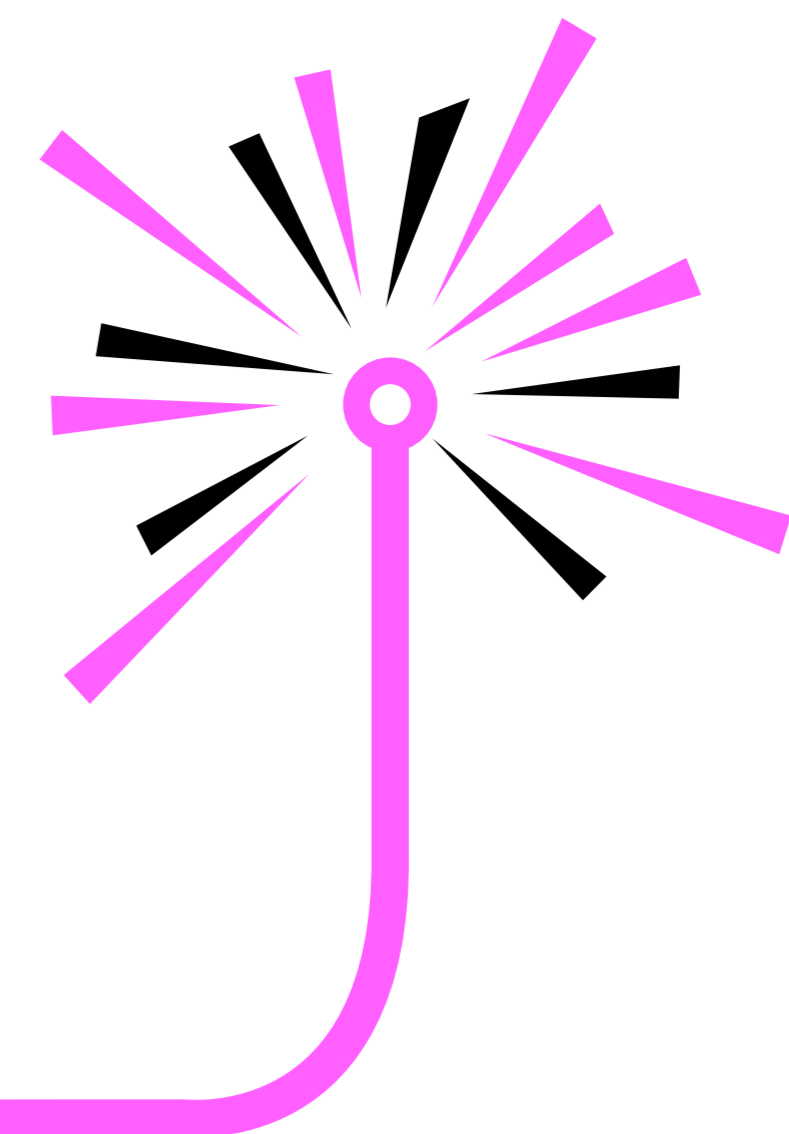
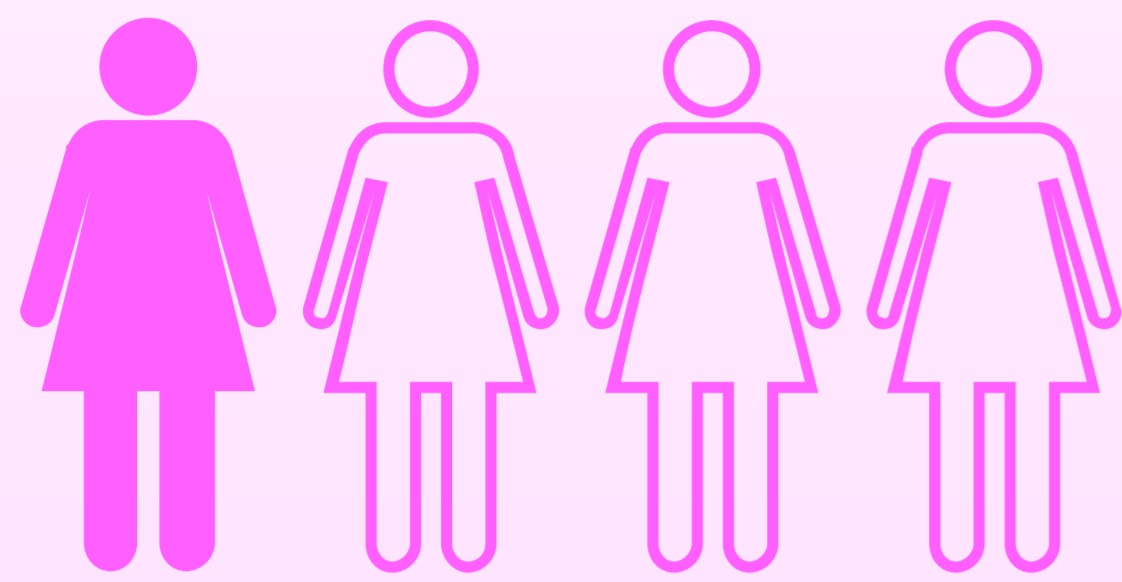


