

# Reputation Accelerator



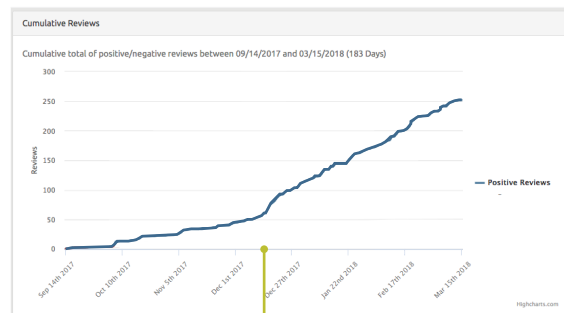
This dealership saw a 211% increase in positive reviews with Reputation Accelerator!



**190 Positive Reviews**  
in just 180 days



**Increased Rating**  
by .15 to a score of 4.48



Started using text invites with Reputation Accelerator

## The Challenge

A Ford dealership in Southern California had been using email to send review invites to customers. Email invites have an open rate of 40%, at best. Friendemic switched the client over to Reputation Accelerator to utilize text invites.

## The Results

In just three months of using text invites, the dealership saw 190 new positive reviews come in versus 61 new positive reviews in three months of using email invites. Text review invites have a 90% open rate, as compared to traditional email open rates (up to 40%).



**Get more positive reviews with Reputation Accelerator**

**Contact us to get started!**

801.415.9314 | sales@friendemic.com | www.friendemic.com