



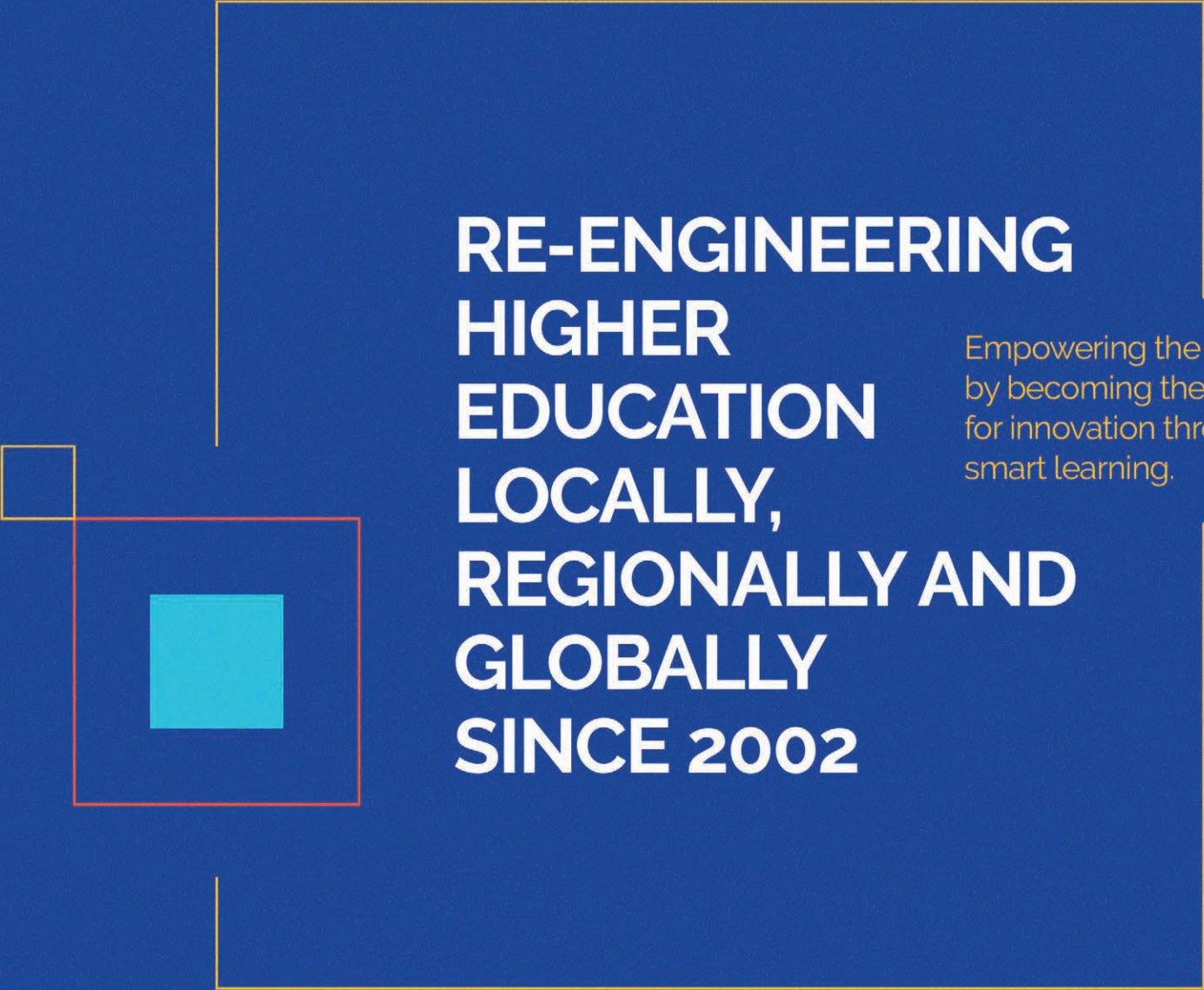
جامعة حمدان بن محمد الذكية  
Hamdan Bin Mohammed Smart University

# ACADEMIC PROGRAMS

HAMDAN BIN MOHAMMED  
SMART UNIVERSITY





An abstract graphic design on a dark blue background. It features several overlapping squares and lines. A large yellow square is partially visible on the left. A smaller yellow square is positioned above a red square. Inside the red square is a solid cyan square. To the right of these shapes, the main text is enclosed in a yellow rectangular frame. The text is in white, with the first part in all caps and the second part in title case.

