

## RETAIL EXPRESS

RETAIL EXPRESS readers grow their sales by acting on our category advice and key messages. Grow your sales and brands with the largest live retailer audience in the market.

“Retail Express is a great publication that really helps our business. It tells us what’s new in the industry and which new products to stock, as well as giving us retail advice and keeping us updated. We look forward to receiving it every other week.”

Charlie McGlinchey, McGlinchey’s Premier, Belfast



JANUARY	FEBRUARY	MARCH	APRIL
<p><b>11</b> Stubbing out illicit tobacco in 2022 Low-sugar soft drinks Fresh &amp; chilled</p> <p><b>25</b> Breakfast Spring confectionery Next-gen nicotine</p>	<p><b>8</b> Crisps &amp; snacks St Patrick’s Day Fighting back against retail crime</p> <p><b>22</b> Five ways to cut energy use in your store Big night in Biscuits &amp; cakes</p>	<p><b>8</b> Petcare Sugar confectionery Home delivery</p> <p><b>22</b> Soft drinks Ice cream Wines &amp; spirits HFSS</p>	<p><b>5</b> Beer &amp; cider OTC summer remedies Tobacco</p> <p><b>19</b> <b>Fascias &amp; franchises</b> Coffee to go Deposit return scheme</p> 
MAY	JUNE	JULY	AUGUST
<p><b>3</b> Babycare Mints &amp; gums Energy drinks – top trends</p> <p><b>17</b> Chocolate EPoS Bottled water</p> <p><b>31</b> Wimbledon Food &amp; drinks to go Cigars &amp; cigarillos</p>	<p><b>14</b> Price-marked packs Cereal &amp; cereal bars Soft drinks – trends &amp; opportunities</p> <p><b>28</b> <b>Core in your store</b> Cutting plastic in your shop Seltzers</p>	<p><b>12</b> Security Functional drinks HFSS</p> <p><b>26</b> Home delivery Healthier snacking Ten ways to be more sustainable</p>	<p><b>9</b> Beer &amp; cider Back to school Petcare Heated tobacco</p> <p><b>23</b> Young adults &amp; freshers’ week Tobacco World foods</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p><b>6</b> Christmas confectionery Winter remedies Next-gen nicotine FIFA World Cup</p> <p><b>20</b> Wines &amp; spirits Diwali Halloween &amp; Bonfire Night</p>	<p><b>4</b> <b>Must-stock brands</b> Technology (in-store services) Christmas alcohol</p> <p><b>18</b> Hot beverages Sports &amp; energy drinks Savoury snacking</p>	<p><b>1</b> Price-marked packs Biscuits &amp; cakes Cigars &amp; cigarillos</p> <p><b>15</b> <b>Fascias &amp; franchises</b> Babycare Frozen food</p>  <p><b>29</b> Vegetarian, vegan &amp; gluten-free Pancake Day Tobacco</p>	<p><b>13</b> Top products of 2022 Your guide to Easter Be more sustainable in 2023</p>

\*Retail Express ABC certificate: ABC total average net circulation for the period July 2020-June 2021

### EDITORIAL:

charles.whitting@newtrade.co.uk  
020 7689 3350

### AD SALES:

adteam@newtrade.co.uk  
020 7689 3372

### AD PRODUCTION:

productioncoordinator@  
newtrade.co.uk  
020 7689 3368

### DEADLINES:

**Editorial:** Six weeks prior to cover date  
**Advertising:** Seven business days prior to cover date