Cancer at work

Why diffusing the cancer timebomb should be priority for HR



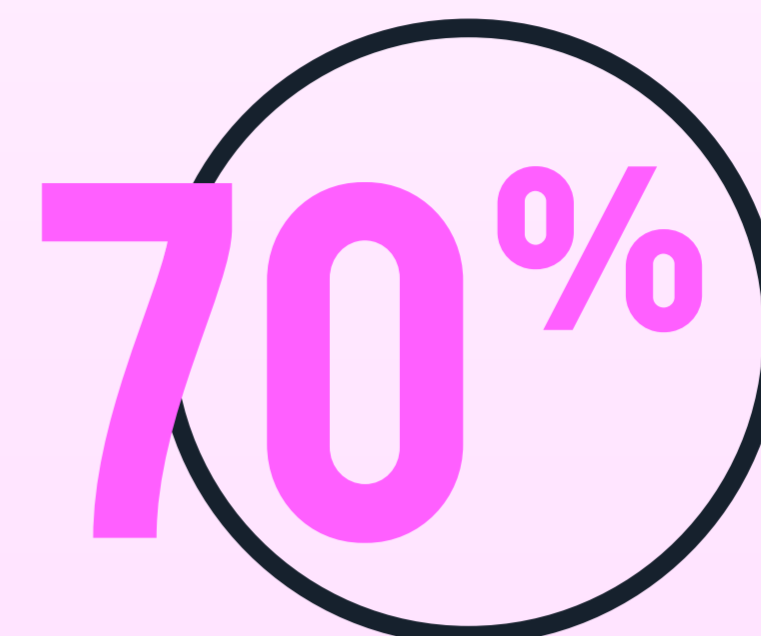
The impact of COVID-19 on cancer



1 in 4 of people have experienced delayed or cancelled cancer treatment in the UK.¹



It will take until 2033 to clear the backlog based on the pre-COVID provision of cancer care.²



70% of employees are worried about their chances of survival if they were to be diagnosed with cancer during the pandemic, due to the strain on the NHS.

Employees rank cancer as third in their top health concerns.



