

Hi **CONTACT.FIRSTNAME**,

**CONTACT.BM\_FORM\_\_RETAILER** has partnered with NuORDER by Lightspeed, a leading visual and buying platform, to visualize our assortment and complete orders. We would appreciate your support in utilizing this innovative platform as it enables us to curate and deliver a fresh merchandise assortment in collaboration with you.

We are excited about the partnership as we know that it has many benefits to both our teams and our vendor partners. NuORDER will enable us to collaborate more effectively and visually plan our buy leveraging your product data. In turn, you will experience much more efficient market appointments and quicker order turnaround times. Additionally, NuORDER, enables you to communicate all of your product updates through the system, resulting in less back and forth via email.

NuORDER will provide services to support our partnership at no charge to you. As a next step, [please register for NuORDER here](#) and the NuORDER team will be in contact with you shortly to begin the setup process.

Please feel free to contact the NuORDER team directly at [partnerships@nuorder.com](mailto:partnerships@nuorder.com) with any questions.

Thank you for your continued partnership and support. We look forward to working closely with you through the platform!

Regards,

**CONTACT.BM\_FORM\_\_BUYER\_NAME**

**CONTACT.BM\_FORM\_\_RETAILER**