Hello [Insert First Name],

[Insert your company name] is excited to announce that we’ve selected Trux as our new logistics platform.

We chose Trux because they’ll help us:

* Streamline our ability to dispatch
* Help our accounting team digitize invoices
* And improve our operations

**We are confident that by bringing Trux onboard we’ll be able to maximize how much  we can deliver and your earnings.**

Starting on [insert date], we’ll begin dispatching all work through Trux. You’ll need to download and sign up for their FREE mobile app and complete the setup process prior to that date.

We’ve attached resources to help you understand what this means for your business and your drivers. However, if you have questions,  you can reach out to [insert point person’s name] at [insert phone number]. Trux is also available to help you get started. You can contact them directly at 1-800-485-1304.

Thank you for your partnership with [Insert Your Company Name]. We look forward to growing together!

[Insert sender’s name]