Proptech Digital Transformation Masterclass



Notting Hill Genesis Office, Hammersmith, London
Wednesday 4 May

PIN
Proptech Innovation Network

A specialist network

Disruptive Innovators Network

in partnership with

Property Insight

A one day event for leaders wanting to get to grips with the world of Proptech!

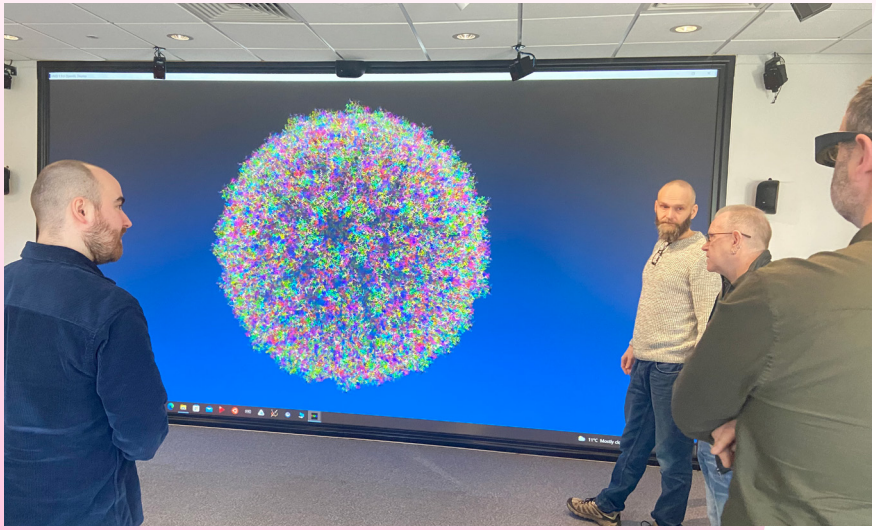
Today's Proptech challenges

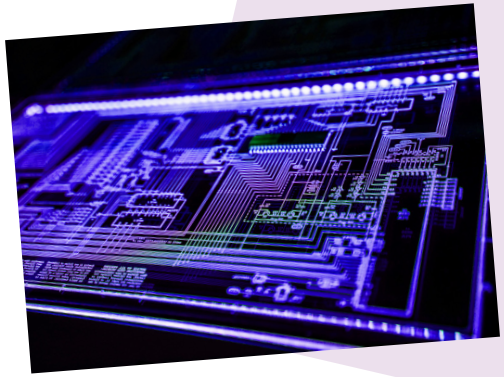
Social housing faces substantial opportunities from technology driven changes and this will only accelerate in the coming years. But it can be baffling to know where to start with technology, data and all the buzz words flying around.

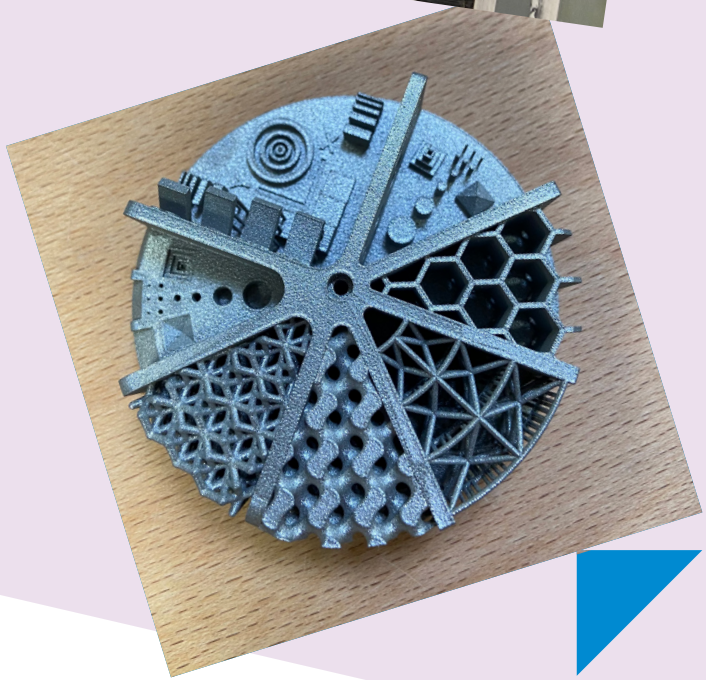
- Organisations can benefit hugely from technology driven innovation , but how do you take the first step on the journey?
- It can be a challenge to get past the buzzwords and understand what these new technologies can deliver and how they can be used effectively?
- Embracing property technology also brings digital risk which can appear overwhelming and hinder progress

