



RELEVANT & RELIABLE E-COMMERCE DATA

Maximize your e-commerce success and **get ahead of your competitors** with our insightful data on pricing, visibility & bestsellers. Price API is your reliable source for **real-time market data** from leading retailers like Amazon, price comparison platforms such as Google and idealo as well as marketplaces like eBay.



YOUR BENEFITS WITH PRICE API

Pricing & Assortment Optimization

- Easily **manage & optimize your product portfolio** & get insights on your competitors' product range
- Get a complete view on competitor price data for **effective repricing**
- Set **optimal prices**, detect **market trends** or negotiate better **purchasing prices**

SEO & Content Analysis

- Learn how **visible your products** are vs. equal **competitor products**
- **Optimize your product visibility & retrievability** based on:
 - keywords
 - positive product conditions
 - presentation factors

PIM / Product master data Quality

- Automate the input for your **PIM system**
- **Accuracy, consistency and control** over data management
- **Accurate and reliable data** from relevant data sources



Price API offers data from over **100 sources** in more than **30 countries worldwide.**





HOW DOES PRICE API WORK?

CASE 1:
Get all prices & shop offers for a product, e.g. a coffee machine

CASE 2:
Optimize your assortment & learn from the top 100 Amazon bestsellers



PRICING

GO

- 5,000 credits*/month
- monthly contract

99€/ MONTH

+ 0.02€ / additional credit

BASIC

- 20,000 credits*/month
- monthly contract

259€/ MONTH

+ 0.015€ / additional credit

STARTER

- 50,000 credits*/month
- monthly contract

499€/ MONTH

+ 0.01€ / additional credit

ADVANCED

- 200,000 credits*/month
- monthly contract

999€/ MONTH

+ 0.005€ / additional credit

PRO

- 500,000 credits*/month
- monthly contract

1,499€/ MONTH

+ 0.003€ / additional credit

ENTERPRISE

- custom credits*/month
- yearly contract

ON REQUEST

Example for Enterprise – on request:
5 Mio. credits, EUR 5,000 / yearly subscription, 0.001€ / additional credit

*One credit equals one simple (default) request for one product from one data source. Contact us for further details.

MORE INFORMATION

metoda gmbh | bayerstrasse 69 | 80335 munich | germany | info@priceapi.com | tel. +49 (0)89 124 137 800 | www.ecommerce-data.priceapi.com

