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Privacy & Cookie Statement

Algemeen Octrooi en Merkenbureau B.V., hereinafter referred to as AOMB, with registered office and place of business at the Professor Dr. Dorgelolaan 30, 5613 AM, Eindhoven, registered at the Chamber of Commerce under number KVK 17074382, respects the privacy of its customers and the visitors of its website www.aomb.nl. In this context we have taken appropriate measures to protect your visit to and the use of our website and to prevent abuse. In addition, we explain to you in this privacy & cookie statement how we handle your personal data and in what way we use cookies.

Processing of personal data

What are personal data?

Personal data are any data that can identify a natural person (directly or indirectly). Personal data may be a name or telephone number, but also a birth date or IP address, for instance.

What personal data does AOMB process and why?

AOMB processes your personal data when you have your self-provided AOMB with this data. Think of the situation that you register for a meeting or newsletter, apply for a certain job with AOMB or use our services in any other way. We process your personal data for the purpose we received it for. If you register for a meeting or newsletter, we will use your (email) address to send you the newsletter, or use your name to put you on the list of participants. In addition, we can use your personal data to keep you informed or inform you on our (new) products and/or services.

What are my privacy rights?

If you do not wish to receive information on AOMB's products and services (any longer), you can make this known by sending us an email. You also have the right to request access your personal data as stored by AOMB, or have it corrected or removed.

Use of cookies

The www.aomb.nl website uses cookies. Cookies are small text files that are stored on your PC, tablet or Smartphone. Cookies are used, for instance, to remember settings and preferences.

Google Analytics

We use Google Analytics to measure and analyze the use of our website. With this data on the use of our website we can further improve our website. Google also uses this data itself, in conformity with its own conditions. Please note that this information can change regularly, we cannot influence that.

Hyperlinks

Furthermore, we have included hyperlinks in our website for your convenience, for instance to social media platforms of LinkedIn and Twitter. If you redirect to websites of third parties using such hyperlinks, the privacy policy of these third parties applies, not AOMB's.

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Changes of privacy and cookie statement

As privacy and cookie legislation is changed from time to time, this privacy & cookie statement is also subject to change. We recommend therefore that you consult this statement regularly.

Questions?

If you wish to make an aforementioned request, have any questions or wish to receive more information after reading this privacy & cookie statement, please contact us through throughmarketing@aomb.nl.