

Financial Services Software Solution Development

The financial services industry is experiencing a monumental shift where merely having a digital presence is no longer enough. More and more, customers expect unified, seamless access to products and services—regardless of location, channel, or preferred payment method.

According to Salesforce, 66% of customers expect companies to understand their personal needs and expectations—but only 34% say they usually do so. Indeed, the financial industry appears to be woefully unprepared to embrace this new digital era where advanced technologies are required to survive.

But there is good news: with HatchWorks, your financial services organization can transform into a successful and adaptable digital business that stays apace in a time of accelerated change.

Whether you are building software for a new opportunity, or redesigning an existing solution, we help institutions adapt to shifts in customer behaviors—ensuring unique, valuable and personalized experiences at every touchpoint.

However you wish to modernize your services or products to improve customers' financial health, HatchWorks has the expertise you need.

We work with the following types of financial and fintech organizations:

- Wealth management
- Banking (retail, corporate, community, credit unions, digital banks)
- Investment companies
- Insurance (personal, business, life, health)
- Personal finance
- Healthcare-related financial services
- Payments
- Lending

Types of financial services and fintech solutions

Organizations including Diebold Nixdorf, Fleetcor, Capital Choice and more have trusted in HatchWorks to create custom solutions to improve operational efficiencies, enhance the customer experience, and increase revenues. Our solutions include:

- Digital banking and self-service portals
- Sale enablement and marketing solutions
- Financial analytics and BI solution
- Digital payment integration
- Fraud detection powered by AI / ML
- Modernize and integrate with legacy systems
- Financial system integration strategy
- ATM user experience
- Proprietary financial model implementation



Building software for financial services companies requires building highly available systems focused on security, compliance, and industry regulations such as PCI requirements. We specialize in:

- Modernizing business critical technology
 - Cloud migration
 - Seamless integration with legacy systems
 - Shifting from monolith to efficient microservices architecture
- Accelerating the path to digital while providing superior user experiences
 - Customer-centric approach
 - Omnichannel, with the customer at the center of the experience
 - Seamless automated experiences
- Creating differentiating insights with data analytics and AI / ML
 - Business intelligence for you and your customers
 - Predictive & recommendation systems
 - AI-powered fraud protection and natural language processing

How we ensure your success

Building on our experience with financial organizations, HatchWorks has the ability to understand your technical requirements and organizational needs.

Our full lifecycle software development service includes:



Strategy

Define the “why” and “who” of your product idea, and prioritize the problems your solution will solve.



Design

Envision and rapidly prototype the “what” and “how” of your solution, and map how to deliver incremental value to your customers.



Development

Leverage our proven framework for developing your product in an Agile, iterative fashion using the Build-Measure-Learn feedback loop.



Application Management

Benefit from cloud automation and efficiency, reduce Total Cost of Ownership (TCO), and maintain your application for a flat monthly fee.

Why HatchWorks?

Multi-year industry experience

Each team member has 10+ years of expertise in building and designing financial services and fintech solutions.

Cross-functional team with broad expertise

Our Product, Design, and Engineering teams solve problems holistically. Combined, our extensive skill sets in software development and cloud native applications enable us to not only define a successful solution, but to build that solution with the right technology in a scalable and secure way.

Security and regulatory compliance

We guarantee alignment with all regulations, protocols, and best practices related to accessibility, security and data—including but not limited to PCI.



“We were looking to improve the digital experience for our customers. As we grew, we acquired disparate digital systems, so we hired HatchWorks to install a quality, customer-facing online portal and operationalize that across different products.”

—SVP, B2B Payments Company

Does your financial services organization have a vision to expand or evolve your service offerings?

Do you need the expertise of an award-winning, full lifecycle software development team to achieve that goal?

Contact HatchWorks today to learn how we can ignite your vision, accelerate your time-to-market and time-to-value, and enable you to succeed now, and in the future.

Ready to get started?

+1 800-621-7063

info@hatchworks.com

Resources:

<https://www.finextra.com/blogposting/19712/post-covid-digital-strategy-banking-customer-experience-trends-of-2021>

<https://clutch.co/profile/hatchworks-technologies#reviews>