



Video Ignition: Your Next Sale is One Video Away



Could You Convince a Customer to Drive 8 Hours to Your Dealership?

The Challenge

On average, people are only visiting 1.2 dealerships in person before purchasing a vehicle. **How will you make sure your dealership is the one they visit and buy from?**

The Solution

Friendemic's Video Ignition has been helping dealerships see a 30% increase of converting internet leads into people walking through the door. It is easy to use and helps your sales team create personalized pressure-free videos for the best virtual shopping experience.

A Lexus dealership in San Diego received an email from a couple who was interested in a specific model at their store. The salesperson made a quick, private video showing the vehicles off using Video Ignition and sent it to the couple. The couple then drove 8 hours from Sacramento to San Diego to purchase from this store because the personalized walk through answered their questions and showed them the exact car they could purchase!

Contact us to get started!