

# CIRCLE CLASSES

1st Edition December 2021





# BECOME A FITNESS ADVOCATE!

Circle Classes is one of the only one-stop digital destinations for Singaporeans to find a fitness class, whether virtual or physical, from a myriad of instructors.

It is THE place for you to host your profile and classes, link directly to a registration portal, and leverage on Sport Singapore's 1.8 million-strong database to grow your clientele.




# WHY CIRCLE CLASSES?

## As a Fitness Advocate, you can:

- Sign up at no costs
- Reach up to 1.8 million subscribers through Sport Singapore
- Host any class type, whether virtual, physical, or pre-produced video-on-demand
- Upload your schedule and classes through a simple process
- Decide if your classes are free or come at a price





# HOW YOU CAN BENEFIT FROM BEING A FITNESS ADVOCATE



## Sport Singapore can:

- Deliver monthly Electronic Direct Mails\* to up to 1.8 million subscribers promoting Circle Classes
- Help promote Circle Classes on social media
- Potentially have your profile featured on ActiveSG Circle

\*As part of our monthly general marketing eDMs alongside other events and website content from Circle





# NEW USERS

Become a Fitness Advocate here:

<https://go.gov.sg/circlecoachsignup>

Application is subjected to approval

# EXISTING FITNESS ADVOCATES

If you have already created a profile  
with us before, start listing your classes here:

<https://go.gov.sg/circlecoachclassupload>

Classes are subjected to approval upon submission



# FAQ

<https://go.gov.sg/circleclassesfaq>



BECOME A  
FITNESS ADVOCATE

**TODAY!**

