



Improving Human Performance.

# Training Call Centre Staff with AI

## virtu platform

Virti uses VR, AR, artificial intelligence and game design to help employees learn faster and remember training for longer.

### Interactive Video

Our cloud-based video platform enables you to store and manage interactive 2D and VR training videos for your organisation.



### AI Powered Virtual Humans

Drive behaviour change in your organisation with AI-powered virtual humans to train soft-skills.



### Feedback

Our feedback suite allows for real-time employee and customer feedback to be collected & analysed from within the platform.



### FOR CALL CENTRE OPERATIVES

Practice the script in a repeatable environment, and refine the skills to work past objections

At the heart of any contact centre are **the operatives on the front line.**

Ensuring that your staff fully understand their role, are trained in how to engage with your customers and know what a successful customer engagement looks like is key to driving the metrics of success.

### FOR CALL CENTRE LEADERS

Obtain detailed feedback and performance analytics to optimise your team

Training, tracking and upskilling call centre operatives remains the **critical driver in the success of the operation.**

With staff retention levels at an all time low, with some citing a 30%-40% attrition rate in the UK, getting staff onboarded quickly and effectively is crucial.

### NO-CODE CONTENT CREATION

Use AI Virtual Humans to build out real life customer interactions into **simple, repeatable conversations** for your operatives to practice their pitch and gain confidence

1

### Create

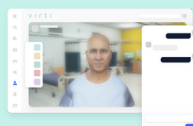
Use our no-code creation suites to replicate customer interactions and call out the correct language and phrases.



2

### Scale

Create unlimited Virtual Humans to mirror your product set or customer personas, and distribute this content on-demand, and on any device.



3

### Analyse

Produce a full audit trail of how your users interact with the experience. Score their performance and benchmark against the entire cohort using our inbuilt gamification tools.



## Ready to embrace the future of training?

[Click Here to Schedule a Demo](#)



virtu.com