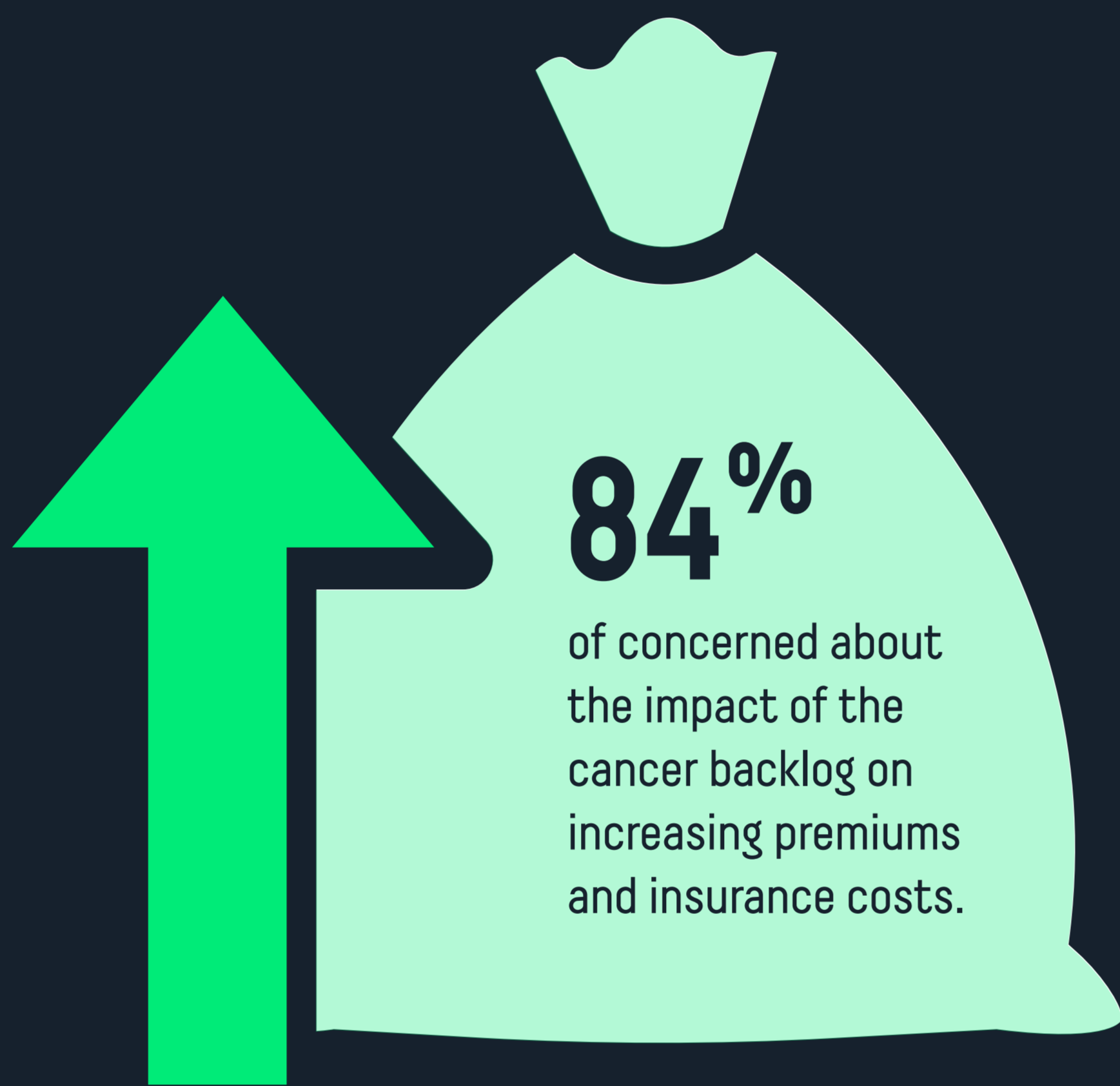
More and more employees are now caring for someone with cancer, but how supported do they feel?

- 16% are well supported
- 23% think their employer could do better
- 22% have no support available at work
- 39% don't know if there is support available

