

# The Retail Success

Handbook



The Retail Success Handbook is published six times a year, giving retailers in-depth analysis of key industry trends and opportunities.

It is distributed to 27,000 independent news and convenience retailers, with a cover price of £4.99. Each issue contains comprehensive insight – including legislation, myth-busting and forecasting – as well as practical tips to help retailers make strategic decisions about what to stock and where to invest to successfully upgrade their stores.

## Our upcoming issues in 2022 are:



### A complete guide to ranging

(press day w/c 7 February)

This all-encompassing guide offers retailers ranging advice, best practice and real-life examples for small, medium and large independent stores in all key convenience categories.



### Sustainability

(press day w/c 18 April)

An in-depth look at how shoppers' views are evolving, how retailers can respond and how they can work with suppliers to run more sustainable stores that also drive profits.



### What to stock

(press day w/c 13 June)

The ultimate guide to the top-selling products in convenience stores. Supported by robust independent store-specific data, this issue is an essential reference tool for every retailer.



### Retailing responsibly

(press day w/c 8 August)

A comprehensive guide to current and upcoming legislation shaping retailers' businesses, such as HFSS, illicit products, Natasha's Law, energy drinks restrictions and DRS.



### Make the most of business services

(press day w/c 17 October)

This issue will focus on the services that are imperative to ensure retailers can operate smooth-running and well-organised businesses, including banking, HR, accounting and more.



### Run a better store in 2023

(press day w/c 12 December)

Retailers can get ahead with our annual must-buy guide to the trends, opportunities, cutting-edge solutions and fastest-growing brands expected to invigorate their sales next year.

## TO ADVERTISE IN THE RETAIL SUCCESS HANDBOOK

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Advertising artwork is required seven business days prior to press.

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