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FOR IMMEDIATE RELEASE

CODAworx Announces First-Ever Summit on “Placemaking Art + Economic Development”

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CODAworx, the hub of the commissioned art economy at the center of the global movement of creative activism, is hosting a new event in 2022.

This first-of-its-kind, 2 day-long conference, will take place April 6-8th in Fort Lauderdale, Florida. Hosted by the NSU Art Museum Fort Lauderdale and Broward Cultural Division, CODASummit: Experience will give leaders responsible for civic engagement, revitalization, and tourism a unique opportunity to partner with public art creatives to realize iconic experiences that deliver measurable economic growth.

The CODASummit: Experience speaker schedule includes revolutionary and knowledgeable leaders such as Vince Kadlubek of Meow Wolf fame. The co-founder and former CEO will deliver his keynote address on the tenets which helped Meow Wolf become not just a celebrated juggernaut in the art world and a destination tourists flock to, but also an economic boon for residents and businesses in New Mexico.

Attendees can anticipate insights on how experiential art drives tourism, ticket revenue, regional revitalization, and workforce development. Gensler architect Barry Hand will speak to the AT&T Discovery District in Dallas, a new downtown media destination that is attracting 100,000 visitors per month. *The Reimagined City* panel will feature speakers familiar with government initiatives, including San Jose Assistant Director of Economic Development Kerry Adams-Hapner, Dr. Jeri Muoio, the former Mayor of West Palm Beach, and U.K. public artist Peter Fink.

Four case studies offering evidence of economic growth will also be presented, including one by Karen Farber from Buffalo Bayou Partnership in Houston, Texas, the ultimate urban revitalization project. Artist and MacArthur Fellow Elizabeth Turk, will speak to her art projects as civic engagement that leads communities back to joy and celebration.

The second day of the conference will allow attendees to discover the unique talent available to help accomplish their goals. Twelve Creative Presentations will offer fresh perspectives on experiential placemaking that brings social and economic impact to communities; all presenters are leading artists who create public art installations around the globe.

Sponsors for this historic conference include Panasonic, Epson, the Broward Cultural Division and UAP. Tickets for CODASummit: Experience are on sale now, and some sponsorship opportunities may still be available.

About CODAworx: CODAworx is on a mission to transform every space in the world by making great commissions happen. Serving as the hub of the commissioned art economy, CODAworx connects all members of the industry, matching creative talent with creative opportunities, and providing digital tools that streamline the commission workflow process. The CODAworx network connects artists and creative teams to architects, design and art professionals, and the universe of companies that provide services and products for commission projects.

CODAworx is at the center of the global movement of creative activism, supporting and promoting professionals who are changing the way the world interacts with art through novel applications of materials, technology, and the usages of space in urban landscapes. The CODAworx website, which launched in December 2014, has attracted design + art members from 93 countries. To date, over 9,000 projects are featured on CODAworx with art budgets totaling over \$2 billion. Visit www.codaworx.com