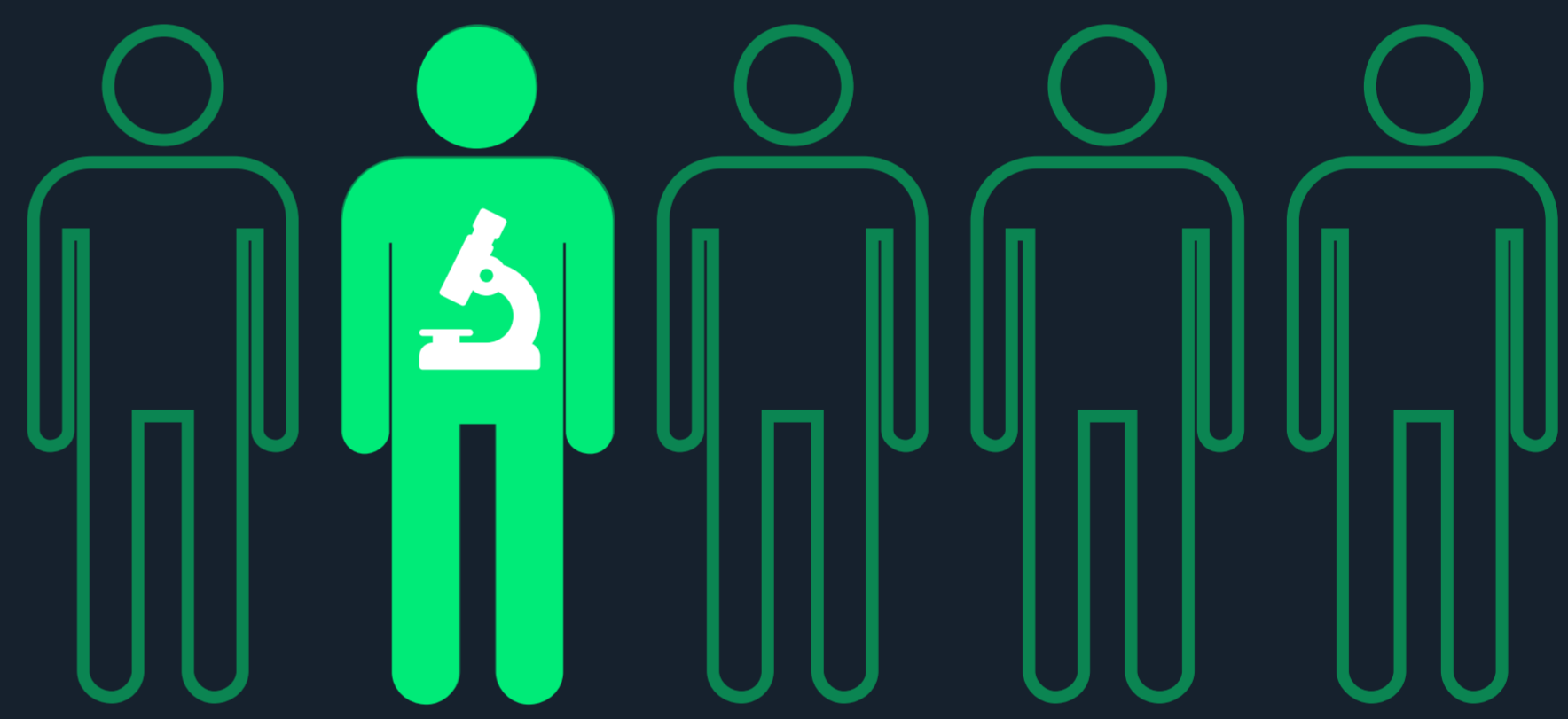


90% of enterprise companies have experienced an increase in critical illness referrals to HR, that they ascribe to COVID-related delays.

Rising pressure on employers

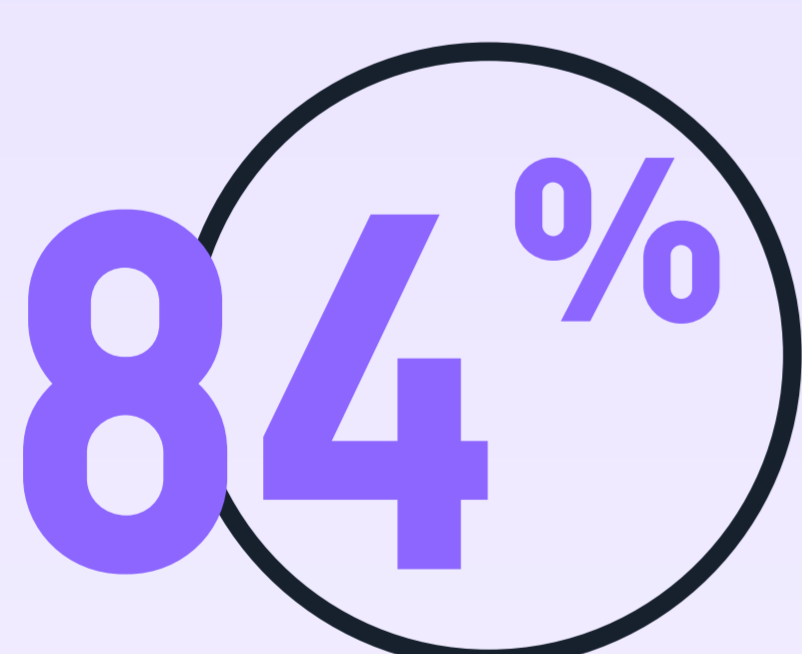


84% of concerned about the impact of the cancer backlog on increasing premiums and insurance costs.



Yet 1 in 5 do not consider detecting critical illnesses earlier as a priority in their benefits package.

Disconnection between employers and employees



84% of employees prefer human care over digital solutions when facing a critical illness.

Sectors with the biggest mismatch and leading with digital solutions include:

- IT & telecoms
- Retail & leisure
- Professional services
- Manufacturing & utilities.

Employees want:

- 47% access to trusted information and local services
- 44% someone to talk to
- 37% practical assistance and concierge services
- 24% a second opinion service
- 16% an app to manage the cancer journey

Employers are offering:

- 33% ongoing support via case management
- 34% information about charities
- 30% an app or other digital platforms
- 29% cancer screening
- 27% private medical insurance and critical illness
- 27% cancer policies



<reframe>

Leaders in cancer support

Because taking care of someone with cancer is a moment that matters. Find out how we do it.

- 📞 0207 965 0286
- ✉ hello@reframe.co.uk
- 🌐 reframe.co.uk

Research based on 1,000 employees and 150 HR decision makers in the UK, from enterprise companies, conducted by Census Wide. Commissioned by Reframe, 2021. For the purpose of this research, enterprise companies represent more than 1,000 employee size.
¹ Ibid
² Patel, P. & Thomas, C. (2021) Building back cancer services in England. ©Reframe, 2021. All rights reserved.

