

FEBRUARY SOCIAL MEDIA CALENDAR

February

2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

- 1 VALENTINE OR BIRTHDAY GIVEAWAY - [SEE BLOG POST FOR DETAILS](#)
- 2 GROUNDHOG DAY - [SEE BLOG POST FOR DETAILS](#)
- 3 YOUR STORY: SHARE WHAT YOU ARE LOOKING FORWARD TO IN FEBRUARY!
- 4 WORLD CANCER DAY - [SEE BLOG POST FOR DETAILS](#)
- 5 NEW INVENTORY ALERT! PHOTO OR LIVE OF NEW PIECES/SETS YOU HAVE
- 6 SHARE A QUOTE & **SCHEDULE THE WEEK** [SEE BLOG POST FOR DETAILS](#)
- 7 NATIONAL WEAR RED DAY - [SEE BLOG POST FOR DETAILS](#)
- 8 NATIONAL LIBRARY DAY - [SEE BLOG POST FOR DETAILS](#)
- 9 NATIONAL PIZZA DAY - [SEE BLOG POST FOR DETAILS](#)
- 10 YOUR STORY: SHARE YOUR LOVE STORY
(SIGNIFICANT OTHER PAST OR PRESENT, KIDS, PETS, STARBUCKS 😊)
- 11 FRIDAY! POST ABOUT YOUR PLANS FOR THE WEEKEND OR LOCAL EVENTS HAPPENING
- 12 ABRAHAM LINCOLN'S BIRTHDAY - [SEE BLOG POST FOR DETAILS](#)
- 13 GALENTINE'S DAY & **SCHEDULE THE WEEK** [SEE BLOG POST FOR DETAILS](#)



- 14** VALENTINE'S DAY - *SEE BLOG POST FOR DETAILS*
- 15** SINGLES AWARENESS DAY - *SEE BLOG POST FOR DETAILS*
- 16** YOUR STORY: FAVORITE ROMANTIC MOVIE? - *SEE BLOG POST FOR DETAILS*
- 17** PRESIDENT'S DAY - *SEE BLOG POST FOR DETAILS*
- 18** NATIONAL DRINK WINE DAY - *SEE BLOG POST FOR DETAILS*
- 19** CREATE A COLLAGE OF LAST WEEKS SET-UPS TAG & THANK THEM
- 20** LOVE YOUR PET DAY & **SCHEDULE THE WEEK**
- 21** SPRING INVENTORY SHARE NEW THEMES, COLORS & IDEAS. TAKE A POLL FOR VOTES!
- 22** NATIONAL MARGARITA DAY - *SEE BLOG POST FOR DETAILS*
- 23** WACKY WEDNESDAY POST A CRAZY SALE OR DISCOUNT VALID ONLY TODAY
- 24** YOUR STORY: LOVE SONG FAVORITE SONG WITH THE WORD "LOVE" IN IT
HAVE YOUR FOLLOWERS COMMENT THEIR FAVORITES AS WELL!
- 25** NATIONAL PANCAKE DAY - *SEE BLOG POST FOR DETAILS*
- 26** SATURDAY SHOUT-OUT TAG A LOCAL BUSINESS & ASK THEM TO TAG YOU AS WELL
- 27** SHARE A QUOTE & **SCHEDULE THE WEEK**
- 28** NATIONAL SCIENCE DAY

