

virtu

Improving Human Performance.

Provide industry-leading customer experience and save on training spend

virtu platform

Virtu uses VR, AR, artificial intelligence and game design to help employees and customers learn faster and remember training for longer.

Interactive Video

Our cloud-based video platform enables you to store and manage interactive 2D and VR training videos for your organisation.



AI Powered Virtual Humans

Drive behaviour change in your organisation with AI-powered virtual humans to train soft-skills.



Feedback

Our feedback suite allows for real-time employee and customer feedback to be collected & analysed from within the platform.



FOR SALES REPS

Standardise global training and appease diverse skills sets without extra costs

VR can **improve performance by 70%** and **reduce training spend by 33%**

Reduce in-person training events and provide a blended, self-paced learning schedule where reps can choose what skills to rehearse when they need it. Ensure reps remain in line with regulation by quickly deploying interactive learning modules which are proven to reduce skill-fade by 52%.

FOR CUSTOMERS

Delight customers with experiential onboarding and unique product training

95% of physicians are already using Virtual Reality Technology, deliver lasting customer experiences in familiar environments

From world-class onboarding experiences to lasting product knowledge, immersive training is shown to increase knowledge gain by 230%. More informed customers ultimately result in improved patient outcomes

NO-CODE CONTENT CREATION

Use immersive technology and AI to scale face-to-face experiential training **fast**.

1

Create

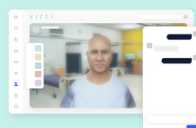
Use our no-code creation suites to create effective learning content for your people.



2

Scale

Distribute your learning content to learners via our Virtu App on demand, accessible at any time, on any device.



3

Analyse

Capture detailed qualitative and quantitative data to track and tailor experiences for the individual.



Ready to embrace the future of training?

[Click Here to Schedule a Demo](#)



virtu.com