

THE POWER

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More than events, opportunities.

There is power in connection.

More than history, today and tomorrow. There is power in moving forward.

More than a destination, a journey.

There is power in purpose.

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450 Mulberry Street | Memphis, TN 38103 | civilrightsmuseum.org

Empowering Communities

We are committed to contributing to the betterment of our underserved communities by providing lending, investments and financial services products to help promote community revitalization throughout our footprint.





Rod Loggins, Community Development Officer 591 South Mendenhall Road, Memphis, TN rod.loggins@cadencebank.com | 901-312-4415

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ON THE COVER

Located in the heart of Memphis, the 4,500 acre Shelby Farms Park is one of the largest urban parks in the country. The Park features activities for all ages to experience including 40 miles of trails for walking, biking, or running, 20 bodies of water to enjoy fishing, canoeing, paddleboating, or kayaking, horseback riding, ziplining and so much more.

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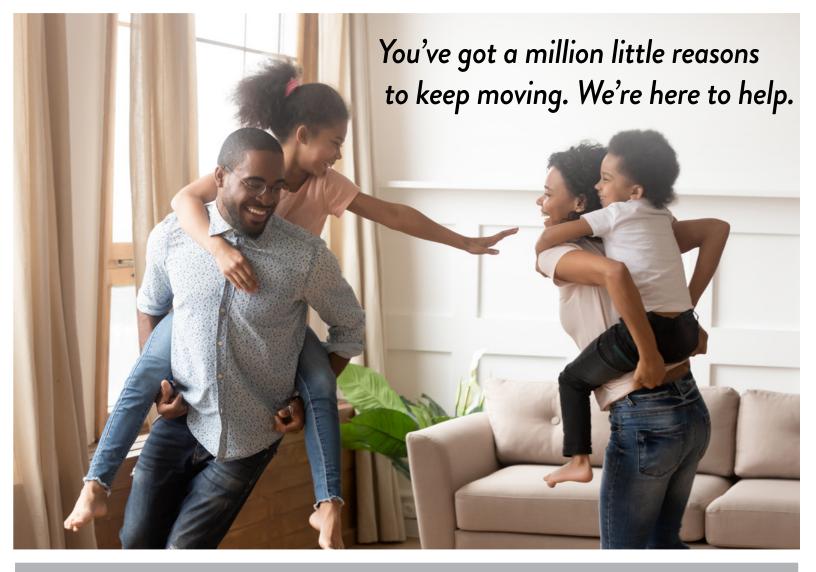
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WELCOME to MEMPHIS

The heat of a Southern summer, views of the Mississippi, the soulful notes of Memphis music, or the smells and tastes of barbecue... Memphis has a way of bringing the senses to life. But that feeling goes deeper than Elvis and barbecue, and once you find it for yourself, you won't want to stop looking.

For new experiences for all ages, diverse communities, a place to fuel that entrepreneurial spark, an exciting city to retire, or anything else that brings you our way... there's a place for you in Memphis. And if you're looking for a new start, there's no better place to write your story.



A newcomer to Memphis may not know Summer from Poplar (those are Memphis streets, by the way), but the new businesses, communities, and ideas popping up in every corner of the city mean there's always something new for even the most seasoned locals.

Home of multinational headquarters such as FedEx, AutoZone, International Paper and ServiceMaster, Memphis is a major vessel connecting not only itself but the United States to the world. Known for originality and leading innovation, Memphis offers a mix of talent and expertise in industries including agriculture, transportation, medical, art, music, film, tech and much more. And to be honest, if you have an idea and enough commitment to bring it to life Memphis is the perfect place to birth your business. We have a vast amount of resources for individuals looking to take a leap and build their own business. From nonprofits such as StartCo and EpiCenter to monthly Lunch and Learn workshops hosted by the Greater Memphis Chamber, Memphis welcomes, encourages and supports entrepreneurship.

One thing that Memphis will be sure to show you in the words of thousands of Memphis Grizzlies fans is that "We Don't Bluff." In fact, most people travel to Memphis because of its authenticity knowing experience like no other. With a very rich history and culture, every part of Memphis has a unique story to tell. State-of-the-art attractions such as the National Civil Rights Museum, Graceland, and STAX Museum, help narrate and preserve the history of Memphis and shares its importance and truth to the world.

May be a big deal depending on where you're coming from, but Memphis experiences all four seasons. The city's natural landscape transforms from luscious green canopies preparing to age to an assortment of red, orange, and yellow just in time for fall to a refreshing winter breeze embracing the aurora of peppermint and cinnamon spice. Memphis residents live through each season and transition all the same, filling their calendars with various events, parades and festivals throughout the year. So be sure to bring your raincoat, snow boots and flipflops because this city has a lot for you to experience.

With a combination of data-driven insights and notes from the Memphians who bring this vibrant place to life, this guide will introduce you to the spirit of the city we know and love. Memphis has momentum... and you're invited to be part of it.

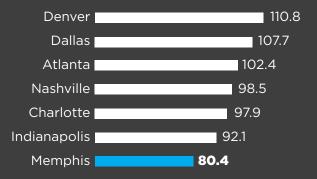


MEMPHIS AT A GI



COST OF LIVING

THE MID-SOUTH

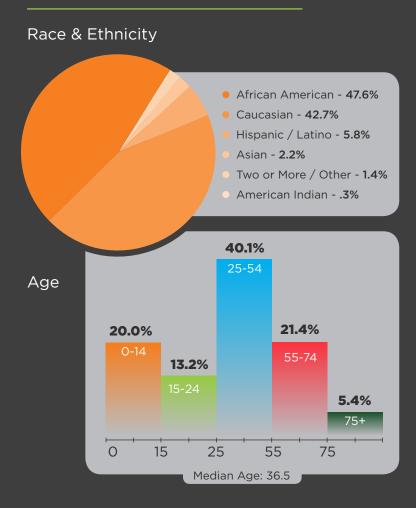


Memphis' Cost of Living is than the National Average

RGEST

DEMOGRAPHICS

1 HR 48 MIN

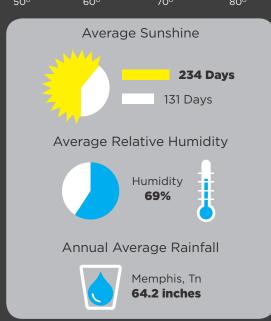


ANCE

METROPOLITAN ARESIDENTS

CLIMATE









Congratulations on choosing Memphis as your new home! You have plenty of exploring to do as you get to know this authentic, soulful city.

I've called Memphis home for 14 years, and I discover new reasons to love this city every day. One of my favorite things about Memphis is the variety. Whatever your interest or passion, you can find a way to get involved: music, food, arts, sports, outdoors, volunteering, and much more. A few ideas to get you started...

The Memphis music scene offers everything from outdoor festivals and energetic bar shows to huge arena tours and classical symphonies. You can cheer on the home team with Grizzlies basketball, 901 FC soccer, and Redbirds Triple-A baseball, plus collegiate teams like The University of Memphis Tigers. If you prefer to play the sports yourself, get into running, biking, kayaking, rock climbing, and plenty of other leagues and exercise gyms for kids and adults.

As for the dining scene, eat your way through award-winning fine dining restaurants, beloved local holes-in-the-walls, fresh farm-to-table fare, and cuisines for every palate and preference. Wash it all down with local craft beer, cocktails, and coffee. You might be surprised to learn about our innovative performing arts scene, but Memphis is home to a multitude of dance companies and theaters, an opera, and several orchestras.

If that's not enough to keep you busy, Memphians host hundreds of events and festivals every week of the year in our diverse and unique neighborhoods. I do my best to keep

my fellow citizens up to date with everything that's going on around town via the I Love Memphis Blog. Check it out, follow me on social media, and feel free to drop me a line with questions as you fall in love with Memphis, too.



New Media Content Strategist Memphis Convention and Visitors Bureau



Visit www.ILoveMemphisBlog.com for more ideas.

BUSINESS & ECONOMY

ong known as the birthplace of blues, soul and rockn-roll, Memphis is also the largest economic engine in the state of Tennessee, contributing \$58.8 billion to the state's economy. A rich cultural history, a diverse population and an unmatched innovation and creativity streak, Memphis

is a place for transformists, innovators and world shakers. Revolutionary business ideas like the world's first hotel chain, the first self-serve grocery store and, of course, the concept of overnight package delivery were all born right here on the banks of the Mississippi river.



Today, as we celebrate the start of our city's third century, Memphis continues to change the world. Our companies are redefining the agricultural industry through technology. They are making the hip and knee products that keep the next generation active. And they are researching medical breakthroughs that aim to ensure no child's life is cut short by cancer.

