



Habitat

HERALD

Vol. XXXIII #2 Spring 2022

Betty

Homeowner since 1991

Photo by Andrea Cole

Find your role in our
new strategic plan ...4

ALSO INSIDE

Support affordable housing at Virtual Hill Day6
Attend the party of the year on April 238



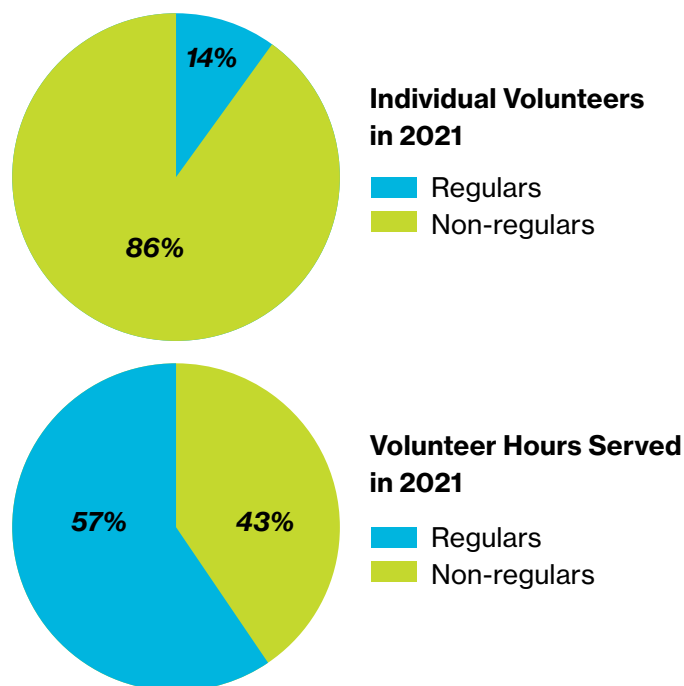
Above and inset: Members of the 3Mgives regular crew work on a home in Woodbury. There are 18 regular crews in the Twin Cities ready for you to join—or you can start your own!

Regulars get the job done

Regular volunteers have always been the backbone at Habitat, and even more so during these past couple of challenging years. While the pandemic has caused an overall reduction of volunteer opportunities on site, hundreds of devoted regular volunteers from around the metro have continued to come out to lend a hand at least once a month—some as often as twice a week—to build homes in the Twin Cities.

One of the best things about our regular volunteers is the amazing community they have built with one another and with Habitat staff. They contribute greatly toward Habitat's mission success through their work on homebuilding and home repair sites, in our ReStore Home Improvement Outlets, and in our warehouse. They are out there every day helping us live our values. The contributions of our regulars cannot be overstated or overlooked! *Thank you!* ■

If you would like to learn more about being a regular volunteer, please visit tchabitat.org/volunteer. Feel ready to join a crew? Email volunteer@tchabitat.org to get involved.



Reduce Reuse Recycle

with ReStore

Twin Cities Habitat for Humanity ReStore Home Improvement Outlets aren't just great places to find home improvement supplies. They're also an environmentally friendly retail option that keeps products out of landfills and puts them in the loving arms of DIYers and homeowners all over the metro who find value in both the old and new.

Upcycling and purchasing donated items for DIY projects gives new life to items that might otherwise have found themselves contributing to pollution and excess waste.

What happens to things that don't make it onto the shelves, you might ask? ReStore recycles what cannot be sold to reduce waste as much as possible. Over 70% of dumpster loads end up back at a recycling center! ■

Follow ReStore on Facebook for the latest updates on upcoming Earth Day sales and to participate in our spring Upcycle Challenge! facebook.com/ReStoreTwinCities

Recycle your idle vehicle

Donate your vehicle to help a local family build a home and experience strength and stability that lasts for generations. We'll pick it up, and a majority of the proceeds go right to Habitat.

tchabitat.org/cars



Two metro locations:

510 County Road West, New Brighton, MN 55112
2700 Minnehaha Avenue, Minneapolis, MN 55406

Hours:

Tuesday through Friday: 10 a.m.–6 p.m.
Saturday: 10 a.m. – 4 p.m.

BuiBui **Build Forward** Togo **Together**

Home. It's where children take their first steps and turn the pages of their first book. Home is a building block for health, education, community vitality, and racial equity. And homeownership is the primary way families gain wealth to pass along to the next generation.

In Minnesota, we boast one of the highest rates of homeownership nationwide. But we also have the worst racial gap in homeownership. And the gap didn't happen by accident—racist housing policies and practices intentionally blocked people of color from owning homes.

Now's the time to both acknowledge this history and create access to homeownership for those who've been denied it.

