

FOR IMMEDIATE RELEASE

CODAworx and Panasonic Announce Projection Art Competition

“The Art of Projection, Presented by Panasonic” will debut at
CODASummit: Experience in Fort Lauderdale

Madison, WI, 2/22/2022

CODAworx, the hub of the commissioned art economy at the center of the global movement of creative activism, and Panasonic, a world-renowned technology company, have launched a Call for Artists, [CODAworx: The Art of Projection, Presented by Panasonic](#). The competition application is now open, and closes March 4th, 2022. The projection art chosen will be exhibited at CODASummit: Experience on April 7th, 2022, on the exterior of the NSU Art Museum Fort Lauderdale.

The theme applicants should adhere to is *growth*, symbolizing how [CODASummit: Experience](#) is a new conference that demonstrates how experiential art can have positive impacts on economies and urban environments. The winning project selected for **CODAworx: The Art of Projection, Presented by Panasonic** will make an unmistakable statement about how the definition of art continuously evolves, encourages growth, and influences our lives. What do many amazing artworks, celebrated cities, brilliant businesses, and magnificent moments in our lives have in common? They happen when growth, skill, vision, and capital come together.

The creator(s) of the selected artwork will work with technicians from Panasonic to prepare the projection for optimal display. Submissions will be judged by Bonnie Clearwater, the Director and Chief Curator of NSU Museum of Art Fort Lauderdale and Leslie Fordham, the Public Art & Design Administrator at Broward County Cultural Division. On March 8, 2022, the winning project will be announced. The artist(s) selected will receive a \$1000 USD honorarium, one ticket to CODASummit: Experience, and one Panasonic Space Player (Product: PT-JW130FBU + ET-JPF100BU).

About CODAworx: CODAworx is on a mission to transform every space in the world by making great commissions happen. Serving as the hub of the commissioned art economy, CODAworx connects all members of the industry, matching creative talent with creative opportunities, and providing digital tools that streamline the commission workflow process. The CODAworx network connects artists and creative teams to architects, design and art professionals, and the universe of companies that provide services and products for commission projects.

CODAworx is at the center of the global movement of creative activism, supporting and promoting professionals who are changing the way the world interacts with art through novel applications of materials, technology, and the usages of space in urban landscapes. The CODAworx website, which launched in December 2014, has attracted design + art members from 93 countries. To date, over 9,000 projects are featured on CODAworx with art budgets totaling over \$2 billion. Visit www.codaworx.com