Memphis is the economic engine for the state of Tennessee and the economic hub of a three-state region that includes Tennessee, Arkansas and Mississippi. For 150-miles in every direction, Memphis is the largest metropolitan area. More than 1.3 million people live in the Memphis MSA and nearly 5 million people live in the three-state region known as the Mid-South, of which Memphis is the unofficial capital city.

In addition to being home to the headquarters of some of the world's best-known brands, including three Fortune 500 companies, our diverse economy also boasts a world-class startup scene that continues to garner national attention for its diversity. We are the top growth market for womenowned businesses and one of the top markets for first round funding for female-led startups. Black Tech calls Memphis the best place for entrepreneurs. Last year St. Jude Children's Research Hospital replaced Google as the most desired place to work for Gen Z. Site selection magazines have hailed Memphis as the next Austin. The diversity of our startup scene continues to garner national attention.



LOCAL TAXES & TAX RATES

(Property Tax per \$1001)

Shelby County \$4.052

www.shelbycountytn.gov

City of Bartlett \$5.88

City of MIllington \$5.58

www.millingtontn.gov

City of Lakeland \$5.30

City of Germantown

\$6.00 www.germantown-tn.gov

\$7.24

\$5.88

\$5.20

LABOR & COST OF LIVING

Without a doubt, Tennessee is a great state for business. With an unemployment rate of 3.2 percent (as of February 2019, the national unemployment rate was 3.8 percent), Tennessee boasts one of the country's best climates for business. Memphis, too has seen significant job growth in the past several years. In fact, Memphis was a top three US metro market for job creation in January of 2019 compared to their average 10-year employment rate, according to Bloomberg analysis of Bureau of Labor Statistics data.

The world has taken notice of the momentum underway in Memphis with companies announcing expansions and relocations including Indigo Ag, FedEx Logistics, ServiceMaster, St. Jude Children's Research Hospital and AutoZone to name a few.

In addition to a strong business climate, Millennials are flocking to the Bluff City and they are putting down roots. With one of the southeast's youngest populations, Memphis has become a destination for the next generations of talent interested in making its mark.

STATE TAXES

\$0



Tennessee Property Tax \$0





Memphis has seen a nearly 10 percent increase in its share of 25-36 year-old residents. Young people are moving to our city and it is no surprise because we are home to the number one place to work for Gen Z – St. Jude Children's Research Hospital. *Time* magazine says we are one of the top five cities for Millennial population growth. And guess what? Those Millennials must like it here because they are investing in long-term assets. Memphis has the third largest share of Millennial homebuyers in the country according to realtor.com.

In addition to the city's growing reputation as a cultural mecca, the cost of living in Memphis continues to be 12 percent lower than the average US metro. With low commute times, affordable and varied housing options and endless activities, the city's affordability continues to be a significant driver for young professionals – singles and families – who are looking for a city that offers an authentic urban lifestyle with all the amenities of a metropolitan area.

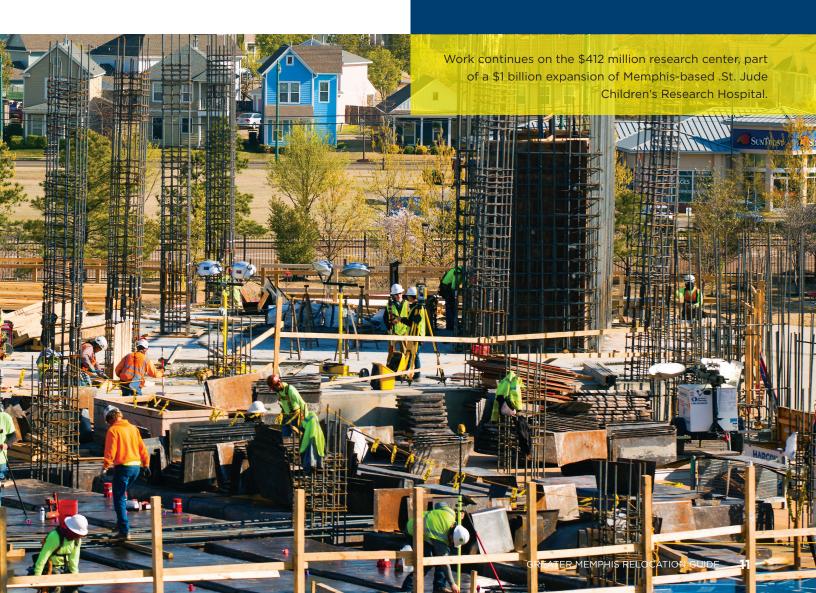
The average home price in Memphis is \$180,375 and the city's many neighborhoods offer a wide variety of housing options to fit every taste and lifestyle from studio apartments to expansive family homes.

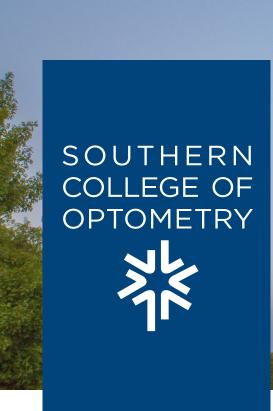
DEVELOPMENT BOOM UNDERWAY

Memphis is a city with major momentum.

More than **\$19 BILLION** in projects or planned investment are underway across Memphis, *Memphis* is a city with momentum.

In Downtown Memphis alone, more than **\$5 BILLION** in new development projects are underway.







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Tennessee is one of the best states in the country for business and Memphis has big advantages when it comes to the diversity of the talent here.

The low cost of living and affordable real estate make it a prime location for growing and scaling a company. "

Sridhar Sunkara

ENTREPRENEURIAL SPIRIT

Innovators, groundbreakers, music-makers, and worldshakers come to Memphis to bring their ideas to life and make their mark. In Memphis, creativity, giving back and an entrepreneurial spirt are all part of our DNA.

Memphis has made deliberate efforts to cultivate and support an entrepreneurial ecosystem that's second to none. Though tech is the primary driver, we've launched successful companies across a spectrum of industries - from home services to food to music - that will change the future.

Funded by the Greater Memphis Chamber's Chairman's Circle - Epicenter is a world-class entrepreneurial hub that connects and coordinates innovators with the support they need to start, launch and scale their businesses. Since 2014, more than 500 entrepreneurs have been served by Epicenter and more than \$50 million in capital has been raised.

Organizations such as Launchpad and StartCo help seed aspiring entrepreneurs by providing an array of trainings, workshops and mentors as well as collaborative workspaces and supplies for them to use.

To keep Memphis competitive, the entrepreneurial ecosystem also boasts strong accelerators to spur innovation in industries that drive the regional economy.

 AgLaunch attracts, creates, and grows agtech startups, facilitates the development of new agriculture and food value-chains, and builds collaborative farmer networks, with a commitment to intentional inclusion. The Memphisbased program works toward the goal of making Tennessee a globally recognized region for agriculture initiatives and to create local opportunities by connecting entrepreneurs and growers to "forge farms of the future."

BIG HELP FOR BUSINESSES

When it comes to getting support for business, the Greater Memphis Chamber and its partners can help businesses of any size. Whatever stage your company is in, the Chamber can help you up your game with connections, resources and tools. We offer advocacy, programming, research, talent attraction and retention programs and promotional opportunities to help take your business to the next level. Our Councils provide leadership opportunities and programming to help you and your business grow and thrive.

Here are some of the other business resources available to help small and midsized business in the Memphis region:

BUSINESS ENTERPRISE RESOURCE OFFICE (BERO)

www.tn.gov/ecd/small-business/bero-home.html

EPICENTER

MEMPHIS PUBLIC LIBRARY / FIRST TENNESSEE SMALL BUSINESS CENTER

SCORE

www.memphis.score.org

SEEDCO

SOCIETY OF ENTREPRENUERS

START CO.

www.neverstop.co

TENNESSEE SMALL BUSINESS DEVELOPMENT CENTER



Visit www.MemphisChamber.com for more Business Resources.

- ZeroTo510, a Memphis-based Medical Device accelerator, has launched six medical device companies with products now on the market. The Memphis-based accelerator program was named one of the nation's top 25 accelerators for three consecutive years.
- Sparkgap Logistics Accelerator is a 115-day program that
 connects logistics tech founders with crucial early-stage
 funding, as well as mentoring from some of the top figures
 in the supply chain and logistics industry. The Sparkgap
 accelerator provides a real-life laboratory for product and
 idea testing and refinement using real corporate assets in
 the center of America's logistics capital.

Supporting women and minority-owned businesses is also a high priority for the entrepreneurial ecosystem in Memphis.

