

Peralta Community College District

Updated Collaborative Strategic Planning Process

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Strategic Planning

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Charge

Review the PCCD Strategic Planning process of participatory governance consultation to engage constituents and community in the development of the PCCD updated strategic plan

Plan Overview

Based on the previous 2015 Strategic Plan, the updated plan will be organized into the same five sections:

- Introduction
- Guiding Frameworks
- Plan Context
- Goals and Institutional Objectives
- Implementing the Strategic Plan

Purpose of the Plan

- Review, analyze and re-validate the PCCD Mission Statement (work in progress)
- Review and analyze external and internal scans, strategic goals, objectives and previous plans to update current plan. Include a review of current trends in higher education.
- Engage and facilitate institutional constituents in the collaborative planning process to develop goals and institutional objectives to meet community and student needs.

Five Guiding Principles of Collaborative Strategic Planning

- Meaningful engagement of all institutional constituents including face-to-face interactions (interviews).
- Transparency in that information gathered throughout the process will be shared with all constituents through weekly email updates
- Role of facilitator is not to direct the process but to engage all constituents and guide the planning process
- Pay close attention to both external and internal data gathered by the District, and trends in higher education to ensure that constituents focus outwardly rather than inwardly.
- While external stakeholders are not engaged in the planning process (community leaders), it is essential that institutional constituents and the Board of Trustees review and provide feedback and suggestions to the process.

Update Plan Process Steps

- Review of all relevant documents and research, especially the mission statement
- Review vision, and the existing strategic goals and objectives
- Develop institutional objectives for each strategic goal
- Maintain the PCCD active cycle of planning that includes goal setting, planning, implementation, evaluation and revision
- Ensure adequate outreach to involve all constituents.

Organizational Timing (Overview)

- Communication about Chancellors commitment (December - January)
- Gather, review and analysis of information/data with continued engagement of individual and constituent groups (January - February)
- Making sense of the issues and development of strategic themes
 - Strategic Planning Summit (Tentative, March 6)
- Develop first draft strategic plan (March)
- Share first draft plan with all constituent groups (PBC and PGC) including Board of Trustees (March)
- Rewrite plan and share with all constituent groups (April & May PBC and PGC)
- Final Strategic Plan (May)
- Final plan Board of Trustees (June 9)

January 2020

- Gather, review and analyze existing mission statement, 2015 Strategic Plan and college strategic plans, external and internal scans, strategic goals and institutional objectives
- Communicate with institutional leaders and other constituent groups, e.g., vice chancellors, college presidents, directors, faculty senate, etc.
- Attend the Participatory Governance Council (1/31)

February 2020

- Continue interview process (by 2/15)
- Gather data and review with appropriate constituents (Strategic Planning Group - 2/20)
- Attend the Planning and Budgeting Council (2/21)
- Making sense of the issues; write short concept papers (2/26)
- Develop proposed goals and objectives for Strategic Planning Summit (2/27)
- Attend Participatory Governance Council (2/28)

March 2020

- Proposed date – Strategic Planning Summit (3/6)
- Update existing strategic goals if needed (3/11)
- Proposed institutional objectives (3/16)
- First draft strategic plan (3/20)
- Planning and Budgeting Council (3/20)
- Proposed Board of Trustees – overview of plan (3/24)
- Participatory Governance Council (3/27)
- Second draft strategic plan (3/31)

April 2020

- Proposed public forum (Week 4/6)
- Continue refinement of plan (ongoing)
- Participatory Governance Council (4/24)
- Identify and meet individuals and constituent groups (4/29)
- Integrate suggestions/feedback into writing (ongoing)

May 2020

- Meet with leadership and constituent groups to review plan before finalization (5/8)
- Attend Planning & Budgeting Council (5/8)
- Writing (ongoing)
- Proposed Board of Trustees—share draft plan (5/12)
- Attend Participatory Governance Council (5/22)
- Final Strategic Plan Document (5/27)

June 2020

- Present Strategic Plan to Board of Trustees (6/9)
- Roll-out Final Strategic Plan with all constituent groups (by 6/30)

Questions/Comments

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