



# How does receiving a Blueboard reward work?



## Recipients receive their Blueboard reward.

We'll send recipients a notification via their email when they get rewarded with a link to get them set-up on our platform.



## Recipients create a Blueboard account.

Set a password, enter a location and phone number to start browsing our experiences.



## Browse our menu of experience at your specified reward level.

Browse our hand-curated experience menu to find their desired experience in your preferred location.



## Redeem and select preferences.

Once recipients have found their experience, they'll select their preferences and a Concierge will be in contact with them to confirm all details before booking anything.



## Connect with your Concierge and confirm experience.

Our in-house Concierge team will reach out to them to confirm you experience preferences, dates & times, and send a confirmation email when everything is finalized.



## Receive confirmation and prepare to go Blueboarding!

Once the recipient and their Concierge have finalized your experience, they'll send a confirmation with all the details they'll need to go on their experience. Woo!



## Submit post-experience feedback survey and media.

After their epic Blueboard experience, recipients can upload photos/videos, and leave feedback on their experience. They even have a chance to win another Blueboard reward by posting on Instagram with the hashtag **#blueboarding**.