A 2019 study by the Center for American Entrepreneurship noted that Memphis is one of the nation's strongest metros for first-round funding for female-founded startups. The share of female-founded startups in Memphis raising a first round of venture capital was 45 percent between 2016-2017 compared to 21 percent nationally.

The City of Memphis oversees an effort called The 800 Initiative aimed at building greater capacity for minority-owned businesses with five or fewer employees. The program offers training, support and access to resources for entrepreneurs of color.

YOUNG PROFESSIONALS

If you're a young professional new to Memphis or just new to the Memphis workforce, congratulations—you're currently in one of the top cities for Millennials according to research by the Urban Land Institute (2017). But we know you also want more than just a great job and an affordable place to live. You want a way to get involved and make a difference in the community and even the world.

For those of you seeking to participate meaningfully in shaping the policies and developing the strategies that will grow the Memphis economy, consider becoming a member of SoundCheck: A Young Professionals Council of the Greater Memphis Chamber.

There are a variety of ways young professionals can get plugged into this soulful city. Check them out and start paving a way for a better tomorrow.

TOURISM, MUSIC AND FILM

Tourism is a major driver of the city's economy with more than 11 million visitors coming to Memphis each year. As Memphis celebrates its 200th birthday, the spirit of the old combined with the vibrancy of the new are attracting

YOUNG PROFESSIONAL ORGANIZATIONS

NEW MEMPHIS INSTITUTE

www.newmemphis.org

LEADERSHIP MEMPHIS

www.leadershipmemphis.org

YOUNG PROFESSIONALS COUNCIL

www.memphischamber.com

MEMPHIS URBAN LEAGUE YOUNG PROFESSIONALS

www.mulyp.org

YOUNG AT ART

www.dixon.org/youngatart

JUNIOR ACHIEVEMENT OF MEMPHIS AND THE MID-SOUTH, INC.

www.juniorachievement.org/web/ja-memphis/

THE LATINO MEMPHIS YOUNG PROFESSIONAL FELLOWS

www.latinomemphis.org





visitors from around the globe. Having been named by several publications as a must-visit city or a top destination for 2019, tourism is on the rise, and it accounts for \$3 billion of the Memphis economy.

Excitement is brewing in every part of town, from Broad Avenue Arts District, where art galleries are abundant, and restaurants like the Liquor Store offer Cuban-inspired dishes and exciting libations with trendy décor; to the Medical District, where you'll find the \$1 million+ square foot Crosstown Concourse, sprawling with restaurants, shops, cowork spaces and more.

The south end of Downtown is perhaps the hottest area in town, where visitors can traverse Big River Crossing, the longest pedestrian bridge across the Mississippi; visit the site of Dr. Martin Luther King, Jr.'s assassination at the National Civil Rights Museum; and stroll through Puck Food Hall, the first food hall in the city.

Despite the new and the shiny, Memphis still host thousands of tourists each year for the landmarks we are known for: Graceland, Stax Museum of American Soul Music, Sun Studio and more. These assets are constantly being updated to make the experience more enjoyable.

The city's vibrant music scene brings visitors from across the world. You can hear live music on Beale Street and in bars and venues across the city on any night of the week. In May, the city hosts Beale Street Music Festival as part of the Memphis in May International Festival. In October, Memphis is host to

Mempho Festival, a two day celebration with A-list artists playing in one of the largest urban parks in America, Shelby Farms. From spring to fall, free outdoor concerts happen three nights a week at the Levitt Shell in Midtown.

In recent years, Memphis has gained much attention in the film industry, showcasing our Southern, yet gritty culture attracting film projects from feature films like Netflix's Christmas at Graceland and recently Uncorked to a pilot for the NBC Show Bluff City Law. Moviemaker Magazine ranks Memphis number ten among the "Top 20 List of Best Places to Live and Work as a Moviemaker."



EMPLOYERS IN THE GREATER MEMPHIS REGION

1

FEDEX CORP.

942 S. Shady Grove Rd. Memphis, 38120 • 901-369-3600 fedex.com

2

TENNESSEE STATE GOVERNMENT

40 S. Main St. • Memphis, 38103 tn.gov

3

UNITED STATES GOVERNMENT

Memphis, 38103 • 800-333-4636 usa.gov

4

METHODIST LE BONHEUR HEALTHCARE

1211 Union Ave. #700 • Memphis, 38104 901-516-0791 • methodisthealth.org

5

SHELBY COUNTY SCHOOLS

160 S. Hollywood St. • Memphis, 38112 901-416-5300 • scsk12.org

6

BAPTIST MEMORIAL HEALTH CARE CORP.

350 N. Humphreys Blvd. Memphis, 38120 • 901-227-8478 baptistonline.org

7

CITY OF MEMPHIS

125 N. Main St. #1B-38 Memphis, 38103 • 901-636-6411 memphistn.gov



THE KROGER CO.

800 Ridge Lake Blvd. Memphis, 38120 • 901-765-4100 kroger.com •

NAVAL SUPPORT ACTIVITY MID-SOUTH

5722 Integrity Dr. • Millington, 38054 901-874-5111 • cnic.navy.mil

10

WALMART INC.

800-881-9180 • walmart.com

11

SHELBY COUNTY GOVERNMENT

160 N. Main St. • Memphis, 38103 901-222-2000 • shelbycountytn.gov

12

ST. JUDE CHILDREN'S RESEARCH HOSPITAL

262 Danny Thomas Pl. Memphis, 38105 • 901-595-3300 stjude.org

13

DESOTO COUNTY SCHOOL DISTRICT

5 E. South St. • Hernando, MS 38632 662-429-5271 • desotocountyschools.org

14

UNIVERSITY OF TENNESSEE HEALTH SCIENCE CENTER

920 Madison Ave. • Memphis, 38163 901-448-5500 • uthsc.edu

15

XPO LOGISTICS

4895 Citation Dr. • Memphis, 38118 866-463-9273 • xpologistics.com

16

TECHNICOLOR

4155 E. Holmes Rd. • Memphis, 38118 901-433-4100 • technicolor.com

17

REGIONAL ONE HEALTH

877 Jefferson Ave. • Memphis, 38103 901-545-7100 • regionalonehealth.org 18:

CENTURY MANAGEMENT INC.

5645 Murray Ave. Memphis, 38119 • 901-767-9330

19

THE UNIVERSITY OF MEMPHIS

3720 Alumni Ave. • Memphis, 38152 • 901-678-2000 • memphis.edu

20

MEMPHIS LIGHT, GAS & WATER

220 S. Main St. • Memphis, 38103 901-544-6549 • mlgw.com

21

NIKE INC.

3699 Swoosh Dr. • Memphis, 38128 901-366-6453 • nike.com

22

SERVICEMASTER GLOBAL HOLDINGS INC.

150 Peabody Pl. • Memphis, 38103 901-597-1400 • servicemaster.com

23

SAINT FRANCIS HEALTHCARE

5959 Park Ave. • Memphis, TN 38119 901-765-1000 • saintfrancishosp.com

24

INTERNATIONAL PAPER CO.

6400 Poplar Ave. • Memphis, 38197 901-419-9000 • ipaper.com

25

SMITH & NEPHEW INC.

7135 Goodlett Farms Pkwy. Cordova, 38016 • 901-396-2121 smith-nephew.com

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hether it's the South's next great novel, photography with a fresh perspective, or a funky twist on a pimento cheese recipe, infusing creativity into life is at the heart and soul of Memphis. The city's history of innovation in music, art, and beyond is enough to feel a spark of creativity at every corner, and today's Memphis gives those ideas a place to take hold. Creativity collides with culture at every turn, from food to festivals. Sports and outdoor events leave no shortage of opportunities to stay in the action, and world-class museums bring history to life in venues that you won't want to leave. Whatever piques your interest, Memphis has a place to add fuel to that fire.

Did you know that live music was the No. 1 reason tourists came to Memphis last year?

Sure, lots of them visited Graceland and Sun Studio and Stax, too – but I love this fun fact because it demonstrates just how vibrant our music scene is right now. This isn't our musical legacy – it is new music being created and performed in our city. On any given night, you can check out a national touring act or a local up-and-comer. And when the weather warms up, bring the fam (and the pups!) to Railgarten for a backyard-style show at their outdoor stage, where you'll enjoy everything from Americana to hip hop to funk and rock'n'roll. No matter the night of the week, or the size of your budget,

there's something to sample
- and you just might catch
the next big artist from
Memphis before they
break.