# **RE-ENGINEERING HIGHER EDUCATION LOCALLY, REGIONALLY AND GLOBALLY SINCE 2002**

Empowering the region  
by becoming the catalyst  
for innovation through  
smart learning.



# HAMDAN BIN MOHAMMED SMART UNIVERSITY

## Innovating Education

Under the patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, the Crown Prince of Dubai and University President, Hamdan Bin Mohammed Smart University is the first smart learning institution to be licensed and recognized by the Ministry of Education (MOE) in the United Arab Emirates. It is among the very few in the region.

The University is a pioneer in smart learning with a mission to re-shape education by providing a model of lifelong learning, including open access to short courses, executive development programs, certificate and diploma courses leading to accredited undergraduate and postgraduate degrees.



We offer a wide range of recognized degree programs and professional development programs in business, healthcare, environment and education with a focus on flexible learning. All our programs are carefully designed around the goals of learners in the UAE in particular, and the Arab world in general.

**HBMSU is an academic enterprise which enables knowledge creation and application through innovation, disruption, and transformation.**



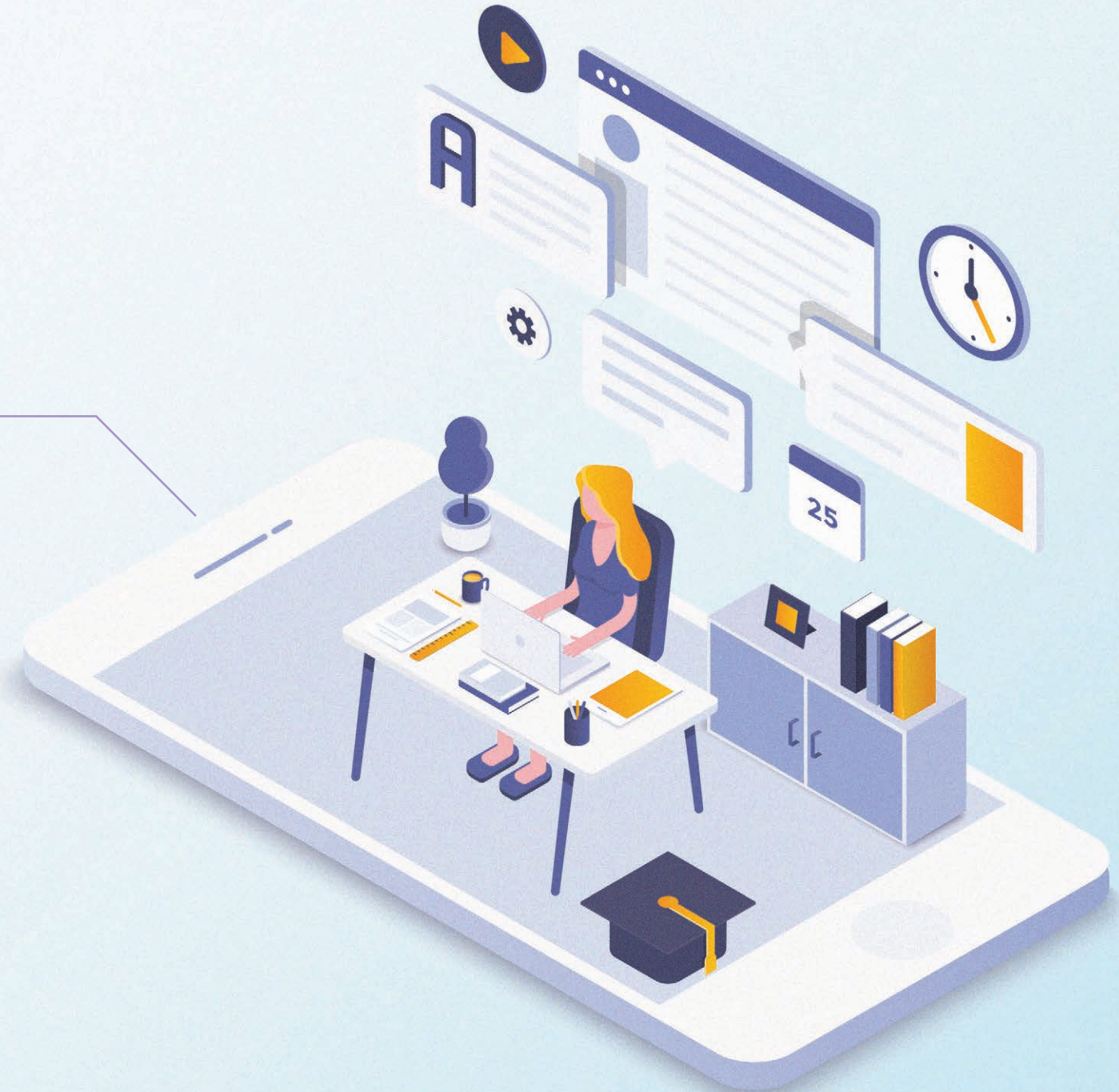
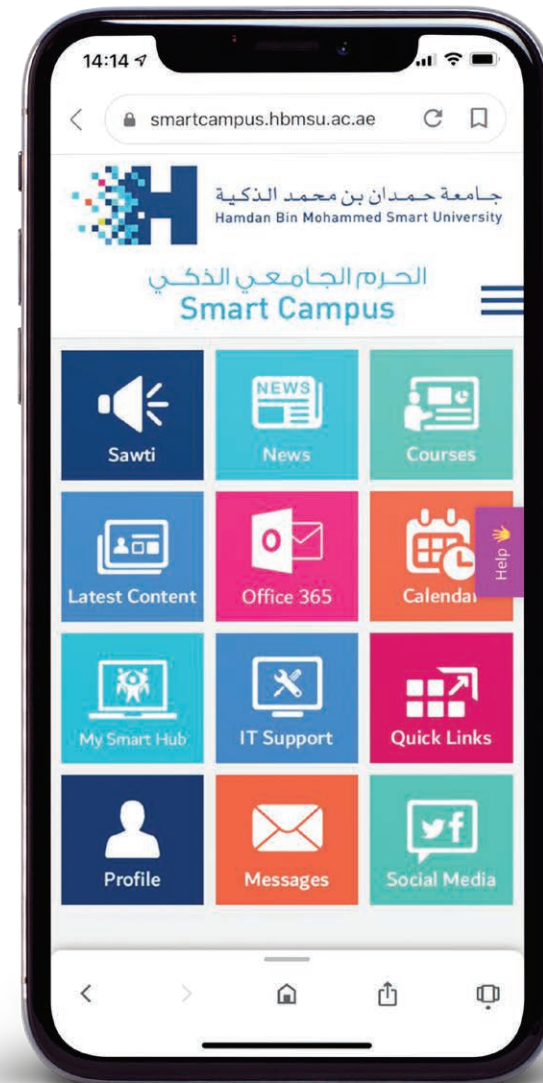
# LEARNING AT HBMSU

HBMSU uses a smart learning model for its degree programs, where every course in the program is composed of a live online session and an independent learning session, held on a weekly basis.

The **live online sessions** enable you to interact online with the instructor, view course content and interact with classmates in a virtual classroom.

In the **independent learning** sessions, you will be provided with a variety of learning materials that can be accessed anywhere at any time.

You do not have to come physically to HBMSU Campus, thus saving the time, effort and money of transportation, and you will be able to access your virtual classes from any place as long as you are connected to the internet. The HBMSU smart learning model allows you to learn at your own pace, and encourage you to set appropriate learning goals and take charge of your own learning.




# Live Online Classes


Also known as synchronous learning, live online sessions (or virtual sessions) are conducted using the virtual classroom of Blackboard® Collaborate, which can be accessed from the course Virtual Learning Environment (VLE) and will be recorded for later reference.

During these live online sessions, the instructor or the learners can share presentations and engage in discussions. They can share their or various applications to assist in learning.

Learners will need to attend the live online sessions scheduled for their courses and should understand that attendance will be recorded automatically based on their presence in the online classroom. Learners should refer to the attendance policy and procedure in the Learners' Handbook for more information.

