





Big Time Studios fuels their crypto gaming marketplace with USD Coin (USDC) and Circle infrastructure



Big Time Studios* has recruited an all-star team of game industry veterans from the likes of Epic Games, Blizzard, EA and Riot. Individually, they've contributed to some of the best loved franchises in gaming history, including Fortnite, God of War, Call of Duty, and Overwatch just to name a few.

*Circle has made an equity investment in Big Time through our Circle Ventures team

HOW CIRCLE HELPED

-  CIRCLE ACCOUNT
-  PAYMENTS
-  PAYOUTS
-  USDC

THE OPPORTUNITY

A new game studio fuses NFTs and the metaverse

In Big Time Studios' new AAA blockchain game, Big Time, players are immersed in an action-adventure journey through time and space, battling enemies and collecting exciting in-game items in the form of cosmetic NFTs. But the real innovation lies in the soon-to-be launched Big Time Marketplace, where players will be able to buy and sell these collectibles like physical goods in the real world, maintaining full ownership of their in-game assets.

Big Time launched their first virtual real estate sale in the form of SPACE NFTs, which enable players to fight game enemies and collect Big Time's native token. Big Time opted against a token sale, making gameplay the primary means of acquiring it. So far, over a dozen major guilds, including Yield Guild Games, Merit Circle, Loudgg, Neo Tokyo, and Avocado Guild, have purchased \$10 million in SPACE NFTs.

Big Time turned to Circle to power their new model and deliver the financial infrastructure to bring NFTs and blockchain gaming together. USDC's liquidity, ubiquity and stability, along with Circle's account infrastructure, provide an ideal framework to solidify Big Time's place in the crypto gaming world. In addition, Circle has made an equity investment in Big Time through our Circle Ventures team that invests in compelling, early-stage blockchain-based projects and companies.

THE SOLUTION

Crypto-native infrastructure for next-gen marketplaces

Circle provides an integrated suite of Payments, Payouts and Accounts APIs that enable players to fund their accounts with debit and credit cards, wire transfers and USDC to participate in the Big Time Marketplace. Regardless of how they're originated, payments settle efficiently and with less friction. Since going live in November, Big Time has processed more than \$80 million in payments and created more than 95,000 wallets for their users through Circle APIs.



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Further blockchain development is on Harbor's roadmap, both to track flows of funds and goods and to distribute assets to investors. USDC's interoperability will greatly help that initiative, since it's designed to work across multiple blockchains USDC is currently live on Ethereum, Solana, Algorand, Stellar, TRON and Avalanche, with additional integrations planned.

“Many early crypto products required users to jump through a lot of hoops, making them inaccessible to the average gamer. Circle is helping Big Time change that and deliver a true AAA gaming experience that unites crypto with the metaverse.”

– Ari Meilich, Co-founder & CEO of Big Time Studios



At Circle, we're helping banks and financial firms make the move to digital dollars by removing the complexity, managing the risks, and accelerating the speed to market. For banks that want to join the “money movement” from traditional to digital, it's the right time to get started.

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