Elizabeth Cawein CEO/Founder Signal Flow PR



EVENTS & FESTIVALS

AutoZone Liberty Bowl Africa in April Cooper Young Festival Creative Works Conference Memphis in May Music Festival Mempho Music Festival Memphis Italian Festival Southern Heritage Classic Mid-South Fair **Elvis Week** FedEx World Golf Championship Indie Memphis Film Festival Memphis Fashion Week Midtown Opera Festival Southern Hot Wing Festival Lucero Family Block Party Spirits & Soul Festival Memphis Greek Festival **Memphis Brewfest** Craft Food & Wine Festival Mid-south International Festival Memphis Music & Heritage Festival Delta Fair & Music Festival Germantown Festival Gonerfest Mid-South Pride Parade & Festival St. Jude Memphis Marathon **Bartlett Festival**



RiverArts Festival

MUSEUMS / ATTRACTIONS

Whether you're staying for a few days or a week, Memphis has something for visitors of all ages and backgrounds. Museums and landmarks tell the story of a city rich in history and culture. The sounds of 21st century Memphis musicians and artists carry on the legacy of the greats who got their start here, inspired by the same soulful streets as their predecessors.

Whether you're watching the ducks march at the Peabody, exploring Elvis' Graceland, saying hello to the animals at the top-ranked Memphis Zoo, or admiring Tennessee's oldest and largest museum of fine art at The Brooks Museum, there's an adventure for everyone.

Memphis is full of treasures to explore, for visitors and residents alike. To learn more about our hometown, check out the I Love Memphis blog at www.ilovememphisblog.com. It's the best source for local shops, events and places to eat great food!

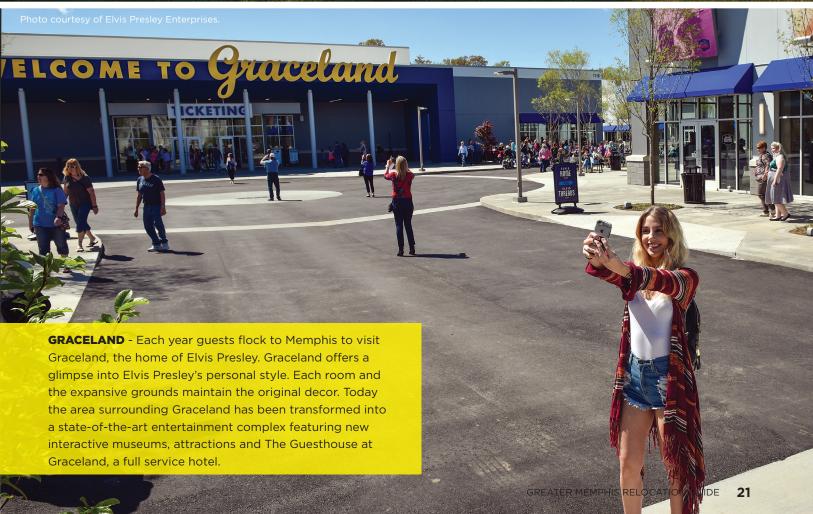
One thing about Memphis is that we creatively infuse our talents any chance we get. Whether it's music, art, or both, our city has a grand way of expressing our culture, meshing it together as one vision particularly through murals. Local artists and creatives have painted our city with bold and illustrious murals weaving throughout every part of Memphis. From the historic Orange Mound community to the lively Downtown Core, the murals in Memphis are very unique and inclusive to where they are. The murals tell the story of the neighborhood as well as connect to the greater heart and soul of Memphis as a whole.

THE NATIONAL CIVIL RIGHTS MUSEUM is the site of Dr. Martin Luther King, Jr.'s assassination, the Lorraine Motel, has been maintained in the state of his last moments in 1968 as the central piece of the National Civil Rights Museum in Downtown Memphis. With an immersive museum experience bringing thousands of visitors annually, along with renowned guest speakers and intentional programming, the NCRM continues Dr. King's work and honors his legacy.











INDIE MEMPHIS FILM FESTIVAL has connected and inspired the indie film community as one of the city's core arts institutions formore than two decades. The organization hosts film screenings and programming year-round, but it's best known for the Indie Memphis Film Festival, bringing filmmakers and audiences together annually for a broad range of independent features, short films, and documentaries from all over the world. The festival regularly attracts high profile attendees, including Memphis' own Craig Brewer (Hustle & Flow, Footloose).



creative works conference brings together some of the top creative professionals in the industry to dynamic Memphis venues, and it has quickly gained a national following for its annual events. Creative Works has two Memphis events on the calendar each year - the Creative Works Conference, presenting an incredible lineup of speakers, designers, and entrepreneurs for "three transformative days of inspiration, connection, and growth," and Creative Works Skill Camp, an immersive two days of in-person workshops for creative professionals to learn from the best, ascending to new levels in various disciplines.

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CROSSTOWN ARTS is an anchor of one of our city's most unique adaptive reuse projects, Crosstown Arts was designed to be a hub for the Memphis creative community. The project has attracted an eclectic mix of artists and makers that occupy various spaces inside Crosstown Concourse, built to cultivate a wide range of local art, including galleries, performances and exhibitions, residencies and studios, shared art-making facilities, The Green Room music venue, and the 425-seat black-box Crosstown Theater.

LIVE **MUSIC VENUES**

FedExForum

The Orpheum Theatre

Halloran Centre

The Cannon Center for the Performing Arts

Germantown Performing Arts Center

Landers Center

BankPlus Amphitheater at

Snowden Grove

Minglewood Hall

Levitt Shell

Hi-Tone

Lafayette's Music Hall

Bar DKDC

The Young Avenue Deli

BB King's Blues Club

Railgarten

Loflin Yard

Carolina Watershed

Ernestine & Hazel's

Crosstown Arts

The Vault

DINING

Memphis is a food city that goes beyond our traditional fare, but we know y'all are looking for the barbecue. Whether it's a slab of ribs from Corky's, a BBQ sandwich from Tops, an order of BBQ nachos at Central BBQ, banana pudding at Germantown Commissary, legendary dry-rub ribs from the Rendezvous or barbecue spaghetti at The Bar-B-Q Shop, you can keep it traditional or try something new, but you can't go wrong. To order like a local, be sure to get coleslaw on top of your pulled pork, and never say no to a good sausage and cheese plate.

Barbecue put (and keeps) Memphis on the culinary map but a growing roster of young and innovative chefs are taking Memphis dining to places it's never been. From James Beard Award finalists to third generation restaurateurs Memphis



is full of culinary geniuses that love to share their delicious craft with the world. Those chefs created the ideas that now define the modern food renaissance – farm-to-table cooking, authentic menus, and fusing different culinary traditions. They worked on these ideas cloistered away in their hot Memphis kitchens before most of the country heard about them on national television. Their efforts have made Memphis one of the most exciting places to eat in America. Dinner on the town can mean getting a new spin on Southern classics, fine wine paired with French-Creole cooking, or rustic flavors from the Carolina Low Country.

Memphis' international community has infused the flavors of Memphis' offerings as well. Head to Summer Avenue for authentic Mexican at La Guadulapana, find North and South Indian dishes at Mayuri in East Memphis and Ethiopian at Abyssinia Ethiopian Restaurant in Midtown. Find delicious Italian fare at Amerigo or a new spin on sushi at Rock N Roll Sushi in the Cordova area. Some of the best burgers in the city can be found at Huey's, a regional chain started in Memphis with locations across the area.



The patio at the Majestic Grille downtown offers one of the city's best brunch spots. Check out Memphis Pizza Café (locations across the city) for delicious Memphis-themed pies. McEwen's on Monroe is a gem of a dining experience with an intimate wine cellar that can be rented out for special occasions.

From fine dining institutions like Chez Philippe in the iconic Peabody Hotel to soul food darling The Four Way Restaurant, Memphis eateries frequently top the country's most prestigious Best Of lists. In 2018, Memphis hosted the SAVEUR's Blog Awards, considered the Oscars for food and travel bloggers.



As a city with a wide range of food interests, trying new dining spots is a priority for many Memphians. The Downtown Memphis Commission hosts Downtown Dining Week each year to encourage patrons from across the city to experience three-course, discounted and two-for-one deals at some of the city's highest rated downtown restaurants and most famous dining institutions. In the spring, black-owned restaurants throughout the city are highlighted for Memphis Black Restaurant Week. This event was established in 2016 by Chamber Ambassador Cynthia Daniels to create multi-cultural engagement and grow revenues for local, black-owned restaurants. The event has grown every year, featuring more than 40 restaurants with a variety of cuisines and specialties.