## Online Class Timings

 6.45 pm – 8:15 pm  
(Undergraduate Programs)

 7:00 pm – 8:30 pm  
(Postgraduate Programs)

## Weekly Classes

Learners will be able to meet virtually with their peers and the course instructor every week for 1 hour 30 minutes.

  
90  
Minutes

# Independent Learning

Also known as asynchronous learning, independent learning (or self-paced learning) is learning that is not bound by time or place, where learners and the instructor can interact and engage with each other, sharing resources and information outside the constraints of time and place.

During these sessions, you will be provided with various types of learning resources and assigned activities to assess your understanding.

Assigned activities need to be completed within the week before the next live online session.

The instructor will then review your submissions / contributions and provide constructive feedback, with guidance on how to use the learning resources to achieve the learning outcome(s).

## Learning Resources

Digitized learning objects, PPT Presentations, discussion forums, case studies, articles, textbook chapters, podcasts and/or various open educational resources



**Average study time  
for each session every  
week**

1 hour 30 minutes

  
90  
Minutes



# FACULTY AND RESEARCH

The academic excellence of HBMSU is the result of its well-established network of high-caliber international faculty and associates from across the globe, who are dedicated to being more than transmitters of knowledge – they are facilitators of learning with the special emphasis on hands-on learning experience.

Today, the University is aligned with over 300 associates from 45 different countries, who are engaged with HBMSU in various capacities including subject matter experts, teaching associates, distinguished visiting professors, full-time and associate faculty members.

Since its inception, the University has taken a lead in developing a knowledge-based economy with pioneering research initiatives in response to the research needs of the Arab world. The University publishes yearly eight refereed journals, edited by the HBMSU faculty with eminent international scholars serving as editors-in-chief.

Other research initiatives include the Middle East Center for Case Research and Development, Research Chairs (Juran Chair in TQM), regional research awards, with the aim of promoting scholarship and research among learners and the wider society.



# ACCREDITATION AND AFFILIATIONS

## Licensure & Accreditation

All academic programs at HBMSU programs are accredited by the Ministry of Education in the UAE, and is recognized across most countries in the Arab World.



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION

## International accreditations



The Master of Science in Public Health program is dually accredited by the UAE Ministry of Education's Commission for Academic Accreditation and by the Agency for Public Health Education Accreditation (APHEA), the European accreditation agency for public health programs and schools. It is the first specific accreditation system for education in public health at the European level. The APHEA was founded by 5 European associations (ASPHER, EUPHA, EPHA, EHMA and EuroHealthNet) bringing together all the stakeholders in public health in Europe.



The Master of Islamic Banking and Finance is dually accredited by the UAE Ministry of Education's Commission for Academic Accreditation and by the Finance Accreditation Agency (FAA), an independent quality assurance and accreditation body, supported by Bank Negara Malaysia (Central Bank of Malaysia) and the Securities Commission Malaysia.



# SCHOOL OF BUSINESS AND QUALITY MANAGEMENT

## Excellence and innovation in business education

The School of Business and Quality Management provides learning opportunities to all individuals aspiring to specialize in business, quality management, and related areas. The approach adopted by the School consists of pioneering up-to-date programs relevant to the Middle East region. The School specializes in courses, programs, and certifications that identify and address the business challenges faced by workers, entrepreneurs, policy makers, and the larger community in the Middle East region.

With its distinctive competency in Total Quality Management (TQM) practices, the School encourages learners to apply TQM in their prospective field of expertise in order to improve their processes and offerings and succeed in their ventures.

### Undergraduate Programs

- Bachelor of Business and Quality Management
- Bachelor in Business and Human Resource Management
- Bachelor of Business in Accounting

### Postgraduate Programs

- Master of Science in Organizational Excellence
- Master of Science in Innovation and Change Management
- Master of Management in Entrepreneurial Leadership
- Master in Project Management
- Master in Islamic Banking and Finance
- Master in Human Resource Management
- Doctor of Philosophy - Total Quality Management





# SCHOOL OF BUSINESS AND QUALITY MANAGEMENT

## UNDERGRADUATE DEGREES



### Bachelor of Business and Quality Management

One of the reasons TQM has become key in improving a company's business capabilities is because it focuses on encouraging a continuous flow of incremental improvements from the bottom of the organization's hierarchy in order to ensure customer satisfaction. The Bachelor of Business and Quality Management gives you a broad and comprehensive perspective on business and all the models that affect organizations at the macro and micro levels.

