

PRESS RELEASE

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Televic Conference

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TELEVIC CONFERENCE APPOINTS VICHAI TRADING (1983) CO., LTD. AS EXCLUSIVE DISTRIBUTOR FOR THE KINGDOM OF THAILAND

Izegem (Belgium), January 2022 – TELEVIC CONFERENCE is pleased to announce that it has appointed Vichai Trading 1983 as their exclusive distributor for the Kingdom of Thailand.

Vichai has been serving the Thai AV market since 1983, and has built a solid reputation as a full-range AV distributor with professional in-house technical support and after-sales service. The company's approach is to look for solutions that are geared towards specific customer needs in comprehensive and varied AV fields. As a result, it is no surprise that Televic Conference has decided to grant the Bangkok-based company exclusive distribution rights of its products in Thailand. By joining forces, both parties believe they have secured a strong foothold in a rapidly evolving market.

Mr. Thaweesak Thamsirisup, President of the company notes: "I am very delighted to see this partnership with Televic. I strongly believe that with our over 38 year's experience in the conference market, Vichai Trading will make Televic presence much stronger in Thailand."

"With this agreement, Televic Conference strengthens its position in Thailand, one of the fastest growing markets in Asia", adds Koen Van de Perre, Televic Conference's Business Development Manager for Asia Pacific.

ABOUT TELEVIC CONFERENCE

Televic Conference manufactures the most innovative systems for moderated meetings. Its complete range of conference solutions simplifies decision-making by improving the meeting experience. With crystal-clear sound, pristine video, and a clear focus, meetings become more efficient. From the largest international institutions over local parliaments and city councils to boardrooms: Televic Conference drives successful meetings, worldwide.

Visit www.televic-conference.com for more information.

ABOUT VICHAI TRADING (1983) CO., LTD.

For over 38 years, Vichai Trading 1983 has evolved from a small startup company to Thailand's premiere AV solutions provider. Today, the five companies under Vichai Group provide a complete suite of services for clients in all segments.

As the leading AV systems integrator and service provider in Thailand, Vichai provides Vichai Group provides a comprehensive suite of AV products and services, from consulting and design, installation, and project management, to after sales service.

Visit www.vichai1983.co.th for more information.

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