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# Your employee connection worksheet.

Use these four questions to evaluate and measure your employee connection efforts.

## Do your people feel connected to your company's purpose, mission, vision, and values?

Do employees know what each of these are? Do they understand them? Do they feel aligned? If you see a gap here, you'll want to consider ways to bring your purpose to life.

## Do your people feel connected to their coworkers and managers through authentic relationships?

Do your people feel a true connection with colleagues? Or is there a superficial or impersonal quality to these relationships? If so, you'll want to think about ways you can develop connection among individuals.

## Do your people feel their work has a positive impact on the company's goals?

Do employees feel a connection to your company's high-level objectives? Can they see how they're contributing to the larger effort? Ensure that these contributions are made clear through regular conversations and recognition.

## Do your people feel their work has a positive impact on the world around them?

Do your people feel that their work connects to their personal purpose? That it aligns with their individual goals? Consider ways that you can help people grow into a position where they can have their desired impact.