Program Language	English	Duration	123 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 980

### Bachelor in Business and Human Resource Management

In today's fast-moving knowledge economy, people play an important role in achieving competitive success. Human resource management gives you the opportunity to understand and support that important resource. The Bachelor of Business and Human Resource Management degree prepares you for a career in the specialized area of human resources, while providing you with a solid grounding in the human resource management functions.

Program Language	English	Duration	129 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 792



## Bachelor of Business in Accounting

Accounting is the language of business. Accurate and smart accounting is critical to the management of businesses, both large and small, and forms the basis for decisions taken by business owners and operators. The Bachelor of Business in Accounting program highlights the significance of accounting concepts and financial techniques around the world. In this program, you will learn about the contemporary principles and the practice of accounting in various types of organizations, while building the necessary skills that can help you meet the challenges of different commercial environments.

Program Language	English	Duration	123 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 792





# SCHOOL OF BUSINESS AND QUALITY MANAGEMENT

## POSTGRADUATE PROGRAMS



### Master of Science in Organizational Excellence

In a fiercely competitive global business environment, managers need to steer their organizations towards excellence to achieve sustainability. This requires a consistent focus to capture the voice of the customer to design business strategies supported by the concepts of Total Quality Management (TQM) that make a service/product stand out. This program aims to provide a total and integrated perspective of quality factors to develop organizational excellence based on a judicious blend of theory and practical insights.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2360

### Master of Science in Innovation and Change Management

At a time when markets are constantly fluctuating, organizations need to frequently revisit their strategies, operations and portfolio of offerings to reach a competitive advantage. This program focuses on developing strategies for setting and maintaining the course of change, for overcoming resistance and maximizing learning and innovative thinking, and for anticipating and coping with the impact of change on employees, systems, customers and stakeholders in the organization. The program covers basic and advanced theoretical concepts and provides ways of using best practices through fieldwork and case studies.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2360

### Master of Management in Entrepreneurial Leadership

If you want to lead your organization through the challenges ahead, this program is for you. The Master of Management in Entrepreneurial Leadership is designed for the following professionals:

- Leaders of large-to-medium-sized enterprises who intend to grow their business and diversify their services to meet consumer demand and strategic targets.



- b) Individuals who aim to initiate small business ventures.
- c) Startups aiming to boost their business to higher maturity levels.

The program provides learners with the means to explore their personal readiness to become leaders in their professions or current organizations. Learners gain a mastery of leadership literature and demonstrate their competence by applying what they learn to current organizational environments.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

### Master in Project Management

Project management has emerged as a crucial factor that determines the success of an organization. Whether it's facing an economic crisis or generating large turnover, it plays a fundamental role in the growth of a company. The Master of Project Management is a two-year program designed to arm you with the requisite skills to manage people, processes or industries in Middle Eastern organizations. The curriculum is designed to give you a thorough understanding of core concepts, principles and techniques within project management.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2360

### Master in Islamic Banking and Finance

Islamic banking is rapidly growing in the country, the region and other parts of the world due to its safer and more flexible policy, compared to conventional banking. The Master of Islamic Banking and Finance program covers a defined body of knowledge relevant to the Islamic finance industry, including Islamic banking, shariah, economics, accounting, risk management and corporate governance. It provides you with the technical skills to not only enter the expanding Islamic finance sector, but also gives you a competitive edge in the field.

This program is also accredited by Finance Accreditation Agency (FAA), an international agency responsible for ensuring the quality of professional learning in the financial industry.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

### Master in Human Resource Management

If you're planning to work or currently working as a human resource manager, trainer or work relations specialist, and are looking for a way to improve your knowledge and skills in the subject, the Master of Human Resource Management is a good place to start. The program provides you with the opportunity to develop expert knowledge and skills in human resource management as it relates to the way businesses operate, including organizational change, training and development, new employment relationships, and strategic staffing. Furthermore, you will gain an internationally recognized HR certificate from the Australian Human Resource Institute (AHRI).

