

Marketing + Sponsorship Opportunities



Canal Convergence / Masary Studio / Epson

COD | A SUMMIT

CODAsummit: **Experience**

April 6-8, 2022

NSU Art Museum, Fort Lauderdale, Florida



Superblue / Kenneth Croft

CODAsummit event presented by CODAworx

SOLD

SUPERBLUE Miami Art Tour

Fee: \$20,000

Friday Afternoon, April 8

Benefits of this sponsorship:

1. Chartered bus, ticket admission and private art tour guide at SUPERBLUE Miami

2. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

3. Podium Speaking Time at closing of Friday Lunch

4 AD IN THE PROGRAM

- Full page color ad in the program

5. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



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CODASUMMIT

Opening Reception

Fee: \$14,000

Welcome attendees Wednesday Evening, **April 6**

Benefits of this sponsorship:

1. OPENING RECEPTION

2. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

3. PODIUM TIME

- Introduction by Toni Sikes at Opening Reception

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

5. ADVERTISEMENT IN PROGRAM

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



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CODASUMMIT

SOLD

Networking Cocktail Event

Fee: \$10,000

Thursday Evening, **April 7, 5:30-7:00 pm**

Benefits of this sponsorship:

1. NETWORKING COCKTAIL PARTY

2. BRAND VISIBILITY

- Your logo on the CODASummit: Experience webpage and marketing.

3. PODIUM TIME including announcing the chosen artist / team

- Introduction by Toni Sikes

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

5. LOGO IN PROGRAM

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



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CODASUMMIT

SOLD



VIP Networking Event + Art Projection Experience | Artist Call

Fee: \$10,000

Thursday Evening, **April 7, 9 -10:30 pm**

Benefits of this sponsorship:

- 1. VIP Networking Party** for 75 People
- 2. PROJECTED ART /ARTIST CALL**
and managed by CODAworx, projected on exterior of NSU Art Museum.
- 3. BRAND VISIBILITY**
 - Your logo on the CODASummit: Experience webpage and marketing.
- 4. PODIUM TIME** including announcing the chosen artist / team
 - Introduction by Toni Sikes
- 5. SIGNATURE COCKTAIL**
 - Cocktail Naming Rights
- 6. ADVERTISEMENT IN PROGRAM**
- 7. TWO COMPLIMENTARY TICKETS TO THE SUMMIT**

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KEYNOTE SPONSORSHIPS

Fee: \$5,000 Each, Three Available

Introduce one of the biggest names in the public art commissioning world

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

2. AD IN THE PROGRAM

- Business listing in the program

3. SPONSOR INTRODUCED BY CODAWORX CEO, TONI SIKES

3. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

4. ONE COMPLIMENTARY TICKETS TO THE SUMMIT



103,335

2020 CODASummit
Average Marketing
Sponsorship Impressions

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CODASUMMIT

98.4%

Plan on attending another
CODASummit in the future

– 2019 CODASummit Survey

CREATIVE PRESENTATIONS

Fee: \$2,000 Each, Twelve Available

Friday, April 8

These will be talent showcases of top Creatives who have realized large scale experiential public art projects. Selected presenters will have the opportunity to show their projects to representatives of public art agencies and potential art commissioners.

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

2. LOGO IN THE PROGRAM

3. MARKETING AT CODASummit

Your marketing materials in every attendee registration packet

4. RESOURCE TABLE

Resource table available day of presentation with dedicated half-hour networking and meeting time following presentations.

5. ONE COMPLIMENTARY TICKETS TO THE SUMMIT

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CODASUMMIT

Photo: All of it Now Studio/ Epson Projectors

OPENING LUNCH

Fee: \$5,000

As Sponsor you will welcome attendees at the Opening Lunch, **Thursday, April 7**

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

2. PODIUM TIME

10-minute presentation at Opening Lunch

3. AD IN THE PROGRAM

- Full page ad in the program

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. ONE COMPLIMENTARY TICKETS TO THE SUMMIT

"I was so impressed by all the virtual integration and the quality of the talks was outstanding."

Rebecca Cove,
Jason Bruges Studio

CODASummit: Experience

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CODASUMMIT

Superblue / Caro Espinales



“CODASummit had a lot of interesting content and I especially enjoyed the inspiring keynote presentations.”

