

PBIM AGENDA
District Enrollment Management Committee (DEMC)
Friday December 8, 2017 9am-11am
District Board Room
(Co-Chairs: Dr. Siri Brown & Prof. Rochelle Olive)

Committee Membership: Bradley Balukjan, Siri Brown, Tamika Brown, Jason Cifra, Jeff Heyman, Kelly Pernel, Rochelle Olive, Jeff Lamb, Myron Jordan, Mario Rivas, Roman Kaludi, Tina Vasconcellos, Blake Johnson, Cleavon Smith

I. STANDING ITEMS

- A. CALL TO ORDER (~~9am~~)
- B. REVIEW OF THE AGENDA (5 min)
- C. APPROVAL OF MINUTES (5 min)
- D. PUBLIC COMMENT (10 min)
- F. CO-CHAIR REPORT (5 min)
- G. CHANCELLOR’S REPORT (5 min)

II. CARRIED OVER AND NEW ITEMS

Topic:	Presenter:	Strategic Plan Goal(s):	Time Allocation:
<i>District Goal Setting Review and Next Steps</i>	<i>Siri Brown</i>		<i>15 minutes</i>
<i>Goal 1-Outreach & Marketing Updates</i>	<i>Tamika Brown & Jeff Heyman</i>		<i>30 minutes</i>
<i>District to College Communication-Outreach and Marketing</i>	<i>All</i>		<i>20 minutes</i>
<i>Gov Delivery</i>	<i>Brad Balukjian</i>		<i>10 minutes</i>
<i>1 Year Schedule-Delay and Setting the Foundation</i>	<i>Siri Brown</i>		<i>20 minutes</i>
<i>FLEX Day-District Wide Chairs Mtg: Activity?</i>	<i>All</i>		<i>5 minutes</i>
<i>Closing Comments</i>	<i>All</i>		<i>5 minutes</i>

III. Adjournment (11am)

IV. Next Meeting (Friday February 9th 9am-11am)