

PUBLIC RELATIONS

COURSE BROCHURE

2022



INTRODUCTION

Welcome to the Public Relations Online Course Brochure!

Here you will find all the information you need to learn about this exciting course, its subjects and which colleges you can choose from!



WHY STUDY ONLINE?

There are loads of benefits to studying online - it's so convenient and can be done from anywhere, in YOUR OWN TIME! With our TVET Online Learning partners, we have designed our Public Relations Online Course to be accessible, affordable and engaging - making your online learning experience exceptional!

WITH ONLINE LEARNING, YOU WILL RECEIVE:

Flexible payment options:

Now, you can choose from one of our interest-free payment plans.

Night and Day Assistance:

You can study at any time, so we are available at any time. Your Student Success Officers are there for your technical and administrative needs, 24/7.

Gamification:

Earn points and real-life rewards for doing your coursework and assignments.



Instant Acceptance:

Know if you qualify right away!

Online Registration:

No more long lines! Register, and upload your documents all through the portal.

Online Orientation:

Do your orientation from anywhere, in your own time. Just log in and start whenever you're ready.



ABOUT THIS COURSE:

The Public Relations National Diploma Course

trains students to uphold the public image of an organisation and to ensure that customer or client facing interactions are always up to the highest standard. PR maintains the image of the company.

This course is available through:

Tshwane South TVET College (N4)

Tshwane North TVET College (N4 - N6)



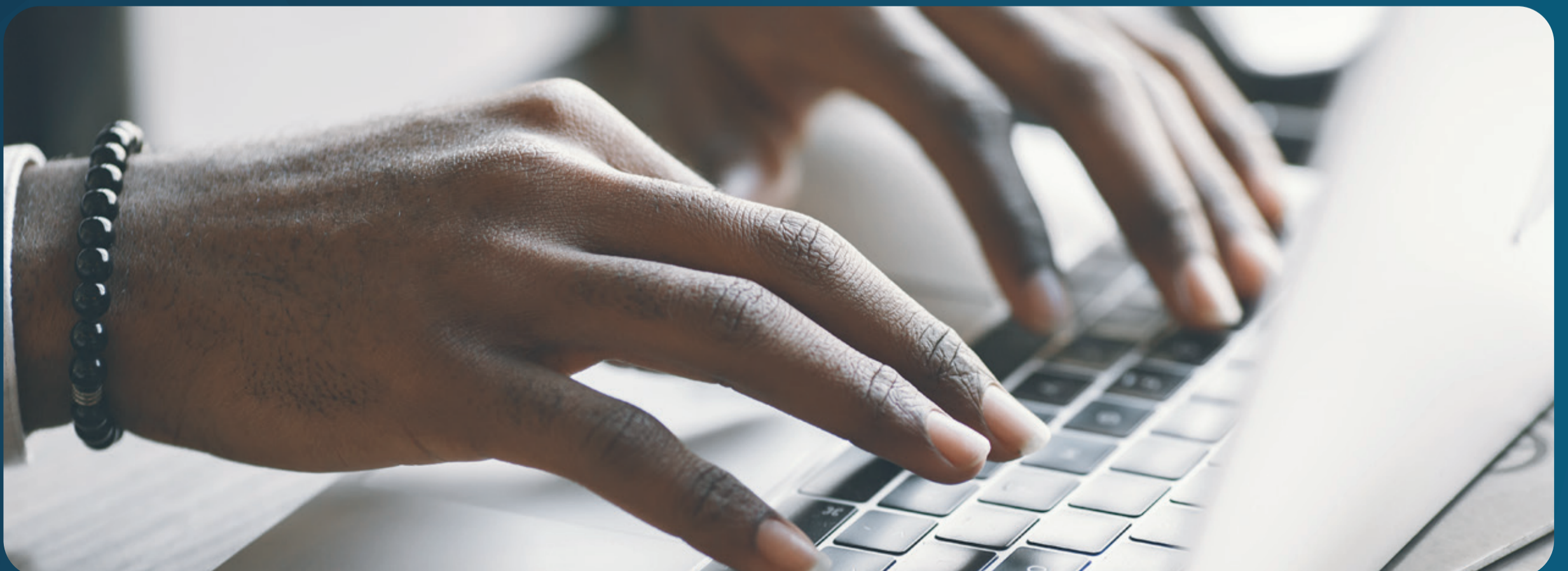
COURSE BREAKDOWN:

Information Processing

To improve the keying in and processing skills of the competent student in such a way that he/she will become the personal assistant and the right hand of his/her employer.

To develop keyboarding skills, accuracy and speed in students in preparation for the production of documents and develop a typing speed of 35 to 40 w.p.m.

It will enable students to study and analyze problem situations, i.e. tabular work or financial statements which should be completed according to certain methods of work, and will encourage students to follow a systematic and sensible approach to deal with assignments: the acquisition of skills and the development of brain, vision, listening and finger coordination; good judgement and perception of display work, proofreading, spelling; systematic methods of work; the improvement of standards to establish insight and principles, e.g. tabular work on one sheet of landscape paper.





Communication

Learn the different disciplines of communication, motivation, and self-image as tools in the organisation. You will also be taught how to properly write business communication documents.

Office Practice

This subject provides practical skills in office procedures attached to the positions of Secretary, Administrator, and Management Assistant.

Marketing Management

The Marketing Management module teaches students about the various target markets, consumer behaviour, the marketing mix, marketing strategies and more. Learn the theory behind advertising and its role in marketing strategies.



#GETREADYFORWORK

FEE STRUCTURE

Each certificate from N1 - N6 consists of 4 subjects which you will need to complete before being able to progress.

PUBLIC RELATIONS STUDIES 2022

SUBJECTS:	1	2	3	4
Costs ^(Vat incl)	R1 886	R3 772	R5 658	R7 544
Instalment	-	R754,40	R1351,60	R1508,80

⚙️ A student may choose to do more subjects @ R 1 351,00 per subject.

HOW TO APPLY:

1

VISIT WEBSITE onlinelearning.thestudenthub.co.za

2

SELECT A COLLEGE AND CHOOSE THE COURSE
YOU WANT TO STUDY

3

FILL IN THE QUICK APPLICATION FORM ON THE
COURSE PAGE

5

WAIT 15 MINUTES TO FIND OUT IF YOU HAVE BEEN
ACCEPTED

6

FOLLOW THE INSTRUCTIONS TO COMPLETE YOUR
REGISTRATION AND BEGIN STUDYING

CONTACT US

Email: apply@thestudenthub.co.za

Whatsapp: 068 404 8888

thestudent hub