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

### Doctor of Philosophy - Total Quality Management

The first PhD. program in the region that combines the best of both online learning and seminars, and with an international advisory board of eminent scholars and practitioners to review the curricula, pedagogy and technology; the Ph.D in Management at HBMSU covers core topics in management including foundational and contemporary theories in management.

Program Language	English	Duration	79 Credit Hours
Delivery Mode	Online	Tuition Fee	AED 252,800



# SCHOOL OF HEALTH AND ENVIRONMENTAL STUDIES

## Make a change in the world around you

The School of Health and Environmental Studies aims to be the leader in the region to address the challenges relevant to health and the environment, by providing learners with academic excellence and knowledge through international expertise.

The School focuses on building best practices in the fields of healthcare and the environment to support competency and efficiency within the region.

### Undergraduate Programs

- Bachelor of Science in Health Administration

### Postgraduate Programs

- Master of Science in Public Health
- Master of Science: Excellence in Environmental Management
- Master of Science in Hospital Management
- Doctor of Philosophy - Healthcare Management





# SCHOOL OF HEALTH AND ENVIRONMENTAL STUDIES

## UNDERGRADUATE DEGREES



### Bachelor of Science in Health Administration

The Bachelor of Science in Health Administration is a specialized degree designed to enable you to get a more thorough understanding of the health administration field in relation to finance, economics, utilization and operation of resources. The program highlights health governance within local and regional contexts to improve health services. Studies of this program address the challenges relevant to health through a blended e-learning model, concentrating on theory and its practical applications.

Program Language	English	Duration	123 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 792



# SCHOOL OF HEALTH AND ENVIRONMENTAL STUDIES

## POSTGRADUATE PROGRAMS



### Master of Science in Public Health

In the dynamic world of healthcare, demand is growing for highly skilled people who are able to collect, organize, and interpret scientific data related to the distribution of disease among populations, disease risk factors, and the interrelation between healthcare delivery processes and health outcomes. Open to healthcare professionals, the Master of Science in Public Health provides an academically challenging and stimulating study of public health. It covers the five core areas of public health, which are epidemiology, biostatistics, behavioural sciences, environmental health and healthcare management within a local context. This program is accredited by the Agency for Public Health Education Accreditation (APEHA), for public health programs and schools, founded by 5 European associations (ASPHER, EUPHA, EPHA, EHMA and EuroHealthNet).

Program Language	English	Duration	45 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

### Master of Science in Hospital Management

In recent years, the concept of healthcare has undergone a tremendous change, which has led to higher expectations and an increased demand for high-quality medical care and facilities. Herein lies the importance of hospital management, which provides a direct link between healthcare facilities and those supplying the services they need. The Master of Science in Hospital Management is designed to give qualified learners, healthcare administrators, leaders and decision-makers within the health system, senior healthcare executives, and healthcare providers the knowledge and skills to improve hospital services, and address the challenges relevant to e-health through research, field practice and community service.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000



## Master of Science: Excellence in Environmental Management

In a world that is losing its natural resources at an accelerated pace, environmental management is key to ensuring long-term sustainability. The program equips you with the skills, knowledge, and competencies to manage the interaction of human societies, the environment and their impact on it. More specifically, you will be able to manage environmental risks, to improve environmental services, and address the challenges relevant to the environment through research, field practice and community service.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000



## Doctor of Philosophy - Healthcare Management

This Ph.D. degree program, carefully designed by taking into consideration the socio-economic development needs of the UAE, revitalizes the research endeavors in the country by creating new forms of knowledge in the subject area of Healthcare Management. The course covers a wide range of topics including healthcare delivery systems, role of global organizations, future oriented green healthcare organizations and epidemics control strategies.

Program Language	English	Duration	79 Credit Hours
Delivery Mode	Online	Tuition Fee	AED 252,800





# SCHOOL OF e-EDUCATION

## Join the new generation of educators

The School of e-Education answers the pressing needs of the Arab world for quality modern education that is accessible to a wider audience, going beyond the production of elites to become the hub of the knowledge economy. Unique in the region, the School helps skilled professionals and researchers to master the use of learning technologies, and all the dimensions of the e-learning content development, including implementation, delivery and assessment.

