

# RN FEATURES 2022

## January

- 7** Your battleplan for hitting 30% gross margin  
Low- & no-alcohol  
Six Nations Championship
- 14** What you can learn from the supermarkets  
Breakfast  
Spring confectionery
- 21** Hot drinks machines compared  
Soft drinks trends  
Your guide to sustainability
- 28** Why you should remove minimum card spend requirements  
Babycare & toddlers  
Price-marked packs

## July

- 1** Special report: Fascias & franchises  
Staff well-being & mental health  
Soft drinks
- 8** Key contacts for your business  
Healthier lifestyles  
Home delivery and click & collect
- 15** How to improve workplace culture  
EPoS providers compared  
Single confectionery
- 22** Get more from your symbol group or wholesaler  
Dairy drinks  
Next-gen nicotine
- 29** Working with local suppliers  
Puzzle magazines  
Babycare

## February

- 4** Preparing for HFSS – shop layout  
Special report: Fascia guide  
Wine
- 11** Becoming a multi-site operator  
Easter gifts  
Tobacco  
Household
- 18** How to win more passing trade  
How to develop your staff  
Big night in
- 25** Being a responsible employer  
Crisps & snacks  
St Patrick's Day  
Ramadan

## August

- 5** In-store services  
Magazine bestsellers  
HFSS
- 12** How to work out your store's demographic profile  
Cocktails at home  
Cut your energy costs
- 19** Back to school  
Young adults & freshers  
Juices & squashes
- 26** Growing a store & raising a family  
Cereal bars  
Cheese & dairy

## March

- 4** Preparing for HFSS – ranging  
Home baking  
VApril
- 11** Reducing your wastage to less than 1%  
Confectionery trends  
Petcare  
Next-gen nicotine
- 18** Collectables  
Biscuits & cakes  
Sports & energy drinks
- 25** Small shop focus: 10 innovations for stores under 1,000sq ft  
How to fight illicit tobacco  
Ice cream

## September

- 2** Refill stations  
Christmas confectionery  
Nicotine pouches
- 9** Coffee & bakery  
Improve security  
Evening meals
- 16** Make your drinks range more sustainable  
Food to go  
Spices & condiments
- 23** Christmas biscuits & cakes  
Halloween & Bonfire Night  
Diwali
- 30** Bakery  
Christmas snacking  
Tobacco

## April

- 1** Preparing for HFSS – promotions & marketing  
Bottled water  
Chocolate
- 8** Seltzers  
Spirits  
Core fresh & chilled
- 15** How to hire staff  
Core in your store  
Tobacco accessories
- 22** How to avoid getting caught out by supplier and service contracts  
Chilled coffee & tea  
Cigars & cigarillos
- 29** Food-to-go strategies  
Beer & cider  
Security  
Heated tobacco

## October

- 7** Get ready for the World Cup  
Winter remedies  
World food
- 14** Christmas soft drinks  
Cigars & cigarillos  
Frozen foods
- 21** Your complete guide to Christmas  
Price-marked packs  
Home newspaper delivery
- 28** 30 under 30  
Christmas alcohol  
Functional drinks

## May

- 6** Global confectionery  
Queen's Platinum Jubilee  
Protein & energy products
- 13** Eastern European foods  
Premium chocolate  
Deposit return scheme
- 20** Store technology  
Frozen meals options  
Summer soft drinks
- 27** Mints & gums  
Summer barbecue  
Summer remedies

## November

- 4** Premium nights in  
Hot beverages  
Stickers & trading cards
- 11** Biscuits & cakes  
Colas & carbonates
- 18** 15 ways to grow basket spend  
Petcare  
New year, new you
- 25** Winning trade from commuters  
Batteries & electronics  
Next-gen nicotine

## June

- 3** Wimbledon  
Breakfast  
Personal care & hygiene
- 10** Festivals & summer events  
Tobacco  
Sports & functional drinks
- 17** Sugar confectionery  
Summer snacking  
Energy drinks
- 24** DIY store refits  
Gin & mixers  
Flavoured waters

## December

- 2** Inspiration from outside convenience  
Spirits  
Reduce plastic in 2023  
Easter impulse
- 9** Vegan & vegetarian  
Beer & cider  
Cereals
- 16** Key tasks that can be completed in 30 minutes  
Valentine's Day  
Pancake Day
- 23** 2023's biggest trends  
Healthier snacking  
Retailer profile round-up

The only paid-for title for independent retailers

### Deadlines

**Editorial copy:** Six weeks prior to cover date

**Advertising copy:** Nine business days prior to cover date