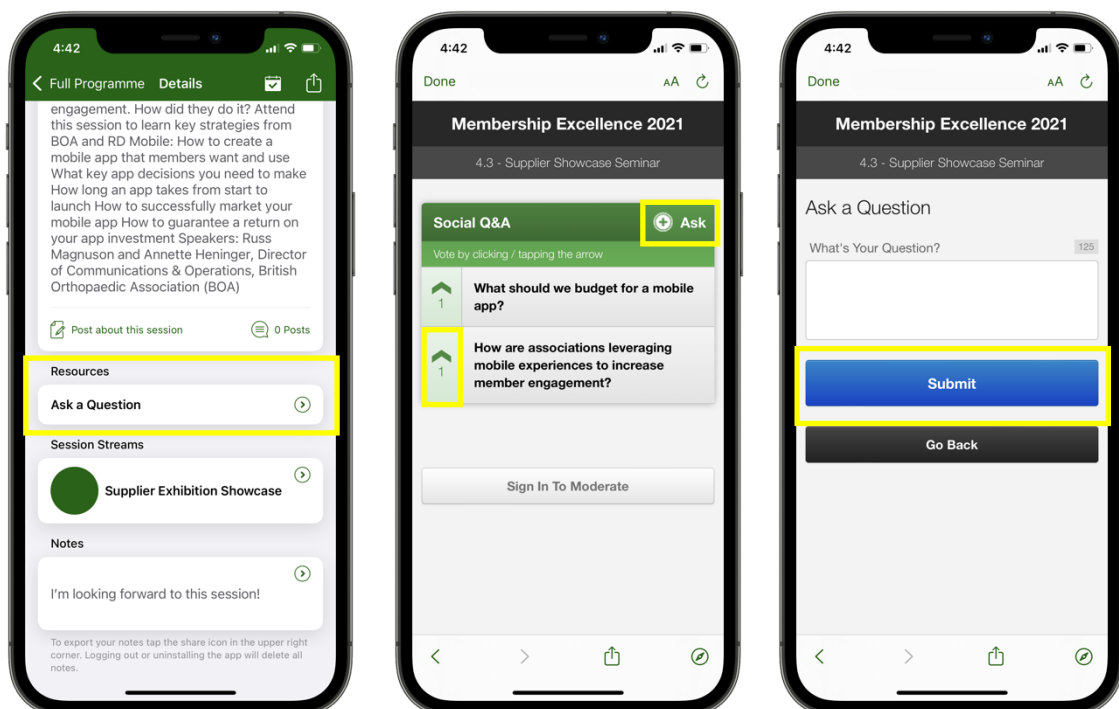# Using Social Q&A for MemberWise Events

How Social Q&A Works for Delegates

Social Q&A is a tool that enables delegates to ask questions anonymously during sessions using the MemberWise Conferences mobile app.

Delegates can pose questions to presenters and "upvote" other delegate questions easily using the "Ask a Question" feature on the individual session detail screens in the app.

During a session (or in advance of a session), a delegate can tap "Ask a Question" then the "+Ask" button to type and submit a question. Delegates can also "upvote" a question that's already been submitted by tapping the Up arrow next to a question. Questions are sorted by popularity, with upvoted questions appearing at the top of the list.

Moderator Tools

As a moderator, the easiest way to manage questions is to view them in the app just as delegates do. The most asked questions will appear on top, and you can work your way down the list of questions and ask them out loud to the presenter(s).

Tips for Moderators

1. **Tell delegates in advance about the Q&A feature.** At the beginning of a session, tell the delegates where and how they can post questions – and encourage them to do so throughout the session.

2. **Prepopulate questions.** If a session isn't getting a lot of questions, you can get the ball rolling by posting a "seed" question (or 2) in the app to get things started. No one will know it's you.

3. **Take a break for questions partway through.** If your presenter is agreeable to doing it, you might take a break for questions in the middle of a session – rather than waiting until the end.