Stemming from the current trend in professional development and online learning, and based on the "just-in-time" view of professional education and training in online environments, the School has structured its current portfolio so that it meets the demands of the rapidly changing education and training industry.

The School also offers short courses and certificates that turn the combination of adult

education, educational technology, leadership and management into customized courses that meet the needs of lifelong learners, providing them with opportunities to enhance and develop their skills and knowledge throughout their professional life.

### Postgraduate Programs

- Master of Science in Interactive Educational Technologies
- Master of Arts in Online Education Leadership and Management
- Master of Arts in Online Curriculum and Instruction
- Master of Education in Gifted and Talented Education
- Doctor of Philosophy - Educational Leadership





SCHOOL OF  
e-EDUCATION

POSTGRADUATE  
DEGREES



Master of Science in Interactive Educational Technologies

In today's rapidly changing wired world, becoming a better teacher requires a hands-on understanding of current technologies, and the strategy and skills to integrate them into the classroom. The MSc in Interactive Educational Technologies prepares you for the thoughtful use of technologies to support teaching and learning in a range of educational environments.

This program is designed to answer the growing demand for educators who are trained to integrate computer technologies into the curriculum and instruction. It graduates dedicated specialists whose technical background allows them to be full-fledged players in the rapidly evolving field of educational technologies, virtual learning environments and interactive media.

Career Opportunities:

Upon completion of this program, you can become an educational technologist, who is able to design, implement, deploy and maintain virtual learning environments and educational technologies platforms.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

Master of Arts in Online Education Leadership and Management

Leadership is needed in every field, particularly in education where educators play an important role in shaping the minds and attitudes of young learners for the future. The Master of Arts in Online Education Leadership and Management (MAOELM) program prepares a new generation of highly qualified leaders to be responsive to the evolving educational market. With this degree, you will be able to gain a variety of skills, including contemporary leadership practices, innovative thinking, change management, strategic planning, and educational finance and budgeting.

The program places a special emphasis on the application of information and communication technologies (ICT) at the managerial level in educational and training settings.



**Career Opportunities:**

Upon completion of this program, you can occupy managerial positions in schools, government or private educational bodies and universities, or human resources and professional development departments.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

**Master of Arts in Online Curriculum and instruction**

Traditional classroom teachers, corporate trainers, human resource professionals, and program coordinators need to be able to teach students, peers, and staff effectively. The Master of Arts in Online Curriculum and Instruction program is designed for learners who are interested in instructional design, and the integration and usage of e-learning technologies in their teaching and training practices. Skills gained include the adequate use of technological tools in teaching and learning, in addition to the design, development, implementation, delivery and assessment of e-learning content.

**Career Opportunities:**

Upon completion of this program, you can become an instructional designer, or e-content developer, or occupy any other emerging position in educational innovation in schools, government or private educational bodies and universities, or human resources and professional development departments.

Program Language	English	Duration	36 Credit Hours
Delivery Mode	Online	Fees / Credit Hour	AED 2000

**Master of Education in Gifted and Talented Education**

The Master of Education in Gifted and Talented Education is program designed to build and develop human capabilities to detect and nurture talented and gifted people, and to prepare a generations of learners who can lead innovation, creativity, entrepreneurship in the UAE and the Arab world. This program is for learners at the post-graduate level - PG diploma and master's degree. Learn how to adopt brain-based machine learning strategies to deepen in-person and remote learning. This accredited program qualifies graduates to work as teachers, trainers, psychological and educational advisors, researchers, program developers for the talented and gifted, or developers of special education programs.

Program Language	Arabic	Duration	36 Credit Hours
Delivery Mode	online	Fees / Credit Hour	AED 2000

**Doctor of Philosophy - Educational Leadership**

With the support of an international global consortium network, the Ph.D in Education at HBMSU has brought together the world's best faculty to teach and co-supervise doctoral dissertations undertaken by PhD learners at the University. Courses covered include research areas related to e-Education, trends in distance education and relevant topics, with a focus on the MENA region.

