



COD | A MAGAZINE

Collaboration of Design + Art

2022 MEDIA KIT

ADVERTISING AND SPONSORED CONTENT

Contact:

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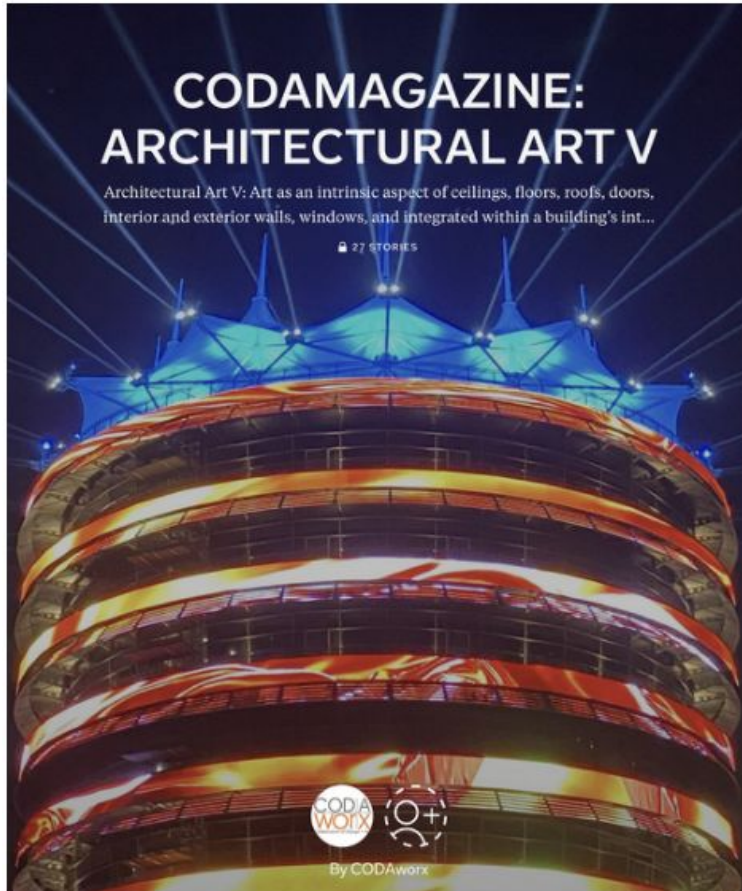


In January, CODAmagazine will have a new look and feel with expanded opportunities to showcase your work!

Published 12 times a year, CODAmagazine showcases the best design + art projects from all over the world, highlighting exemplary collaborations between artists, commissioners, and industry resources.

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Marketing Opportunities

Featured Article

Interview, 1000 word written article plus up to eight images/videos, contact info (hotlink URL), 1-month **\$2,500**

Banner Advertising

Color banner ad, linked to your website, top of page, 728px x 90px 1-month **\$1,250**

Spotlight Feature

Photo of person, 3 project links, contact info (hotlink URL), 100 word studio/ business description. 1-month **\$1,000**

Advertisement

Industry Advertisement, linked to your website. 360px x 400px 1-month **\$500.**

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2022 Editorial Calendar

JANUARY

SPECIAL ISSUE
Creative
Revolutionaries

FEBRUARY

Art +
Experience

MARCH

Art for Social
Change

APRIL

Transforming
Spaces

MAY

Rich
Collaborations

JUNE

Art and
Wellness

JULY

Creating
Community

AUGUST

Sound, Light,
and Motion

SEPTEMBER

Celebrating
Video

OCTOBER

Driven by
Data

NOVEMBER

Placemaking
with Intention

DECEMBER

Art as
Narrative

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2022 Editorial Calendar

January SPECIAL ISSUE Creative Revolutionaries: This special issue will recognize 2022's Creative Revolutionaries who are giving us a renewed sense of purpose and leading the way to affect change.

February Art + Experience: Collaborative projects that provide iconic experiences that celebrate culture and create community, bringing people together with interactive experiences, and spurring economic growth.

March Art for Social Change: Art that serves as a powerful driving force for raising awareness and bringing about change, with the goal of making our world a better place.

April Transforming Spaces: Design + art projects that enrich the spaces where we live, work, play, and travel through any artistic medium.

May Rich Collaborations: Exceptional projects that showcase the combined talents of everyone involved - artists, designers, architects, art consultants, public art agents, landscape designers, fabricators, lighting designers, technology experts, engineers, etc.
- all of whom are outstanding creative professionals and critical to the creative process.

June Art and Wellness: Design + art projects that heal the mind, body, and soul, helping us to repair, soothe, and reflect.

July Creating Community: Art that generates a deep feeling of interconnectedness, compassion, and understanding by bringing us together through shared experiences.

August Sound, Light, and Motion: Experiential and multi-disciplinary design + art projects that transform, enhance, and create spaces. These include mediums of light, sensory perception, projection mapping, kinetic, and more.

