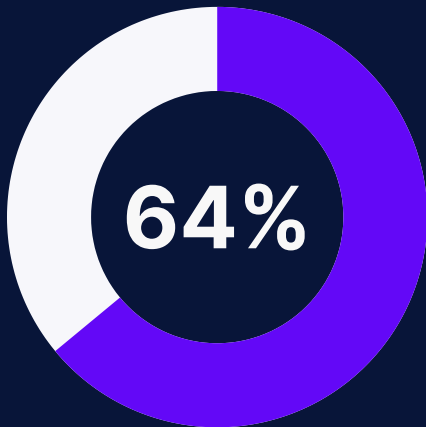


The Great Reneging

By The Numbers

Scholars



64 percent of students will consider talking to recruiters from other companies even after they have accepted an internship or entry-level job.

Scholars Survey 2021

That's a scary number. See what students say companies can do to decrease this percentage.

58% 58% of students want to hear from an employer at least 4 times before their first day.

TIP » Share things like videos from future team members, helpful information about onboarding, and ways to meet other new hires.

82% Companies with an engaging onboarding process see an 82% increase in new hire retention.

TIP » An engaging onboarding experience means being there to answer questions and ensuring that new hires have ways to meet each other and form friendships.

73% 73% of reneges happen within two weeks after the job acceptance or in January after the Holidays.

TIP » Make sure new hires feel good about the decision to join your company with a consistent communication and engagement strategy.

"I accepted a post-graduation employment offer during October of my senior year. Once I accepted the offer, I didn't hear from the company again for seven months. Honestly, I wasn't even sure if I still had the job."



Melissa
Political Science Major
The University of Texas at Austin

Scholars