies through packaged business capabilities (PBCs).



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The Right Data & Analytics

Successful digitisation is underpinned by data that is relevant, real-time and unbiased, and analytics that measure what is truly important to customers.

Prioritising Security

Prioritise Operational Tech security, guarantee network segregation and drive a culture that understands and prioritises security risks.



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Constant Testing with MLOps

ML models reduce deployment times and increase the speed and quality of innovation, by combining human and artificial intelligence.