



# THE STATE OF CONSTRUCTION

## MOVING BEYOND CHALLENGES

Everyone knows the industry has been up against challenges, but construction professionals have shown their resilience by coming up with solutions this year.

**We surveyed our users<sup>1</sup> and here's what they had to say about 2021 and their plans for the future.**



### INDUSTRY CHALLENGES

53%

of survey respondents say labor shortages are their #1 industry concern for the next 3-5 years

47%

shared that their haulers aren't interested in technology

88%

of US contractors reported difficulty finding workers in June 2021<sup>2</sup>

35%

of construction employees are hesitant to try new technology<sup>3</sup>

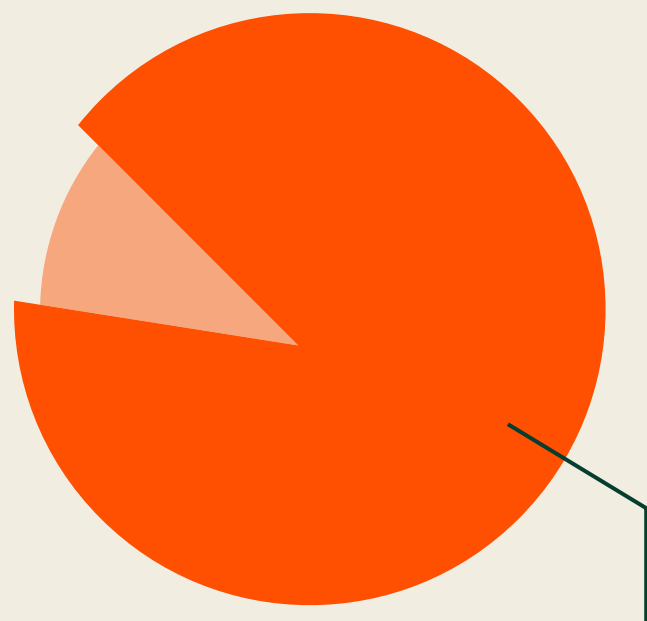
### FOCUSING ON SOLUTIONS

When up against labor shortages you need to do more - with less. **40%** of Trux users reported fewer phone calls as a positive change

Trux users report that ensuring haulers quicker payment cycles, undisputable tracking, and providing initial incentives helped get them on board

Users credited **Trux Find** for connecting them with new haulers this year

It took less than a month for **71%** of users to start seeing positive results from Trux



**90% OF USERS ARE CONSIDERING MORE TECH IN 2022**

### YOUR WORDS, NOT OURS

- ▶ More than **50%** of construction professionals prefer to go to their industry colleagues for industry news, information, and solutions.
- ▶ Tech is on everyone's mind -- well **90%** to be precise. That's the percentage of your peers that are considering adding more technology in 2022.
- ▶ Lots of technology is already in use: **85%** leverage GPS, **67%** use accounting software, and **54%** use equipment monitoring - just to name a few.

## YOUR PEERS ARE LEANING INTO TECH IN 2022

Wondering what benefits to expect?

Trux users benefit in two main ways: **visibility & efficiency.**

EASIER TO DISPATCH TRUCKS  
EASILY VERIFY TRUCK AND HAULER LOCATIONS  
INCREASED ACCESS TO HAULERS  
BETTER ETAS  
FEWER PHONE CALLS  
STREAMLINED COMMUNICATION  
SCHEDULING IS EASIER  
LESS HASSLE  
PROJECTS COMPLETED FASTER  
FASTER BILLING FOR JOBS



## READY TO GET AHEAD IN 2022?

TAKE THIS 5 MINUTE INTERACTIVE ASSESSMENT TO FIND OUT IF TECHNOLOGY COULD HELP YOU.

**TAKE ASSESSMENT**

1. Information based on a Trux user survey representative of responses from over 50 users.

2. <https://www.forconstructionpros.com/asphalt/news/21509289/thirtyfive-percent-of-contractors-turning-down-work-due-to-labor-shortage>

3. <https://techcrunch.com/2021/07/09/despite-the-hype-construction-tech-will-be-hard-to-disrupt/>