Jennifer Gill
Canal Convergence
Scottsdale, AZ

CLOSING LUNCH

Fee: \$5,000

As Sponsor you will welcome attendees at the Closing Lunch, **Friday, April 8**

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit: Experience webpage and marketing.

2. PODIUM TIME

10-minute presentation at Closing Lunch

3. AD IN THE PROGRAM

- Full page ad in the program

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

6. ONE COMPLIMENTARY TICKETS TO THE SUMMIT

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COFFEE and TEA Networking Breaks Plus Corporate Signage

Fee: \$2,500

Benefits of this sponsorship:

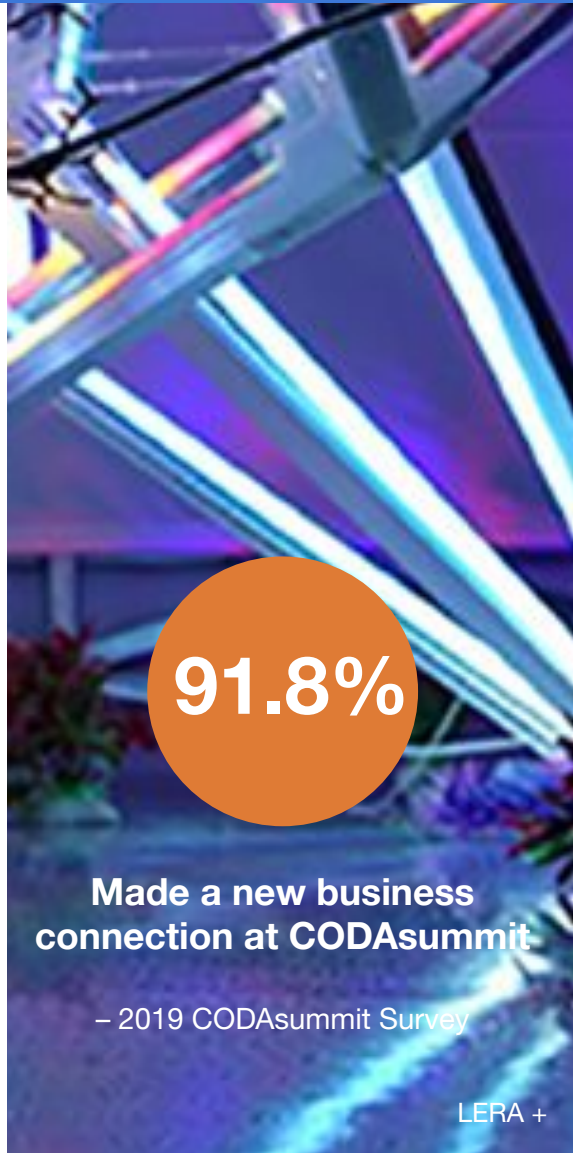
1. Your company's logo on signage and marketing materials will be featured beside the coffee and tea station for all attendees to see! If you're looking for excellent visibility on-site, this branding sponsorship is for you.
2. Sponsor Named Coffee and Tea Networking Announcements throughout the conference.
3. Your logo on the CODASummit: Experience webpage and marketing.
4. Gold Level Sponsor Logo on CODASummit website, in printed program and on select promotional emails.
5. One Complimentary ticket to CODASummit

CODASummit: Experience

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91.8%

Made a new business
connection at CODASummit

– 2019 CODASummit Survey

LERA +

Other Promotional Opportunities

BACK COVER ADVERTISEMENT IN PROGRAM

Fee: \$2,500

Also, your logo on the CODASummit: Experience webpage, program and marketing.

WATER BOTTLE

Fee: \$2,500

Your logo printed on Water Bottles for every attendee at CODASummit.

Also, your logo on the CODASummit: Experience webpage, program and marketing.

WELCOME BAG

Fee: \$1,500

Given to attendees in conference. Your logo printed on one side.

Also, your logo on the CODASummit: Experience webpage, program and marketing.



CODASummit 2021 Scottsdale

An aerial night photograph of a park or plaza. The scene is dominated by palm trees, many of which are wrapped in vertical strings of white lights. The ground is illuminated with a strong blue light, creating a vibrant, futuristic atmosphere. In the background, a modern building with a curved facade is visible. The overall composition is a high-angle shot looking down on the park.

Thank you!

Contact:

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Art Commission Business Development
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Also ask about

CODASummit: Art, Technology + Place
Denver, Co
Oct 12-14, 2022