



COD | A MAGAZINE

Collaboration of Design + Art

2022 MEDIA KIT

ADVERTISING AND SPONSORED CONTENT

Contact:

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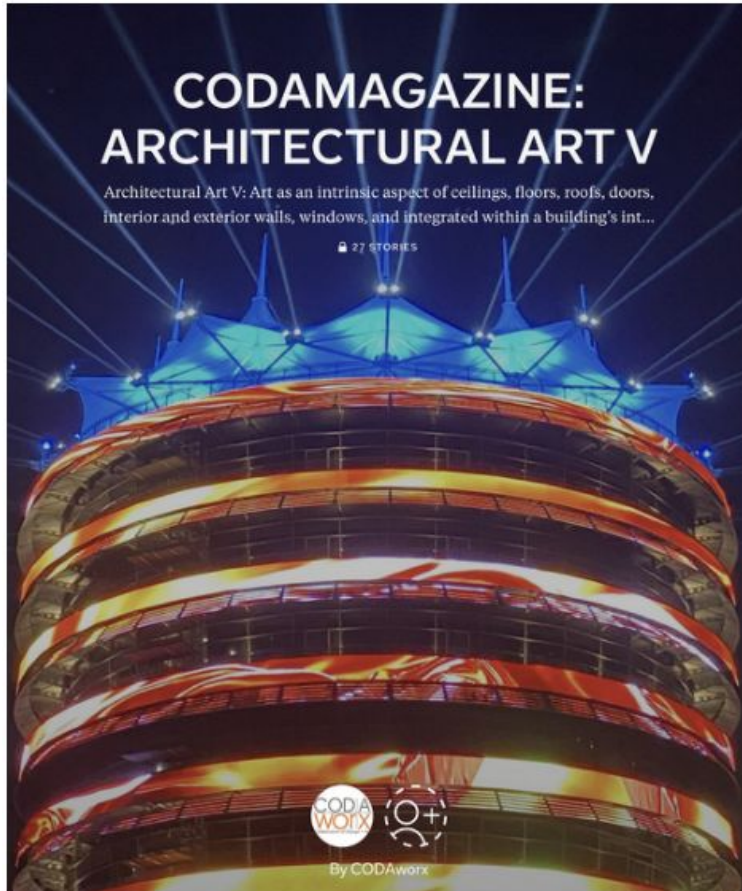


In January, CODAmagazine will have a new look and feel with expanded opportunities to showcase your work!

Published 12 times a year, CODAmagazine showcases the best design + art projects from all over the world, highlighting exemplary collaborations between artists, commissioners, and industry resources.

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Marketing Opportunities

Featured Article

Interview, 1000 word written article plus up to eight images/videos, contact info (hotlink URL), 1-month **\$2,500**

Short Feature Article

500 word written article plus up to 3 images/videos, contact info (hotlink URL), 1-month **\$1,750**

Banner Advertising

Color banner ad, linked to your website, top of page, 728px x 90px 1-month **\$1,250**

Spotlight Feature

Photo of person, 3 project links, contact info (hotlink URL), 100 word studio/ business description. 1-month **\$1,000**

Advertisement

Industry Advertisement, linked to your website. 360px x 400px 1-month **\$500.**

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2022 Editorial Calendar

JANUARY

*SPECIAL ISSUE
Creative
Revolutionaries*

FEBRUARY

*Art +
Experience*

MARCH

*Art for Social
Change*

APRIL

*Transforming
Spaces*

MAY

*Rich
Collaborations*

JUNE

*Art and
Wellness*

JULY

*Creating
Community*

AUGUST

*Sound, Light,
and Motion*

SEPTEMBER

*Celebrating
Video*

OCTOBER

*Driven by
Data*

NOVEMBER

*Placemaking
with Intention*

DECEMBER

*Art as
Narrative*

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2022 Editorial Calendar

January SPECIAL ISSUE Creative Revolutionaries: This special issue will recognize 2022's Creative Revolutionaries who are giving us a renewed sense of purpose and leading the way to affect change.

February Art + Experience: Collaborative projects that provide iconic experiences that celebrate culture and create community, bringing people together with interactive experiences, and spurring economic growth.

March Art for Social Change: Art that serves as a powerful driving force for raising awareness and bringing about change, with the goal of making our world a better place.

April Transforming Spaces: Design + art projects that enrich the spaces where we live, work, play, and travel through any artistic medium.

May Rich Collaborations: Exceptional projects that showcase the combined talents of everyone involved - artists, designers, architects, art consultants, public art agents, landscape designers, fabricators, lighting designers, technology experts, engineers, etc.
- all of whom are outstanding creative professionals and critical to the creative process.

June Art and Wellness: Design + art projects that heal the mind, body, and soul, helping us to repair, soothe, and reflect.

July Creating Community: Art that generates a deep feeling of interconnectedness, compassion, and understanding by bringing us together through shared experiences.

August Sound, Light, and Motion: Experiential and multi-disciplinary design + art projects that transform, enhance, and create spaces. These include mediums of light, sensory perception, projection mapping, kinetic, and more.