LOCAL BREWERY GUIDE

In Memphis, we brag about how great our water is and our beer is no different. Not only are we home to the best barbeque in the county, but Memphis is also a crafty beer lover's paradise. You can taste our bold and flavorful beers in any bar or restaurant across the city or go straight to the source. Whether you live here or just visiting, grab a draft at the best Memphis breweries and taprooms listed below.

CROSSTOWN BREWING COMPANY

1264 Concourse Ave, Memphis, TN 38104 crosstownbeer.com

GHOST RIVER BREWERY & TAPROOM 827 S Main St, Memphis, TN 38106

827 S Main St, Memphis, TN 38106 ghostriverbrewing.com

HIGH COTTON BREWING COMPANY

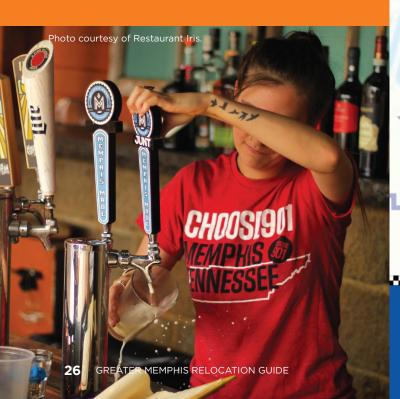
598 Monroe Ave, Memphis, TN 38103 highcottonbrewing.com

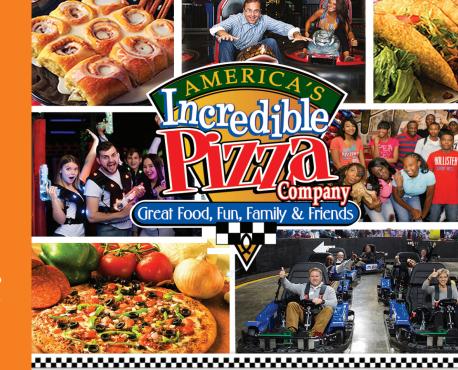
MEMPHIS MADE BREWING CO.

768 Cooper St, Memphis, TN 38104 memphismadebrewing.com

WISEACRE BREWING CO.

2783 Broad Ave, Memphis, TN 38112 wiseacrebrew.com





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LIVABILITY





Memphis is the place where you can live the lifestyle you dream of. From the momentous Downtown scene roaring with live music on Beale Street to the 4,500 acres of parkland at Shelby Farms filled with any outdoor activity you can think of, this city is bustling with adventure.

If the sports scene is your thing then you've come to the right city. Memphis Grizzlies and University of Memphis Basketball fans fill the FedEx Forum night after night cheering on the home team in blue. We're also home to a minor league baseball team called the Memphis Redbirds. These games are the perfect outing for families, church groups and any other organization that desires to spend time outdoors with a hotdog in one hand and a cold one in the other.

Not only can you find music on every corner, but also some of the best shopping. Local boutiques are scattered throughout the city as well as some of the national brands which can be found in both our indoor and outdoor mall settings. Don't worry about finding the right outfit here, there is a lot to choose from.

Memphis is an ideal place to live not only for the cultural experience of enjoying good music and food, but as a place where you can thrive as a professional and an entrepreneur..

As a long-time local, it has been a great experience watching this city continue to develop into an epicenter for economic empowerment and tourism in the Mid-South. While we cherish our unique culture and grit and grind philosophy, we are driven by altruism and helping others. As a young professional, I have enjoyed the privilege of

living in a community where people are united with a mindset to help all Grow With Us.

James Ramson

Chair of the Greater Memphis Chamber's Young Professionals Council



SPORTS

While fans continue to pack the FedExForum, affectionately known as "The Grindhouse" to cheer on the city's beloved Memphis Grizzlies, the professional sports scene in Memphis has gotten an extra boost in the past year with new additions to the sports-crazed culture including the United Soccer League's 901 FC.

Memphis is a passionate sports town. Memphis even has more radio sports talk shows than cities twice its size. Many local sports fans were raised on University of Memphis basketball, a program with a strong tradition that twice has been within a victory of an NCAA championship and regularly punches a ticket to the NCAA's March Madness. In 2013, the University of Memphis began competing in the new American Athletic Conference.

AutoZone Park, at Third and Union in downtown, is not only one of the top stadiums in minor-league baseball but home to the Triple-A Memphis Redbirds and a launching pad for future St. Louis Cardinals stars.

In July, Memphis will play host to the FedEx Invitational World Golf Championship. In December, thousands of runners hit city streets for the St. Jude Memphis Marathon, and every Dec. 31st, college football fans flock to Memphis for the annual AutoZone Liberty Bowl.





THE GREAT OUTDOORS

Memphians live in one of the largest urban areas in the country and have access to just as much hunting, camping, cycling, kayaking, canoeing, nature trails as those who live outside of the city. Why? Because Memphis is home to the 2nd-largest county park in the United States, a greenline 10.8 miles long, three rivers winding through or around the city, and over 60+ miles of bike lanes with more on the way. Shelby Farms is a 4,500 acre public park home to the recently expanded 80 acre Hyde Lake, brand new visitors center and event space, and activities for every interest and age ranging from boating to disc golf to horseback riding to mountain biking to a 100 acre dog park.

Enjoy a walk along the Mississippi River in Downtown Memphis and get RiverFit at the Memphis Grizzlies Fitness Trail, featuring 6 exercise stations, 2 sand volleyball courts, and a soccer field. Cyclists, walkers, and joggers can now enjoy the longest pedestrian bridge crossing the Mississippi: Big River Crossing is a nearly mile long bridge connecting Memphis to West Memphis, AR.

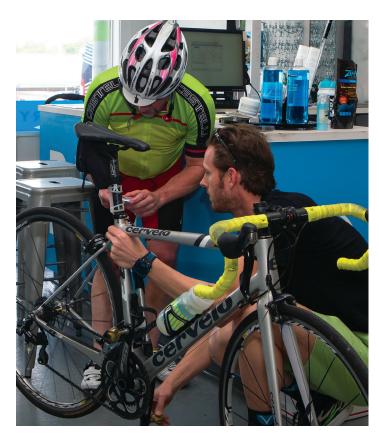
Memphis is also home to the Wolf River which offers a winding tour of the city. With several access and exit points, you can paddle for as long or little as you'd like. If you prefer land, enjoy a scenic walk or bike ride through the Wolf River Greenway and enjoy the natural 2.6-mile trail. When completed, the Wolf River Greenway will span 36 miles from downtown Memphis out to Collierville.



SHELBY FARMS PARK is at the edge of Memphis, the second-largest urban park in the country boasts 4,500 acres of wide-open spaces, including expanded 80-acre Hyde Lake, miles of trails for cycling and running, a 100-acre dog park, and activities for every interest and age, from elaborate playgrounds to disc golf and horseback riding.



Photo courtesy of Shelby Farms Park.



LOCAL GEAR & GUIDES - Not sure where to start? Local experts aren't hard to find. Get started with Outdoors, Inc., locally owned for more than 40 years with kayaks, bikes, gear, and more, offering a deep knowledge of all the routes and rivers the Mid-South has to offer. Visit local entrepreneur Clark Butcher at Victory Bicycle Studio in their newly expanded location on Broad Avenue for your introduction to the world of Memphis cycling.





SHOPPING

Are you a die-hard deal finder or trendy, cutting edge fashion expert? Whatever your needs or desires, you can find it in Memphis. From small businesses to large chain stores, shopping is abundant in Memphis' 4,900+ retail stores.

