

# Vape Retailer

## FEATURES LIST 2022

### Advertising

Artwork is required  
7 business days  
prior to press

#### February issue (26 January press day)

- Must-stock vaping brands 2022
- How to set up a vape delivery service
- VApril
- Quick guide: open systems

#### April issue (6 April press day)

- Help fight illicit vaping products
- Gantries and displays
- Beyond vaping – next-gen nicotine
- Quick guide: age-verification tools and tips

#### June issue (1 June press day)

- Staff training and development
- Selling vapes sustainably
- Nicotine pouches
- Quick guide: coils

#### August issue (27 July press day)

- Responsible vape retailing
- Pod mods and closed systems
- Stoptober
- Quick guide: direct-to-lung vs mouth-to-lung

#### October issue (5 October press day)

- What to stock
- Disposables
- What's new in open systems?
- Quick guide: nicotine pouches

#### December issue (30 November press day)

- E-liquids, pods and nic salts
- 2023 trends
- How to appeal to first-time vapers
- Quick guide: batteries



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Vape Retailer does a brilliant job of tackling the misinformation in the market about the vape category, and giving us the product insight and data we need  
*Amish Shingadia,  
Londis Caterways,  
West Sussex*

Editorial briefs will be available six weeks before the start of the publication month.  
Features may change at the editor's discretion during the course of the year.

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