September Celebrating Video: Design + art documentary shorts and video as art: the best videos highlighting collaborative commissions.

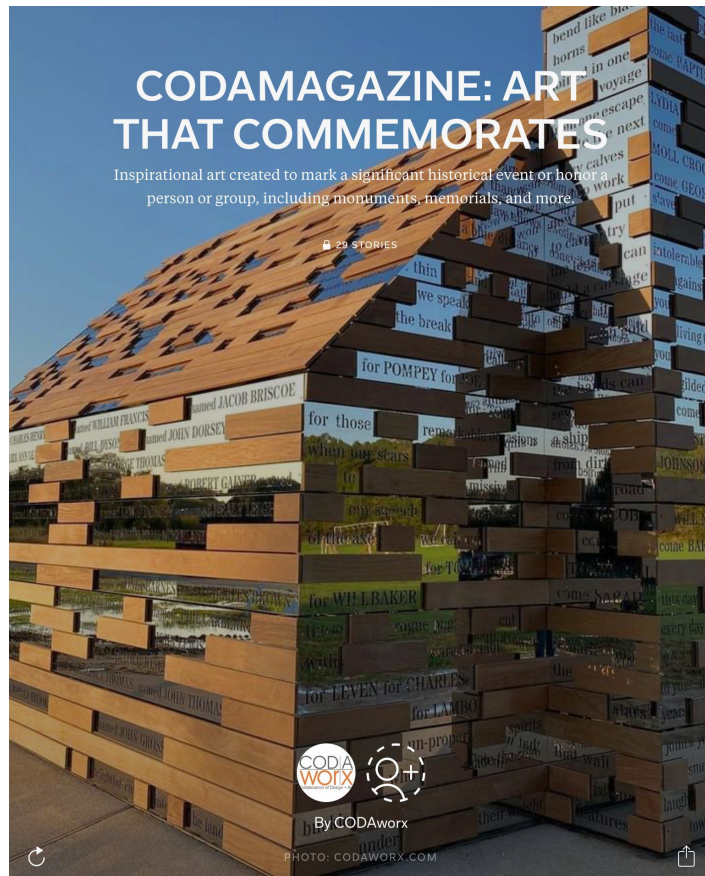
October Driven by Data: Cutting-edge projects utilizing data visualization in innovative ways, fostering enhanced realities to develop new experiences and interactions with art.

November Placemaking with Intention: Defining, activating, and creating inspiring community spaces: design + art collaborations that give new life and meaning to everyday environments, with the intention of creating public spaces that promote people's health, happiness, and well-being.

December Art as Narrative: Design + art projects delivering dynamic, inspirational storytelling that transform spaces and send powerful messages.

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Audience Reach

CODAworx Website

Viewers: Average 1033 per day, Average monthly viewers: 21,090k
(Single largest monthly was 65,902 viewers)

Email Blast

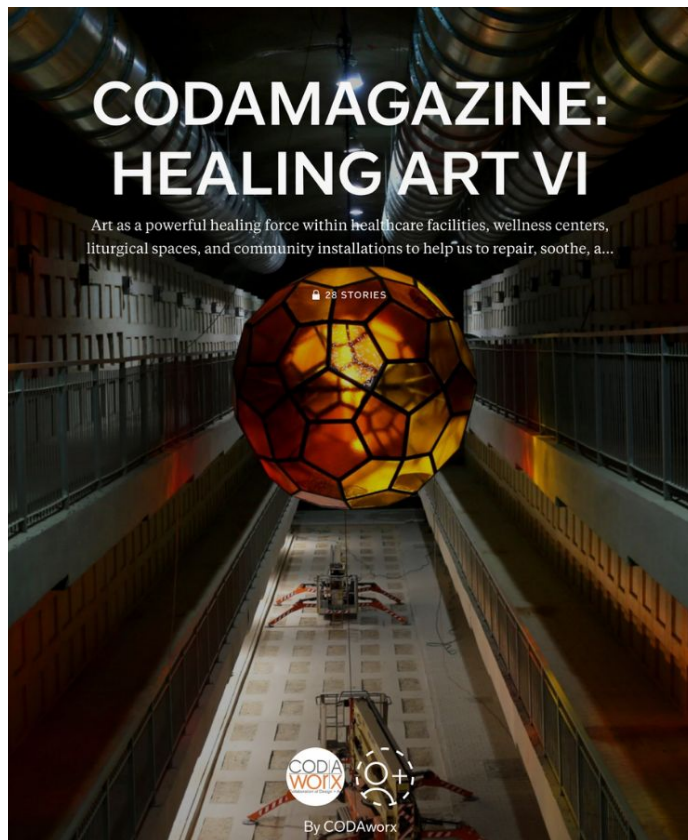
20,000+ top design + art professionals weekly

Social Media

Daily presence on Instagram, Facebook, Twitter, LinkedIn

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Are you ready to start reaching the global online community that celebrates design projects that feature commissioned artworks?

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