



# NFI Overcomes Complex Challenges with the Help of TransForce Group's Suite of Driver Workforce Solutions

## About Our Client

Since its founding as a trucking company in 1932, NFI has expanded to become a \$3 billion third-party logistics (3PL) solutions provider servicing customers across North America. To meet their customers' expectations and requirements, NFI sought out the support of a proven partner to help cover surge volumes and successfully meet the needs of their customers.

As a privately held, family-owned business, NFI has experienced year over year growth across multiple service lines due partly to its ability to provide unmatched solutions and quality service. From dedicated transportation and distribution to port drayage and transportation management services—NFI has been an established leader in the transportations and logistics industry for decades whose future looks bright.

## The Challenge

For many motor carriers today, the tight labor market continues to pose a challenge in their ability to access qualified Class A licensed CDL drivers, especially with short notice. NFI required a reliable driver solutions partner who could assist them in sourcing qualified driver candidates quickly and in alignment with the company's high standards.

With multiple hiring needs in diverse geographic markets, NFI has explored various solutions to source driver candidates and partnerships. In the end, TransForce Groups' willingness to address NFI's unique challenges through a variety of workforce solutions paved the way for what is now a 2+ year partnership.



## The Solution

NFI recognized the need to supplement its current fleet with quality drivers from a proven and innovative partner to keep pace with customer demand. Understanding that needs fluctuate per market, it was important for NFI to have access to a variety of solutions to tackle their complex challenges. The company capitalized on TransForce Group's ability to offer short-term and long-term solutions by utilizing its [dedicated driver services](#), which have been critical during peak periods. NFI also utilizes TransForce Group's [digital solutions](#) to augment their existing driver recruitment efforts and source qualified talent in key markets. As part of NFI's ongoing commitment to supporting our nation's service members, NFI also tapped into the [veteran workplace placement program](#), which staffs recently licensed CMV drivers who are also U.S. military veterans.

Working as an extension of the NFI team, TransForce Group maintained an ongoing dialogue with local managers to fulfill driver orders on time. This consistent and transparent communication helped TransForce Group better understand the expectations of NFI and their customers, resulting in a constant flow of fully vetted CDL drivers to fill seats and keep trucks moving.

## Results and Future Plans

Since initially partnering with TransForce Group, NFI continues to source CDL drivers on an ongoing basis to manage the contracted volume of its existing customer base.

Working collaboratively with TransForce Group to properly onboard new and experienced drivers has helped the company address its driver shortage challenges. NFI plans to continue partnering with TransForce Group to manage the volume of new routes, as well as surges during peak seasons.



We selected TransForce Group as a staffing partner primarily for the company's ability to deliver quality drivers, their creativity of different driver staffing solutions and willingness to solve for our complex challenges.”

– Michael Hayden, VP of Transportation (NFI)

## Tap Into the Nation's Largest, Safest CDL Driver Network

TransForce Group is the leader in digital driver workforce solutions, enabling business to source, staff and hire qualified CMV drivers faster. With unmatched safety standards, unparalleled access to drivers and a complete portfolio designed to meet even the most challenging driver needs - TransForce Group is your #1 source for drivers. [Learn more.](#)

### Connect With Us

We want to hear how we can help you staff and recruit the best drivers for your workforce. Get in touch with a member of TransForce Group today.



6363 Walker Lane, Suite 410  
Alexandria, VA 22310  
1-800-308-6989 | Fax: 703-838-5585

[transforcegroup.com](http://transforcegroup.com)