September Celebrating Video: Design + art documentary shorts and video as art: the best videos highlighting collaborative commissions.

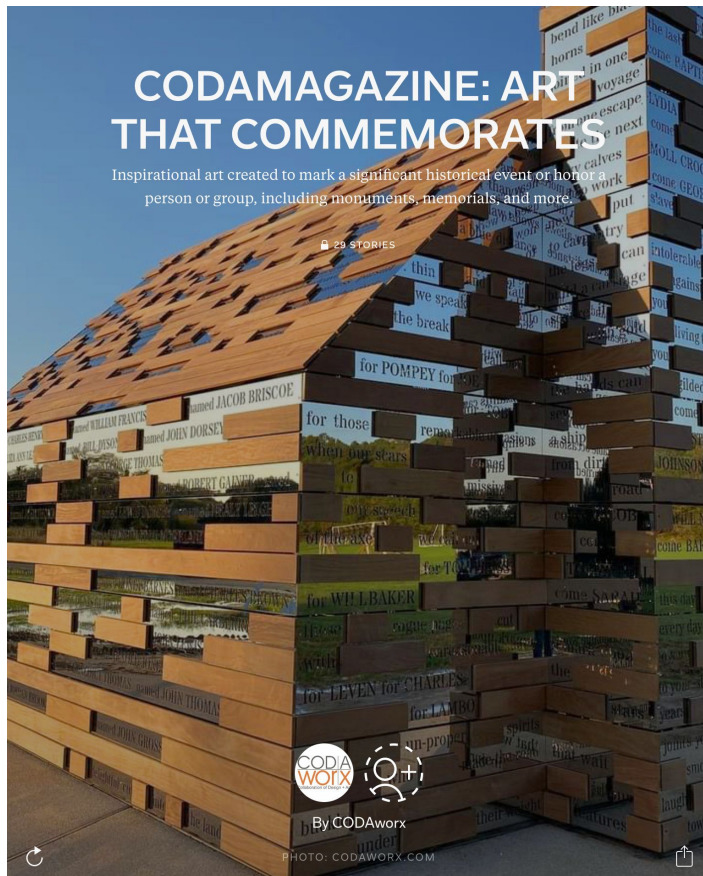
October Driven by Data: Cutting-edge projects utilizing data visualization in innovative ways, fostering enhanced realities to develop new experiences and interactions with art.

November Placemaking with Intention: Defining, activating, and creating inspiring community spaces: design + art collaborations that give new life and meaning to everyday environments, with the intention of creating public spaces that promote people's health, happiness, and well-being.

December Art as Narrative: Design + art projects delivering dynamic, inspirational storytelling that transform spaces and send powerful messages.

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Audience Reach

CODAworx Website

Viewers: Average 1033 per day, Average monthly viewers: 21,090k
(Single largest monthly was 65,902 viewers)

Email Blast

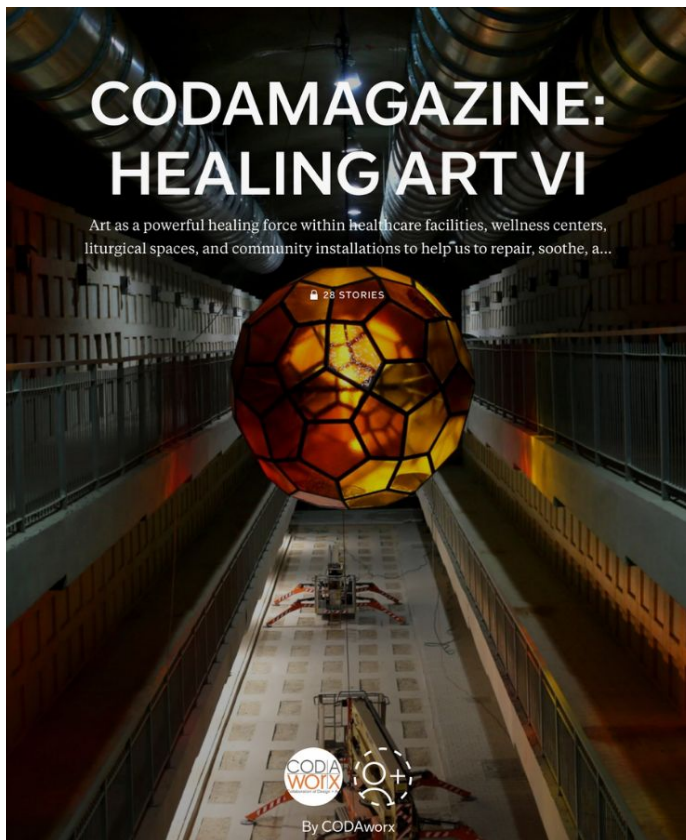
20,000+ top design + art professionals weekly

Social Media

Daily presence on Instagram, Facebook, Twitter, LinkedIn

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Are you ready to start reaching the global online community that celebrates design projects that feature commissioned artworks?

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