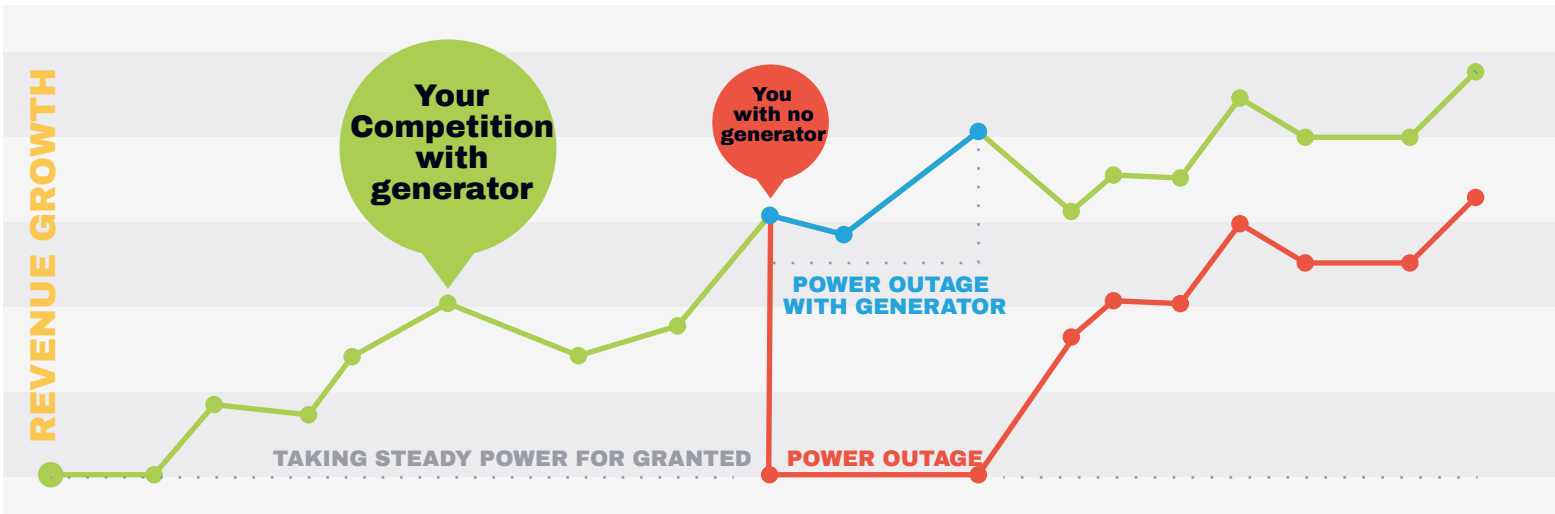
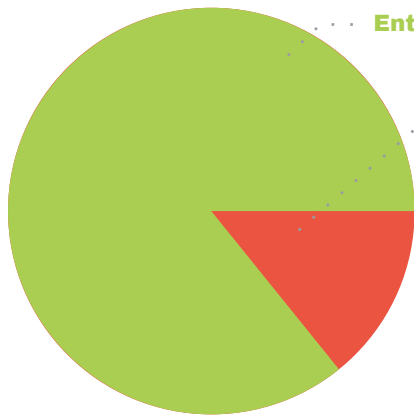


COST OF LOSING BUSINESS DURING AN OUTAGE



Total Loss of Business in the U.S. in Dollars



Entire U.S. Loses \$150 Billion Annually

\$27 BILLION ANNUALLY LOST WITHIN

- BATCH MANUFACTURING
- CONTINUOUS MANUFACTURING
- FINANCIAL SERVICES/DIGITAL ECONOMY
- OFFICES
- HEALTHCARE/HOSPITALS
- GOVERNMENT/EDUCATION
- GROCERY/FOOD STORES
- RETAIL

Don't take power for granted, follow these easy steps

- 1** Make your location "Generator Ready"
- 2** Install a Permanent Backup Power System
- 3** Evaluate Range of Solutions

Calculate your potential loss

■ What are your loss of sales for 1 day of a power outage?

■ What are your loss of sales for 3 days of a power outage?

■ What is the cost of spoiled inventory after 1 day?

■ What is the cost of spoiled inventory after 3 days?

■ What is the opportunity cost of not being prepared with an alternate energy solution?

**What is your total loss?
Give us a call.**

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