Program Language	English	Duration	79 Credit Hours
Delivery Mode	online	Fees / Credit Hour	AED 252,800



# ADMISSION REQUIREMENTS

## Undergraduate Programs

- A secondary school certificate or its equivalent, as provided by the Ministry of Education with a minimum overall average of 70% from either the literary or scientific section.
- Applicants holding an industrial secondary degree must have obtained a minimum of 75% to be admitted.
- Commerce Secondary Certificate holders with a minimum score of 75%.
- A minimum score of 500 on the PBT (Paper-based TOEFL), a minimum score of 61 on the IBT (Internet-based TOEFL), A minimum score of 173 on the CBT (Computer-based TOEFL), a minimum score of 5.0 on IELTS (The International English Language Testing System) or Emirates Standardized Test (EmSAT) English Achieved 1100 - 1225.
- Holders of recognized accredited diplomas or higher diplomas may be considered for admission.

- The University may conditionally admit applicants whose AGPA is above 60% on either the literary or scientific section or 70% on an industrial secondary degree. Other conditions apply under this category.

## Master Programs

- A bachelor's degree from an accredited university with a AGPA of 3.0 out of 4.0
- The applicant must obtain a TOEFL score of 550 (Paper Based Test) or 79 (Internet Based Test), or its equivalent on IELTS score of (6.0), or Emirates Standardized Test (EmSAT) English Achieved 1400 - 1525. TOEFL and IELTS scores are valid for two years only. EmSAT is valid for 18 months.
- The University may consider applicants with AGPA of 2.5 to 2.99, subject to achieving an AGPA of 3 in their first 9 Credit Hours.
- The university may conditionally admit learners with a recognized Bachelor's degree and an EmSAT score of 1250 or its equivalent on another standardized test approved by the CAA such as TOEFL scores of 197 CBT, 71 IBT, 530 PBT, or 5.5 IELTS to a Master program.

- HBMSU may conditionally admit learners with CGPA between 2 to 2.49 & IELTS 6.
- Applicants with no management background will need to successfully complete a non-credit Management Appreciation Program (MAP), a "foundation" course designed to equip learners with a non-business background with knowledge and skills required to undertake postgraduate studies in management at the university.

## • Regular Admission for Arabic-language Master programs

- A bachelor's degree from an accredited Higher Education Institution with a minimum AGPA of 3.00 on a 4.00 scale or its equivalent.
- Arabic language proficiency subject to admission standards of academic programs taught in Arabic (EmSAT Arabic 1250).
- Applicant must have an international TOEFL score with a minimum of 450 (paper-based) or 45 for an internet-based test (IBT). OR an IELTS score of 4.5 or above or Emirates Standardized Test (EmSAT) English Achieved minimum 950.

## Ph.D Programs

Given that there are limited seats every year in the Ph.D program, admissions to the doctoral program will be done on a competitive basis as outlined in the PhD Program Admission Policy.

- Completion of a Master's degree in a discipline appropriate for the doctoral degree, or a master degree and academic distinction at the bachelor's degree with a CGPA above 3.5 on a 4.0 scale as assessed by the Dean of the School
- A minimum cumulative grade point average of 3.00 on a 4.0 scale, or its established equivalent, in the applicant's Master's degree program.
- A minimum IBT TOEFL score of 80 with a minimum writing score of 24, or IELTS score of 6.0 with a minimum writing band of 6.5.

### Evaluation Interview:

A candidate for the Ph.D. program will be required to sit for a formal interview to evaluate his/her fitness for the Ph.D. program and specializations he/she intends to undertake. The results of the interview would be one of the criteria for admission. be one of the criteria for admission.



# HAMDAN BIN MOHAMMED SMART UNIVERSITY

Where learners are inspired, empowered  
and enabled to actively engage in their  
learning, anytime and anywhere.



□ **WE INVITE YOU  
TO JOIN THE JOURNEY**

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جامعة حمدان بن محمد الذكية  
Hamdan Bin Mohammed Smart University

800 333 000 | +971 4 424 1001 | [learn@hbmsu.ac.ae](mailto:learn@hbmsu.ac.ae)  
[www.hbmsu.ac.ae](http://www.hbmsu.ac.ae)