PIN (Proptech Innovators Network) is pleased to offer a masterclass that will focus on actionable outcomes and provide a foundation to allow attendees to operate successfully in an increasingly digital property world.









What will the Proptech digital transformation masterclass cover?

This masterclass is for social housing professionals who have responsibility for any part of a tenant's or customers' homes, who want to know more about digital transformation within their sector and how to engage with it.



- **Proptech digital transformation** - what is it and how is it changing the property sector?
- **Technology (the basics)** - a high level introduction to the buzzwords and where they fit in.
- **Data** – what is data, why it matters, how to think about it, the types of data and why is data often seen as a problem?
- **Engagement** – how and where to start finding tech providers in the market, what questions should you be asking and how to decide who to work with.
- **Opportunities and challenges** facing leaders in digital transformation.
- **Next steps** – putting this into action by creating your priority list of next steps for you, your team and organisation.





How this Masterclass will help

- The Proptech and Digital Transformation Masterclass will help leadership teams better understand Proptech, digital transformation and data.
- The session will provide senior decision makers with the foundational knowledge that they need about this topic to make more informed decisions in their business.
- After the Masterclass, attendees will be armed with the basics of digital transformation and a clear view of how to benefit from it in the future.



On the day

- This Masterclass will be held at Notting Hill Genesis, 1 Sussex Place, Hammersmith, W6 9EA - A 3 min walk from Hammersmith Tube (Piccadilly, District, Hammersmith & City and Circle)
- The session will run from 10am until 3.30pm.
- It will be as interactive and informal as possible, with an opportunity for networking with fellow attendees.



Who should attend?

This Masterclass is for social housing professionals, working within or with property disciplines (development, asset, repairs, compliance, maintenance etc) who want to understand what is happening with property digital transformation today, what will happen tomorrow and what steps they can take to capitalise on these changes.



Masterclass Fees

£249 (+vat) for PIN members

£299 (+vat) for DIN, NHMF and Direct Works members

£349 (+vat) non members

Book your place now



Your Facilitators



Dan Hughes, Founder Alpha Property Insight

Dan has spent his career working across the built environment and has held senior roles in some of the world's leading data organisations. He is the author of numerous market research reports, including 'The role of digital transformation in UK property', commissioned by the British Property Federation (BPF). Dan regularly works with Industry bodies, such as RICS and IRPM, and Government and is a member of the Cabinet Office (Geospatial Commission) National Land Data Programme Expert Advisory Group and a member of the Home Buying & Selling Technology sub-group. Dan has been named one of the Top 50 Data leaders in the UK, voted Number 1 Proptech Influencer in the UK and the most influential global person online in Proptech.



Jenny Danson, DIN Associate and Network Director for PropTech Innovators Network

Jenny had led transformational change and service improvement programs for 30 years in CEO, COO, Executive and Program roles in Housing Associations Councils, ALMOs and with companies including ilke Homes, Lovell, Fortem, BAA plc, Boots Opticians and ISS Mediclean. Jenny is a Non-Executive Director with Aspire Housing Group and an experienced Executive Coach and Mentor.

PIN
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PIN is a specialist network delivered through DIN (Disruptive Innovators Network). Click here to find out what DIN has to offer its members in 2022.

Click here to find out more

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If you would like to find out more details or discuss PIN membership, please get in touch with Jenny Danson, PIN Director at
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