Twin Cities Habitat is building forward with intentionality to learn from community feedback and improve the success rate for Black clients in our program. And when we improve our programs for those most impacted by housing discrimination, our program will become better for *everyone* who partners with us.

Let's build forward together to create a community where every family has access to the transformational power of a home they own.

Please join us as we embark on a new strategic plan together to expand homeownership, advance racial equity in housing, and engage the community to strengthen our foundation. ■

Key Strategic Plan Goals

- **Grow homeownership opportunities**, especially for Black families hit hardest by the effects of COVID-19 and systemic racism in housing
- **Advance racial equity** to close the homeownership gap through policy and advocacy
- **Engage the community** through meaningful partnerships, building an inspiring organization, and strengthening Habitat's foundation
- **Build a more vibrant, equitable Twin Cities community**



"You just don't know how thankful I am to have this house."

Betty

Habitat Homeowner since 1991



Homeownership is truly transformational. And the impact multiplies with each generation. Betty bought her Habitat house back in 1991. Years later, Betty's daughters, Lynnisha and Simone, drew inspiration from their mom's journey as they worked to buy homes of their own in North Minneapolis. Now their kids have the same stability their mom gave them. And the impact will keep growing—Betty's getting her paperwork in order so that her Habitat home will one day be passed on to her oldest grandson.

In recent years, Betty's home has been a place for her to rest and recuperate from some health setbacks—and a place for her family to make memories together. "You just don't know how thankful I am to have this house," she says.

Dear Friends,

Two years. That's how long it's been since the first stay-at-home order went into effect. When we made the call to pause our operations in March 2020, I'll admit it—I was scared.

I didn't know what the pandemic would mean for families on the cusp of Habitat homeownership. Or for Habitat homeowners with a sudden loss of income. And I didn't know what this would mean for you—the big-hearted Habitat community.

You came through big time. You gave generously to protect homeowners and expand homeownership throughout the pandemic. You grappled with Minnesota's painful racial history during the uprising for Black Lives. And you couldn't wait to volunteer again when the time was right.

Thank you for standing by your neighbors through these last two years. As we embark on a new strategic plan together, I'm so grateful

to have you on the journey and I'm excited to see how we'll power this bold strategic plan. I hope you join us in dreaming big, digging deep, and giving generously.

Sincerely,

Chris Coleman

Chris Coleman



Save the Date

Virtual Hill Day

Don't miss out on your chance to:

- **hear** from housing advocates and subject experts
- **learn** solutions to address Minnesota's housing crisis
- **come together** with Habitat advocates from across the state
- **meet legislators and take action** to support our state legislative priorities

Friday, April 29

11:00 a.m. – 12:15 p.m.

Register online by April 15 at
tchabitat.org/advocate



Write your will for FREE

Twin Cities Habitat has partnered with *FreeWill* to give you a tool to create your own will online for free. It's our thank-you gift to you for your generous support.

With FreeWill, you can create:

- a last will and testament
- advance healthcare directives
- durable financial power of attorney
- a legacy that multiplies for generations

Get started at tchabitat.org/freewill

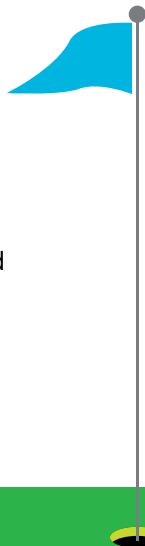
Tax time is the **BEST** time to create your will!

Raise THE Roof GOLF TOURNAMENT

Monday, August 1, 2022
Minneapolis Golf Club

Mark your calendars for our annual **Raise the Roof Golf Tournament!** It's best way to have 18 holes of fun and raise funds for the cause of affordable housing in the Twin Cities Community.

tchabitat.org/rtr22



Raise funds for Habitat affiliates across Minnesota in the **30th Anniversary Habitat 500 Bike Ride**. This hybrid ride allows you to cycle at your own pace between now and September, and join for in-person rides **July 14–17 in Fergus Falls, MN.**

habitat500.org

HARD HAT & Black Tie

Local comedian,
speaker, and host
extraordinaire,
Shannan Paul will
emcee.



Bid on dozens of fabulous auction items, like a week-long escape to Hawaii's Big Island.

Saturday, April 23

The Depot - Minneapolis
225 3rd Avenue South

The Gala of the year is back in person—or you can watch from home! Enjoy fabulous auction items, inspiring stories, a rocking After Party with *Free & Easy Band*, and much more!

Get your tickets now before in-person registration closes on April 13.



tchabitat.org/hardhat

**SPONSORSHIP OPPORTUNITIES
& EVENT INFORMATION**

Call 612-305-7108 or email events@tchabitat.org

PRESENTED BY