THE AVENUE CARRIAGE CROSSING is located in Collierville at Houston Levee and Bill Morris Parkway. This beautifully landscaped pedestrian mall contains over 110 stores, anchored by Dillard's and Macy's, and more than a dozen restaurants. A few stores include Buckle, Zales, Sephora, and Yankee Candle.

www.shopcarriagecrossing.com



OAK COURT MALL, named to the Memphis' Most Beautiful Business Hall of Fame, is surrounded by exquisite Italian marble and original bronze sculptures. Located in the heart of the city near the University of Memphis, it has 70+ stores including ten specialty food service providers and restaurants. The mall is across the street from upscale and couture shopping in Laurelwood Shopping Center, which offers another 35+ purveyors like Joseph, Sachi, J. Jill, and James Davis. One block further is a mecca of shopping for housewares - a Williams Sonoma and Pottery Barn outlet. www.simon.com/mall/oak-court-mall



SADDLE CREEK is an upscale outdoor shopping district with numerous retail plazas nearby at the heart of Germantown. The district located at the intersection of Poplar Avenue, West Farmington Boulevard and West Street features over 45+ unique, boutique style stores for shopping such as Williams Sonoma, Trader Joe's, J. Crew, LOFT, Lucky Brand Jeans, White House Black Market, J. Jill, Talbot's, Kendra Scott, Xfinity, Apple Store, Michael Kors, Jos. A. Bank, Vera Bradley and more!

www.shopsofsaddlecreek.com

LAURELWOOD is where you can find go-to local shopping, dining, and more at Laurelwood, in the center of East Memphis off Poplar Avenue. Follow your sweet tooth to Frost Bake Shop or Dinstuhl's, get lost in the recently renovated novel, bookstore, stay fit with Fleet Feet Sports or Hot Yoga Plus, and visit one of Laurelwood's many other boutiques for high-quality clothing, goods, and gifts for all

https://www.laurelwoodmemphis.com/



WOLFCHASE GALLERIA is the largest mall within the Memphis city limits. It features more than 130 stores anchored by Dillard's and Macy's. It is surrounded by three other shopping areas with a variety of retailers ranging from Ikea, Sears, JCPenney, Target, Lowe's as well as stores like T.J. Maxx and Best Buv.

https://www.simon.com/mall/wolfchase-galleria



DOWNTOWN MEMPHIS houses an eclectic mix of storefronts and restaurants, delivering something for every taste. Find local wears at Muse Inspired Fashion and Winfield's Shoes & Accessories, or visit old favorites like Lansky Bros. But apparel isn't the only thing for purchase downtown - several art galleries and photography studios call Downtown their home including Marshall Arts and QBHOME Paint & Sip Studio. And if you work up an appetite, over 130 restaurants await your choosing. Get world famous BBQ at the Rendezvous or visit celebrity-favorite Flight Restaurant and Wine Bar. Come to the new national

destination of Bass Pro Shops located inside the massive iconic Pyramid. The Pyramid includes a wilderness hotel called Big Cypress Lodge, a cypress swamp with 100-ft tall trees, an 84,000 gallon alligator habitat, an aquarium, a 13-lane ocean-themed bowling alley, the nation's tallest 28-story Freestanding Glass Elevator, The Lookout, a glass floored observation deck at the top of the Pyramid and the Mississippi Terrace new outdoor dining. Shopping, food, entertainment, bike-share, Bird Scooters - Downtown has it

www.downtownmemphis.com

HEALTHCARE

From cancer treatment to children's care, Memphis is a national leader in world-class healthcare. With a history that dates back to 1911 when the University of Tennessee medical college was founded here, Memphis is home to one of the most recognizable names in healthcare around the globe – St. Jude Children's Research Hospital. The hospital, founded by Danny Thomas in 1962, has led the way on the world's most innovative research in childhood cancer and other catastrophic diseases. Their groundbreaking research has helped push the survival rate for childhood cancer from 20 percent in 1962 to more than 80 percent in 2019.

Today, the University of Tennessee Health Science Center, UTHSC is the epicenter for medical education across the state, offering degrees in medicine, nursing, dentistry, pharmacy, graduate health sciences, and health professions.

Over the last century, it has attracted the brightest minds and the best healthcare institutions to Memphis. The Southern College of Optometry has also offered premier training in Memphis for nearly a century.

Three major hospital systems - Methodist Le Bonheur Healthcare, Baptist Memorial Health Care, and Tenet Healthcare (St. Francis Hospitals) - are the anchors in Memphis for a wide selection of physicians, specialty practices, rehabilitation centers, wellness clinics and more.

Memphis doctors and healthcare facilities are consistently ranked the best in the country by ratings agencies and the national press. Baptist Medical Center earned Magnet designation from the American Nurses' Credentialing Center in 2017 and opened the Spence and Becky Wilson Baptist Children's Hospital in 2015.

Recognized among the nation's "Best Children's Hospitals" by U.S. News & World Report for eight consecutive years, Le Bonheur is a leader in pediatric healthcare. LeBonheur is a Magnet-designated institution, the ultimate credential for high-quality patient care and was recognized by The Leapfrog Group as a Top Children's Hospital in 2017. The distinction is one of the most prestigious honors a hospital can receive regarding patient safety and care.

West Cancer Center is the region's comprehensive leader in adult cancer care and research, delivering a complete continuum of care to more than 30,000 individuals each year. St. Francis Hospital has been awarded seven consecutive "A" scores for Patient Safety by Hospital Safety Score, and in 2016, Regional One Health launched a Center for Innovation focused on applying disruptive thinking to health care and creating a new care model.



Looking for a Doctor? Visit

www.Members.MemphisChamber.com and search Doctors for a full list of local health care providers.

LIBRARIES

The Memphis Public Library system is one of the largest in the U.S. It is composed of one central hub library and 17 neighborhood libraries. The INFOHUB is a \$70 million state-of-the-art central library that opened in 2001 and offers its patrons access to free classes, computers, printers, electronic databases, research services and a collection of more than 776,000 books, periodicals, DVDs and other materials. In addition, it is the only library in the country to house a television station, The Library Channel: Cable 18, and a radio station, WYPL: FM 89.3.





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inding a place to live in a new city is exciting. In Memphis, ranked by Realtor.com as a top five city where Millennials are most likely to buy a home, affordable housing options across the city make deciding where to land a breeze.

Downtown lofts with river views. A house with a yard AND walkability to great restaurants and nightlife. A tree-lined neighborhood away from the hustle and bustle, but with access to amenities and low commute times... all with incredibly competitive housing prices. We've got it. Check out the neighborhoods both inside and out of the Memphis city limits that make the Mid-South a great place for anyone to call home.

When I think of Memphis and who calls my city home, there is a bit of everyone.

There are those like myself who appreciate the traditional homes charmed with small yards and tree canopy in Midtown, but we can't bear to be far from our cultural hubs. Then there are my Medical District and Downtown neighbors who experience the benefit of increasing walkability, close proximity to many of our business centers, theatres, Beale Street, the Mississippi Riverfront and amazing food. Memphis has palatial properties on sizeable plots of land accessible to those who aspire to build a spacious yet affordable dream home. Memphis has deep and fascinating roots, fertile ground for those looking to plant new

roots, ample building supply for redevelopment, and best of all the most amazing people. I love Memphis; it is home!

Vonesha Mitchell

Program Manager Memphis Medical District Collaborative



Looking for a Real Estate Agent? Visit www.Members.MemphisChamber.com and search Real Estate for a full list of local agents.

CITY CORE

An Intro to a city on the move

There's a lot to love about Memphis.

CARNAL SEVENIA

Once known primarily for a storied musical heritage, worldclass barbeque and picturesque views of the Mississippi River, Memphis has grown into a thriving, diverse and vibrant Southern city that offers some of the world's best cuisine, most exciting nightlife and creative building reuse that's grabbed the world's attention.

The city's revitalized Downtown is the hub of culture and commerce for the city and is also the fastest growing residential neighborhood in the area. Nearly 26,000 people call Downtown Memphis home. In addition to new residents, nearly \$4 billion in new development is

pouring into Downtown including a slew of new workplaces, restaurants and attractions that complement the historic architecture and character of the area. The result is a one-of-a-kind urban neighborhood that offers a unique blend of housing options from spacious single-family homes on the river to studio apartments and trendy lofts. Not many American cities can offer the mix of styles and prices available proximate to the center of a thriving Downtown.

In addition to world famous Beale Street, Downtown Memphis offers easy access to some of the best music, arts, restaurants, bars and outdoor amenities the city has to offer.

The city's historic buildings, refitted for modern, use offer a wide variety of housing and commercial options, said Jennifer Oswalt, president of the Downtown Memphis Commission. Built in 1890, the Tennessee Brewery building, empty for nearly 30 years, was transformed to hold 148 apartments, thousands of square feet of office and retail space and a parking garage. The former Wonder Bread bakery will become home to apartments, restaurants and a museum. "That gives us unique places that people want to be around," Oswalt said. "We have a lot of soul and character."

Revitalization has spread from Downtown into neighboring Midtown, the Medical District, Uptown and South City – all areas that are seeing significant new investment in retail, commercial and housing developments. The city limits extend far east, north and south where a wide range of diverse neighborhoods offer a wide variety of housing options from traditional spacious family



MOMENTUM DOWNTOWN

In its 200th birthday, Memphis is experiencing a radical influx of investments that will shape the city's third century. Billions of projects are underway across the city, but nowhere is the momentum in Memphis more visible than Downtown.

