

PRESS RELEASE

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TELEVIC CONFERENCE AND PRASE MEDIA TECHNOLOGIES SIGN A DISTRIBUTION PARTNERSHIP FOR THE ITALIAN AV AND CONFERENCING MARKET

February 1, 2022 – Effective immediately, the Italian audio, video and IT company Prase Media Technologies will become an official distributor for Televic Conference, the world’s leading conferencing systems manufacturer. With Televic’s advanced solutions, Prase will offer the Italian market an unseen level of scalability and customization in both wired and wireless conferencing hardware, combined with a highly reliable software component. The partnership relates to all products in the Televic conference line, including the most innovative solutions for remote participation and voting.

Prase has been a reference on the Italian market for decades in audio-conference and debate projects for the private sector, but also for specific segments such as public administration, justice, and higher education. Televic in turn is a Belgian technology company that has been focusing on the manufacturing of conferencing solutions for almost 50 years. The most prestigious decision-making bodies in the world, such as the UN headquarters, the commission and the parliament of the European Union choose Televic for the premium quality of their hardware and software solutions.

Prase’s Sales Manager Mario Baratto:

“Conference applications have always been one of the most strategic markets in Prase’s business. We are very pleased to team up with Televic to offer Italian system integrators the most exceptional level of reliability and customization that is available on the market.”

Marco Cappellotto, Conference Specialist at Prase:

“From a technical point of view, Televic offer numerous interesting benefits, such as a highly advanced software component, the seamless integration of wired and wireless conferencing units into a single system, and the easy management of video streams. All Televic products are made in the EU, highly qualitative and customizable. This high level of customization is particularly interesting for environments where aesthetic discretion is crucial.”

Jurgen Van Muylder, Sales Manager EMEA for Televic Conference:

“Prase is known as a very strong distributor in the Italian conference market. They are ideally placed to match the broad portfolio of Televic solutions to the needs of individual customers in every vertical: from a custom solution in a historic townhall to a multimedia boardroom.”

ABOUT PRASE MEDIA TECHNOLOGIES

Born out of the entrepreneurship of the Prase brothers and their previous experience in the design and construction of audio systems, Prase translates the needs of professional customers into the best suited audio, video, digital signage and control products. The company is renowned for the excellence of its team, its passion for AV and IT technology, and its solid offering of design support, technical training, and continuous assistance.

Visit <https://www.prase.it> for more information.

ABOUT TELEVIC CONFERENCE

Televic Conference manufactures the most innovative systems for moderated meetings. Its complete range of conference solutions simplifies decision-making by improving the meeting experience. With crystal-clear sound, pristine video, and a clear focus, meetings become more efficient. From the largest international institutions over local parliaments and city councils to boardrooms: Televic Conference drives successful meetings, worldwide.

Visit www.televic-conference.com for more information.

