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FOR IMMEDIATE RELEASE

CODAsummit Unites Top Artists and Technology Professionals

Creating a much-needed platform for thought leaders to discuss the role of technology in placemaking art

MADISON, WI, March 4, 2020 - CODAworx, the hub of the commissioned art economy, announced today that it will produce this year's [CODAsummit](#) in Denver, Colorado, on September 30-October 2, 2020. This third annual conference explores the intersection of art and technology, bringing together leading artists, fabricators, technology companies and thought leaders in art and design from around the globe. CODAsummit 2020 focuses on the paradigm shift in art enabled by technology and features artists who are using technology to create placemaking commissions.

[CODAworx](#) is at the center of this global movement, placing it in a unique position to create a gathering of key figures in the art and technology worlds. Held at the McNichols Civic Center and hosted by Denver Arts & Venues, the conference will convene creative professionals to present artistic-technology collaborations. In addition, it will bring together thought leaders - museum curators, public art agency administrators, representatives from leading educational institutions - to develop critical thinking about the role of technology in placemaking art.

Keynote speaker Lonneke Gorijn, Co-Founder of Amsterdam's **studio DRIFT**, will speak to the role of art in the future of technological developments. Other keynote speakers, Amahl Hazelton from Montreal's **Moment Factory**, and Candace Sisman and Deniz Kader from Istanbul's **Nohlab**, will showcase their large-scale, participatory art installations that bring people and cultures together.

Art industry leaders will speak to past history and the future: **David Ross**, former Director of the Whitney Museum and SFMOMA, who launched the careers of Bill Viola and Nam June Paik, will discuss moving video art into the mainstream of museum exhibitions; Ross will be interviewed by **Anne Strainchamps**, Host of NPR's To the Best of our Knowledge. And **Christy MacLear**, CEO of PaceX, will discuss why major galleries and architectural firms are embracing the digital experience.

Artist showcases and industry presentations will demonstrate the full scope of talent and creativity at work when art meets technology. A panel of leading commissioners will present original art environments that are interactive and engage viewers on multi-sensory levels.

“At CODAworx, we see artists collaborating with technology teams, scientists, and engineers to *make places as art*. The amazing work they create is redefining the creative field, and we are honored to bring together the talent we’ve discovered from around the world,” said Toni Sikes, CEO of CODAworx.

This groundbreaking summit is sponsored by industry giants such as Epson, SNA Displays, Eventscape, UAP, Demiurge, Parasoleil, Wireframe and the Acronym Fund, all of which are dedicated to supporting the powerful connection between art and technology. For more information on the agenda and a full list of speakers, visit codasummit.com.

About CODAworx

CODAworx is on a mission to transform every space in the world by making great commissions happen. Serving as the hub of the commissioned art economy, we connect all members of the industry, matching creative talent with creative opportunities, and providing digital tools that streamline the commission workflow process. Our network connects artists and creative teams to architects, design and art professionals, and the universe of companies that provide services and products for commission projects. The CODAworx website, which launched in December 2014, has attracted design + art members from 93 countries. To date, over 5,000 projects are featured on CODAworx with art budgets totaling over \$1.3 billion. Visit www.codaworx.com