25,408
DOWNTOWN
RESIDENTS
IN 38103

88,000 DAYTIME

\$5 BILLION
IN NEW
DEVELOPMENT
PROJECTS

RESIDENTIAL POPULATION
UP BY 18%
(2000-2020)

CITY LIMITS





The energy in Downtown Memphis right now is driving more business and life than ever to the area, bringing with it new restaurants, shops, and more. The Memphis Grizzlies, Memphis Redbirds, and Memphis 901 FC all play in the heart of Downtown, and the FedEx Forum and other venues bring regular live music and events. Scooters and bike sharing create pathways throughout neighborhoods, and outdoor spaces like Tom Lee Park, Big River Crossing and Mud Island offer Downtown Memphis its own unique take on urban life. A central location for business, tourism, and the city's thriving healthcare community, including UTHSC and St. Jude Children's Research Hospital, Downtown is a diverse and thriving place to call Memphis home.

25,408 POPULATION

Zip Codes: 38103, 38105 9 Miles from the Airport

· Average Home Price:

38103: \$391,11038105: \$158,550

• 2 Bedroom Fair Market Rent:

38103: \$1,33038105: \$810



MIDTOWN

Known for its eclectic blend of culture and character, Midtown is one of Memphis' most walkable communities. Catch live music and entertainment, spend the day with family in Overton Park or the Memphis Zoo, and find great local shopping, restaurants, and nightlife any day of the week. Some of the city's most beautiful and historic homes can be found in Midtown, offering great options for any budget.

84,704 POPULATION

· Zip Codes: 38111, 38112, 38104

· 6 Miles from the Airport

• Average Home Price:

• 38111: \$260,840

• *38112:* \$254,830

· 38104: \$322,070

• 2 Bedroom Fair Market Rent:

• 38111: \$820

• 38112: \$800

• 38104: \$920



SOUTH MEMPHIS

Historic South Memphis is home to residences dating from turn of the 20th century, many located on large and stately landscaped lots with accessible price points. Elvis Presley's Graceland, Royal Studios, the Stax Museum, and Aretha Franklin's birth home are all located in this area of the city, with a history of music and culture that has a dynamic past, present, and future. Organizations like Stax Music Academy and Memphis Slim Collaboratory ensure a place for the next generation of Memphis music to thrive. New businesses like Memphis Rox, the largest non-profit climbing gym in the country, are popping up alongside restaurants and institutions like historic LeMoyne-Owen College. South Memphis is a neighborhood rich in history and culture and a great place to find community.

106,396 POPULATION

· Zip Codes: 38106, 38109, 38114, 38126

3 Miles from the Airport

Average Home Price:

38106: \$104,479

· 38126: \$117,982

• 38114: \$101,004

EAST MEMPHIS

Just far enough from Downtown to get a little space but never straying more than 20 minutes from the action, East Memphis neighborhoods are central to a huge number of Memphis amenities. The area is a hub for business, home to a multitude of law firms, banks, and corporate headquarters, including many FedEx buildings and the state-of-the-art home of Fortune 500 company International Paper. Upscale dining is always within reach, from prime steaks at locally-owned Folk's Folly to the award-winning fares of Hog & Hominy or Andrew Michael Italian Kitchen. Outdoor amenities including parks, gardens, and golf are easily accessible from East Memphis. With neighborhoods featuring natural beauty and quick vicinity to a multitude of conveniences, families and business professionals often find their way to this area.

63,836 POPULATION

• Zip Codes: 38117, 38119 and 38120

· 6 Miles from the Airport

· Average Home Price:

· 38117: \$347,620

38119: \$275.013

• 38120: \$493,843

• 2 Bedroom Fair Market Rent:

• 38117: \$1,100 • 38119: \$960 • 38120: \$1,050

NORTH MEMPHIS

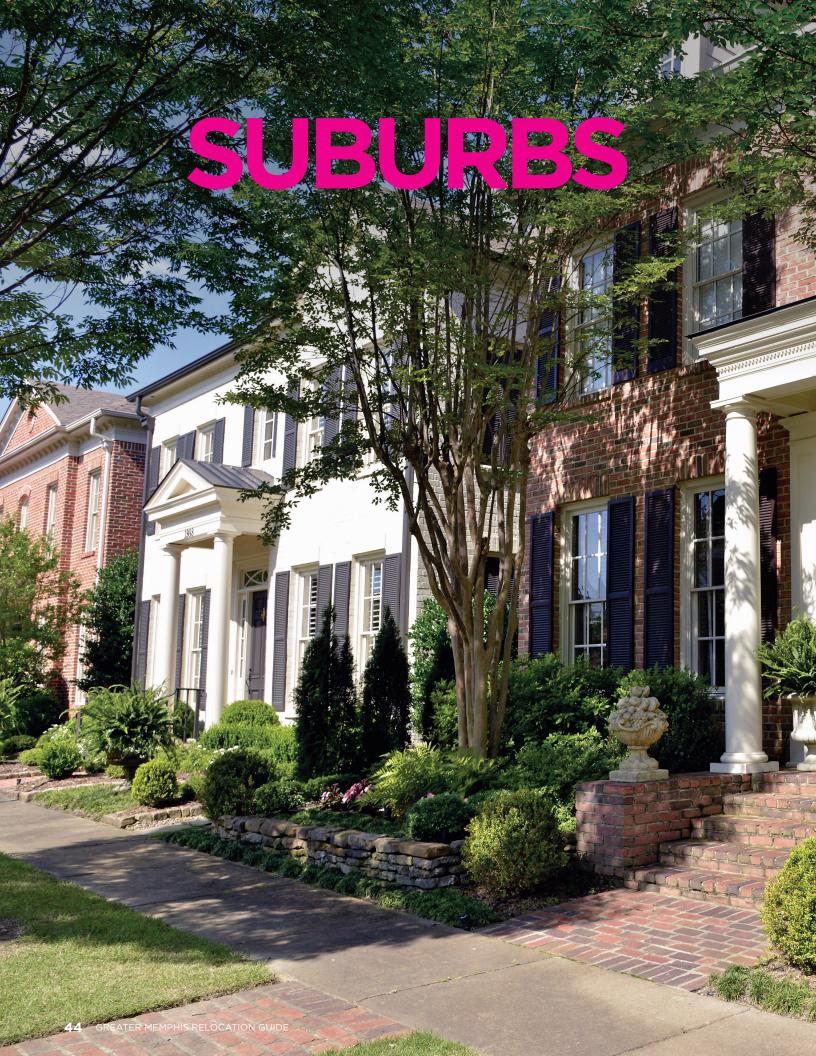
Notable for its hilly terrain and large, sweeping trees, North Memphis is one of Memphis' most driven and communityengaged neighborhoods. Filled with many parks and community centers, residents enjoy indoor and outdoor activities year-round. Local business owners find North Memphis as a prime area of opportunity and it is also home to Nike's second largest U.S. campus. Composed of several neighborhoods such as Frayser, Klondike and Binghamton, the history, art and culture in North Memphis keeps residents deeply rooted and proud of their community.

17,054 **POPULATION**

Zip Codes: 38107

• 10 Miles from the Airport

Average Home Price: \$188,990





When it comes to living in the surburbs of Memphis, they have their own look, feel, and personality. They are the hotspots for exclusive shopping, large open yards, and quiet neighborhoods. Just outside of the city limits, over 450,000 individuals found home in some of most lavish neighborhoods the greater Memphis area has to offer. From one-of-a-kind restaurants in Collierville to the intimate, small town feel in Germantown, each suburb provides its residents a sense of ownership unique to its neighborhood.

Only 15-20 minutes outside of the city life, suburbanites of Memphis enjoy the best of both worlds from engaging in bustling activities in the core to ending the night back home to their quiet abode. The suburban neighborhoods in Memphis are known for their spacious homes, school communities and large parks, attracting many couples to these areas as the ideal place to buy a home and raise a family. There are also the empty-nesters who prefer to stay in these neighborhoods due to the ease of navigating in their community and the detachment from the fast-paced city environment. Not only are future homeowners drawn to the suburbs, but also those who seek sophisticated and spacious apartment living. There's something for everyone in every suburb of Memphis.

As a newcomer, it's hard to go wrong when choosing a place to live in Memphis. Whether it's a home in the center of the city or just a few miles out, Memphis is sure to have the perfect place for you to call home.



SUBURBS



GERMANTOWN

Germantown features beautiful homes and upscale shopping, 30 minutes directly east of Downtown Memphis. The city is known for high-achieving schools and clean, safe communities. The historic Germantown Charity Horse Show is held there annually, an all-breed show in the city's tradition of equine training. Forbes recently ranked Germantown in the Top 10 cities for working parents.

CORDOVA

On the eastern edge of Memphis, Cordova is an anchor for shopping in the region, including the Wolfchase Galleria, Tennessee's first IKEA store, big-box retailers, restaurants, and small businesses. Cordova is also adjacent to Shelby Farms Park. Its convenient location offers quick access to affordable housing, amenities, and outdoor recreation.

