# KINETICDATA

## Organize. Simplify. Automate.

Kinetic Data connects human and technology interactions across systems of record for enterprise organizations saving millions of dollars and freeing thousands of hours every day.

### **Enabling HR Innovators**

Large enterprise organizations are built on a stack of complex, powerful technology platforms that while effectual, may not offer the flexibility to accommodate rapid change necessary in today's dynamic business environment or deliver consumer-like service experiences.

HR technology leaders feel this pain keenly: responsible for delivering efficient and delightful employee experiences, they are constantly driving toward a more agile, responsive, and efficient operational environment.

At Kinetic Data, we've helped HR leaders streamline employee experiences to **improve productivity**, **reduce friction**, **drive out cost**, and deliver a "**single pane of glass**" user experience for Enterprise organizations.



#### HR Use Cases

At its core, the Kinetic Platform provides intuitive and flexible digital experiences that streamline complex business processes through a set of components. HR teams leverage these Kinetic components to augment out-of-the-box platforms to better support the needs of the organization.

**Onboarding & Provisioning:** The US Army increased personnel ("employee") satisfaction and reduced the risk and friction of heavy-duty provisioning processes via the Kinetic Platform. Through a streamlined user experience, coupled with multiple complex integrations, the client is able to see reduction in manual touches, greater data integrity and faster time to productivity.

**HR Reviews**: <u>General Mills</u> used the Kinetic Platform to embrace and extend their existing HR tools—by integrating and centralizing multiple systems of record, they built a 360-review employee application tailored for their business objectives, providing employees with a standardized smart portal experience to request and deliver feedback across departments and locations.

**PTO Management:** <u>Warner Bros.</u> saves over \$1.8 million dollars every year by tracking & standardizing time-off requests across business units and departments, orchestrating disparate systems of record, automating approvals, and providing visibility and access to the appropriately defined groups and individuals.

**Smart Service Portals:** Clients use the Kinetic self-service portal experience coupled with workflow automation to standardize requests, approvals and fulfillment. This results in reduced manual emails, phone calls, and messages throughout the organization and increases user satisfaction, productivity gains and expanded margins.

#### Who Do We Work With?

- HR leaders who want to instantly connect people with the information they need with as little manual intervention as possible.
- Organizations where access to HR information, institutional knowledge, and key learning is highly fragmented and poorly integrated across the organization.
- Innovators who want to embrace and extend existing tech investments (i.e. SuccessFactors, Oracle, Workday) while eliminating the friction created by large enterprise software.

#### Select Clients

United States Army & Navy
United States Air Force
Cox Media
USDA
Aegon
Emory Clinic
Navy Marine Corps Intranet (MNCI)
Fairfax County Public School
Department of State
Konica Minolta

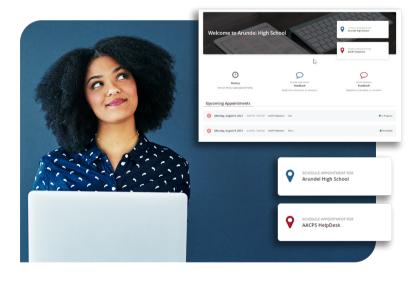
General Mills\*
Warner Brothers\*
Dura Automotive\*
Domtar Paper\*
Schneider Electric\*
Northrop Grumman\*
Encompass Health\*
Baxter Health\*

\*HR Use Case

#### About Kinetic Data

Kinetic Data provides an Enterprise Workflow platform that connects human and technology interactions across systems of record at scale.

Built on the core tenets of **security**, **scalability** and **flexibility**, Enterprise organizations are empowered to transform their entire organization into a highly efficient, automated reality that reduces workload, cost of service delivery and risk.



#### Core Capabilties

- Portals designed for multi-system interactions, examples including:
  - o Complex and manual service requests
  - Employee support
  - Learning & Development tracks
  - Centralized approvals
- High volume, complex, compliant environments are a perfect fit for the Kinetic platform.
- Consolidation of many system interactions into a single pane of glass for user experiences, including employees, customers, partners, vendors and other stakeholders.
- Streamline and Standardize workflows across multiple platforms for data capture, surfacing and integrations.
- Security, scalability and flexibility designed into the platform for long term application development and high ROI.
- Optimized for the task at hand, provides streamlined, tailored employee experiences which enable data capture & automated workflows specific to the service request.
- Delivery model flexibility for on-premise or SaaS requirements.
- Consultative expertise on workflow automation inside complex organizations to evolve processes from simple to automated.