

2022 Horse Week Film Contest presented by Boehringer Ingelheim Official Rules

TERMS & CONDITIONS

All information by HORSE WEEK presented by Boehringer Ingelheim, whether publicly posted or not, is subject to change without prior notice.

All decisions will be made by the HORSE WEEK presented by Boehringer Ingelheim committee and all decisions are final.

Thank you and “Good Luck” from HORSE WEEK presented by Boehringer Ingelheim.

SUBMISSION GUIDELINES:

Each entry must be accompanied by a completed entry form and complete video file sent via WeTransfer. Any film from 5 minutes - 45 minutes in length is eligible. Entries must be submitted as a DIGITAL FILE that can be direct downloaded. Foreign language work must be dubbed or subtitled in English. Please include a 3-line synopsis of your film with your entry. A digital image of your cover art and selection of production images are required.

HORSE WEEK brought to you by Equine Network does NOT accept films that are Works-In-Progress.

The Film Contest requires that all films be submitted via Equine Network’s WeTransfer (See Below). Please prepare this link in advance of beginning your online film entry form. (If you are unable or unwilling to submit your film by URL link, please contact the Film Contest coordinator to discuss an alternate method of entry).

All video submissions must include, in addition to the video, one full description of 4-5 sentences, one short description of 2-3 sentences, and VTT formatted captions.

HORSE WEEK presented by Boehringer Ingelheim’s publicity and marketing teams will create a promotional campaign for “Official Selection” films on our social channels. To assist in this campaign, participating filmmakers will be responsible for providing the following materials if selected to participate:

Digital images

Digital File media screeners of their film

Digital copy of trailer and film clips

Any other marketing materials you wish to be used to promote your film

Upload film for Film Festival Formatting with password protection

Facebook, Instagram, Twitter, and YouTube links

ENTRY REGULATIONS: HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim Committee reserves the right to determine the eligibility of any project submitted. Only work completed in 2005 to 2022 are eligible for the competition phase. With written approval collaborative 3rd party projects can be entered. For example, if you are hired to produce a video for a client, you can submit with client approval. Any application materials sent to HORSE WEEK presented by Boehringer Ingelheim will not be returned.

You hereby grant Equine Network the right to utilize any excerpt from your submitted film for promotional purposes. The individual or company submitting the film hereby warrants that it is authorized to commit the film for screening and understands and accepts these requirements and regulations. By submitting your film to this competition you agree that, if your film is selected by Equine Network, you grant to Equine Network a Non-exclusive license to use, display and exhibit your name, trade names, trademarks, service marks, copyrights, still images, moving images, audio sounds, your submitted film, material, information, and/or any other things received by Equine Network, whether by physical or electronic delivery, publicly, at Equine Network's sole discretion to promote, market and advertise the contest. Equine Network may also use excerpts from trailers of submitted films for promotion, to market and advertise HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim. You also authorize Equine Network to place your images and synopsis on the Horse Week website, social media, Twitter, Instagram and Facebook pages. ~~Films are reviewed by Equine Network with the intention of selecting screeners for HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim and the work will not be divulged to any persons not affiliated with HORSE WEEK unless first permitted in writing by a legally authorized representative of the work.~~

**** EQUINE NETWORK RESERVES THE RIGHT TO PLACE YOUR FILM ON THE HORSE WEEK CHANNEL PLATFORM FOR VIEWERS TO WATCH. ****

~~LIABILITY: We do NOT return your films. Do not send original media. Please keep the HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim notified of any address/phone number changes.~~

~~EXHIBITION FORMATS: Acceptable exhibition formats vary by venue and may include Digital Files. The contest requests Digital Files copies to accompany all exhibition formats. By entering your film, you agree to work with Equine Network to provide compatible exhibition format(s) and back ups.~~

RELEASES and COPYRIGHTED MATERIAL:

If your film contains any copyrighted material (music for example) the filmmaker will be responsible for securing the licensing rights.

Upon entering your film in HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim, you authorize that your work is cleared for display during Horse Week and accept full legal responsibility for the intellectual property therein. Entry into the HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim constitutes permission to exhibit your work during HORSE WEEK presented by Boehringer Ingelheim.

SUBMIT ALL ENTRIES TO (Digital File):

Equine Network

Please use WeTransfer to send all files: <https://equine-network.wetransfer.com/>

ENTRY MATERIALS:

All entries must include the following:

- (1) An official HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim online entry form properly completed.
- (2) As applicable, a password protected streaming link of the film.

Note: It is your sole responsibility to ensure that your online entry form is properly submitted. Approximately one week after you have completed and submitted your online entry form, you will receive an email confirmation. If more than one week has passed and you have not received an email confirmation, you may email Equine Network at dstephenson@equinenetwork.com. It is also your responsibility to ensure the streaming link is functional and the link and password submitted are accurate. The password protected link must be active at least through October 31, 2022. Regardless of your method of entry, the Equine Network MUST receive all entry materials no later than the deadlines referenced (July 15, 2022). Equine Network reserves the right to disqualify any submission, if it is not completed in accordance with these Entry Rules and Regulations.

SELECTION and NOTIFICATION:

All entries will be viewed by the selection committee. The HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim will make no cuts or changes. Contest selections will be announced on or around SEPTEMBER 15, 2022 Email will be used to notify all entrants. Selected film names and trailers will also be posted on our website, Facebook page and Instagram. The contest does not pay rental fees for

submitted work. ~~If selected, exhibition format is DIGITAL FILES or other approved media (please contact the HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim coordinator for other options).~~

The HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim strives to serve the interests and needs of equine filmmakers, connecting artists with audiences, exhibiting and promoting new films and filmmaking talent, and nurturing a creative community by facilitating relationships that last well beyond each year's contest. We curate for quality, not quantity.

ADDITIONAL REQUIREMENTS:

- 1) You must fully comply with these Submission requirements, including all deadlines, film length, entry material and other requirements.
- 2) Non-English language works must have English subtitles at the time submitted. Dialogue lists will not be accepted.
- 3) Selected HORSE WEEK presented by Boehringer Ingelheim films, commercials, music videos, trailers and others with FREE access on the internet will also be loaded onto the HORSE WEEK brought to you by Equine Network Uscreen and website for viewing. <https://horseweek.tv>
- 4) All submitted materials will be retained in Equine Network's HORSE WEEK Archives.

ALL HORSE WEEK FILM CONTEST ENTRIES WILL BE CONSIDERED FOR ENTRY TO THE EQUINE NETWORK'S HORSE WEEK ONLINE PLATFORM.

The HORSE WEEK FILM CONTEST presented by Boehringer Ingelheim Awards:

- 1st place - \$7,500
- Runner Up – featured in Horse Week

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PLEASE CONTACT: DANIELLE at dstephenson@equinenetwork.com FOR MORE INFORMATION.

HORSE WEEK brought to you by Equine Network WEBSITE - <https://horseweek.tv>

Submission Opening Date – FEBRUARY 14, 2022

Regular Deadline – JULY 15, 2022

Notification Date – SEPTEMBER 15, 2022

Event Date – EARLY OCTOBER