

televic



## PRESS RELEASE

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## TELEVIC CONFERENCE REINFORCES ITS LOCAL PRESENCE ON THE EGYPTIAN CONFERENCING MARKET THROUGH AN EXCLUSIVE PARTNERSHIP WITH AUDIO TECHNOLOGY S.A.E.

**Izegem (Belgium), 10 January 2022 – In support of its international growth, Belgian conferencing technology company Televic Conference has just signed a strategic agreement in Egypt. As of January 2022, Cairo based systems integrator Audio Technology S.A.E. will become Televic Conference's exclusive Egyptian partner.**

Eng. Emad Adly, Audio Technology CEO stated that "Audio Technology is proud to be a part of the Televic family and to present Televic in the Egyptian market as its part of our development plan and to drive the digital transformation to the community and it is a real pleasure as we are looking forward to collaborating with your prestigious company".

This new partnership will bring Televic's high-end solutions within direct reach of Egyptian customers. As the exclusive reseller, advisor, installation, and implementation partner, Audio Technology will service the entire local market, especially in major segments such as government, hospitality, and education.

Soufiane Habri, sales manager for the MEA region at Televic Conference:

"With 30 years of experience and more than 400 dedicated employees, Audio Technology is one of the leading players in the Egyptian AV landscape. Their strong local presence, backed up by Televic Conference's global team of 'Experts in Conferencing', will ensure a highly qualitative and personalized service level from concept to implementation."

### ABOUT TELEVIC CONFERENCE

Televic Conference manufactures the most innovative systems for moderated meetings. Its complete range of conference solutions simplifies decision-making by improving the meeting experience. With crystal-clear sound, pristine video, and a clear focus, meetings become more efficient. From the largest international institutions over local parliaments and city councils to boardrooms: Televic Conference drives successful meetings, worldwide.

Visit [www.televic-conference.com](http://www.televic-conference.com) for more information.

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## ABOUT AUDIO TECHNOLOGY S.A.E.

Audio Technology S.A.E. is a dynamic system integrator and a market leader in the field of light current services, and integrated CCTV systems. Founded in Cairo in 1993 with an entrepreneurial vision to empower businesses to accelerate, the company has been taking pride in managing all facets of Egypt's mega projects; from engineering, planning, and supply to installation and efficient after-sale services. The company delivers tailored communication solutions that empower industries to grow beyond their potential.

Visit <https://corporate.auditeceg.com> for more information.

