

Questions & answers

4.9 ★★★★★ 70 Google reviews
Auto repair shop in Mineola, Texas



- T** "Oil change tire rotation done in a very timely manner" ★★★★★
- F** "I can say **people** were courteous and knowledgeable." ★★★★★
- C** "Great job, left the truck, they gave me a ride all the way home!" ★★★★★

website, virtual test-drives, and home delivery can help with your vehicle purchase."

§ CATALYST CONNECTOR

Optimized Google Business Profiles for Sales, Service and Parts Departments Enhances Your Dealership's Local SEO

By having a focused Google reputation strategy and implementing Friendemic's suite of products Toliver CDJR in Mineola, Texas is now outranking the local competition on Google local searches. The Toliver CDJR main profile now boasts an all time star rating that is 0.2 points higher than the two closest dealerships.

In tandem with building a solid inflow of reviews for both sales and service, Friendemic enhanced the three Toliver CDJR GBPs (sales, service, and parts) with specific photos, products, and posts to promote the offerings for the distinct departments.

Friendemic also ensured that all Profile links, phone numbers, and categories were specific to each profile. Therefore, optimizing and tailoring each consumer's search.

Once Toliver CDRJ started using Friendemic's Catalyst Reputation software, we were able to parse the sales and service reviews so that they appear on the relevant Google Business Profiles, and results in just 30 days were unbelievable.

Google Business Profile	Prior to July 2021	After July 2021
Sales Profile	4.2 Stars	4.9 Stars
Service Profile	No Reviews	4.9 Stars



"While we were excited to see our star ratings improve and gain visibility on Google, we were most encouraged by our ability to surpass the star ratings of our competition. We know we are the local favorite, and are finally able to help our customers share why they are loyal to us with more Google reviews."

BRENT TOLIVER

Managing Partner at Toliver Chrysler Dodge Jeep Ram