

Trail Life USA and its Proven Process for Growing Boys into Godly Men




The Problem

Boys are Unguided

Shortage of male role models.

Forty-three percent of boys are raised by a single mom. Seventy-eight percent of teachers are female.



Boys are Ungrounded

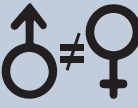
Eroding generational values and norms.

Fifty-eight percent of Americans no longer believe that God and the Bible are the means for determining morality and truth. This leaves boys without a moral compass.

Boys are Unappreciated

Gender-blurring fails to allow for differences between boys and girls.

Developmental differences: IQ and EQ develop more slowly in boys, so they are always "behind" and assumed deficient.



Boys are Uninspired

Risk/competition removed from their environment.

Boys lose interest when there isn't anything at stake.



The Question

What does it mean to be a man?

Where are the boundaries?




Where do I belong?

Why try?




The Solution

Provide models, mentors, and examples of godly men.



Provide an unmovable foundation for character to be built upon.

Provide environments geared to the strengths of boys.



Provide challenging opportunities that let boys both fail/recover and succeed.



Trail Life USA's Proven Process

Trail Life USA provides trained, background-checked and equipped Christian men who lead boys in a male-centric environment.

Trail Life USA provides an unapologetically Christian stance, with the Bible as the foundation for truth.



Trail Life USA provides a boy-focused program, and activities designed to let boys be boys, accentuating their strengths.

Trail Life USA provides a robust awards program and challenging physical, mental, and spiritual objectives that let boys experience victory.