MILLINGTON

Since 1941, Millington has been home to the world's largest inland U.S. Navy base. It's located just five miles directly north of Downtown Memphis on Highway 51, tucked into a scenic section of northern Shelby County dotted with peach orchards, cotton fields, lakes, and countryside. Its schools have experienced consistently positive recognition. The beautiful and eco-friendly Mirimichi Golf Course is also located in Millington, originally established by the city's most famous native, Justin Timberlake.

LAKELAND

A short drive northeast from Memphis brings you to Lakeland, offering wide open spaces and wooded properties. The area also includes convenient amenities and strong public schools, with exciting new developments underway to combine mixed-use retail and restaurants near the heart of the city, highlighting the area's lakes and natural features.

BARTLETT

At the northeast corner of Memphis, Bartlett was established as a farming community along the stagecoach route to Nashville. Today, Stage Road is lined with shopping, amenities, and home-grown shops and restaurants. Many industries find their home in Bartlett, convenient to Memphis with space for equipment and supplies. Bartlett remains a tight-knit and traditional community with an active performing arts scene and deep civic pride.

ARLINGTON

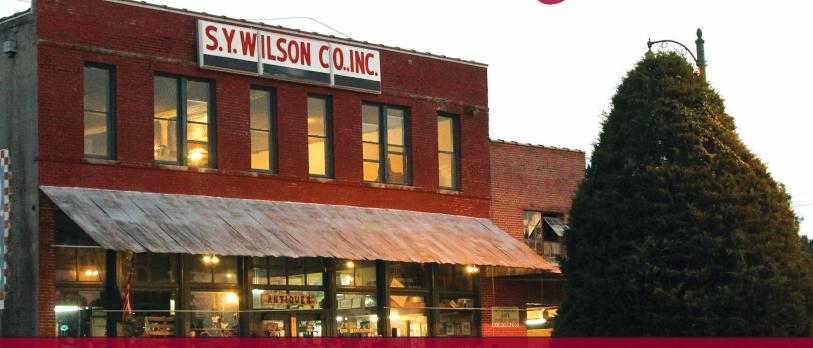
Arlington is defined by its quality neighborhoods and public spaces, small town charm and unique character, and dedication to attracting positive economic development. Located only 30 minutes from Memphis, at the transportation sweet spot of I-40 and SR 385/I-269, Arlington residents enjoy blues and barbecue just the same, but benefit from a cost of living that's lower than their neighbor to the southwest - with much less traffic!

COLLIERVILLE

With a brand-new high school and many amenities, this suburb located southeast of Memphis is a popular choice for families. Collierville is known for its historic Town Square and many local shops and restaurants, along with well-kept streets and landscaping. New highway connections south of town have made it increasingly accessible from many directions.



Come to Arlington



Arlington is defined by its quality neighborhoods and public spaces, small town charm and unique character, and dedication to attracting positive economic development.



- Existing home prices start at \$200,000; new home construction starts at \$330,000
- Diverse Business Community
- Exemplary School District
- 68+ Acres of Parks
- Population of 13,485 (2019)



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TIPTON COUNTY/FAYETTE COUNTY

Both located less than an hour outside of Downtown Memphis, Tipton County and Fayette County residents enjoy the historic small town feel of their community as well as being able to access city-life for a quick day-trip if desired. Boarded by the Mississippi River to the west and the Hatchie River to the north, Tipton county is a great place to experience wildlife without the frills of a tourist attraction. Fayette County is connected with a wealth of agriculture resources as the county is an outreach branch of the University of Tennessee Institute of Agriculture which provides several educational programs for residents in the area.

NORTH MISSISSIPPI

With multiple communities including Southaven, Olive Branch, and Hernando located just south of the Tennessee state line (about 15 minutes from Downtown Memphis), thousands of people choose north Mississippi for themselves and their families. The area is home to many options for shopping, restaurants, and both public and private schools.

WEST MEMPHIS, ARKANSAS

Located directly across the Mississippi River from Memphis, West Memphis offers affordable square footage for home buyers within an established community. Two highways cross the Mississippi in this area to ensure easy commute times, and the new pedestrian bridge at Big River Crossing offers a unique new way to access the Arkansas side of the river.



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Senior Kindergarten-4th Grade

MIDDLE SCHOOL

5th-8th Grade

Age 2 - Grade 8 **Midtown** Coed





SMALL TOWN LIVING MINUTES FROM MEMPHIS

MARION - ARKANSAS









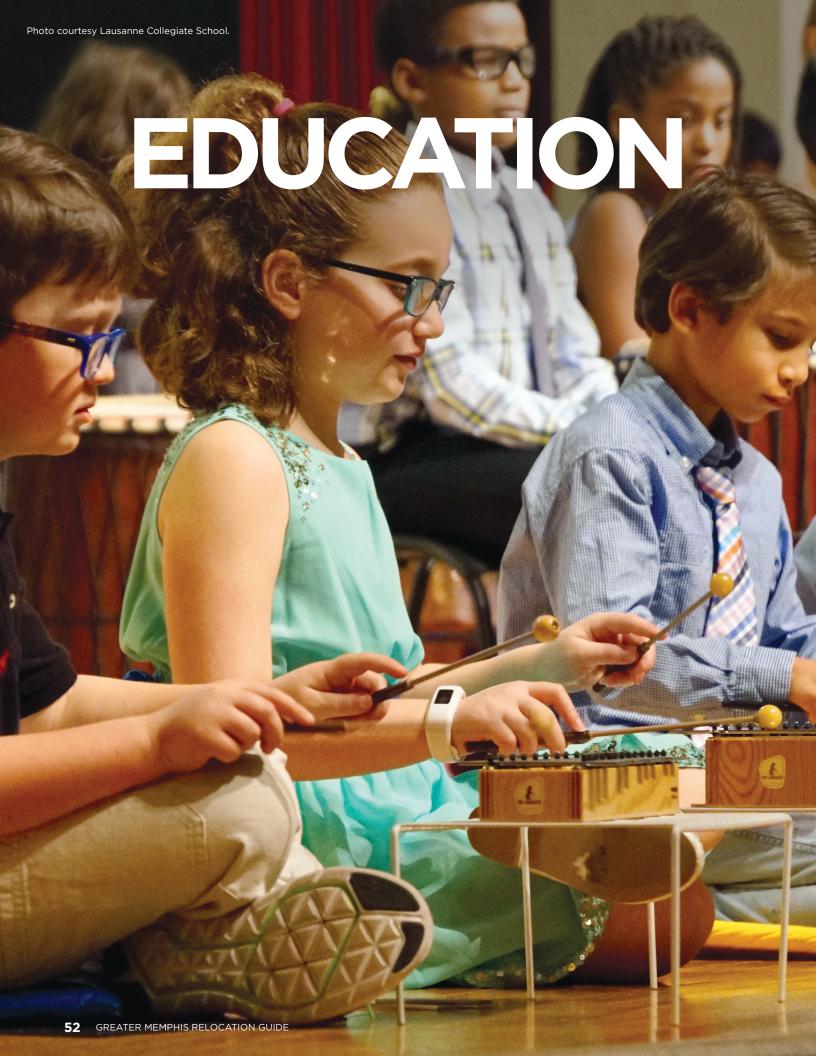


WHY MARION?

- Only 12 miles from downtown Memphis
- · Quiet community
- · Less traffic stress
- Low crime rate
- Perfect for young adults, families, or retirees
- Affordable house prices
- History & heritage
 - At the crossroads of the Great River Road and the Trail of Tears
 - Home of the Sultana Disaster Museum telling the story of the worst maritime disaster in American history
- Recreational opportunities
 - Biking
 - Golfing
 - Hiking
 - Hunting & fishing
 - Big River Crossing pedestrian bridge
- Excellent healthcare services
- Quality, progressive educational opportunities

Population: 12,345 Median Age: 35.8

Median Household Income: \$61,849 Average Home Price: \$180,734 Learn More:
Tracy Brick, PCED
Marion Chamber of Commerce
870.739.6041
MarionARChamber.org





earning is a priority in the Midsouth. From Pre-K to higher education, the Greater Memphis region has a diverse set of options for every stage of learning. The Greater Memphis region offers a full spectrum of primary and secondary educational options including a strong network of public, private, parochial, charter, optional and adult schools.

No matter where you are moving, education is a chief concern for relocating families, especially those with schoolaged children and those interested in continuing their education.

The Greater Memphis area offers a wide range of educational opportunities to fit the learning needs of new residents and their families.

From seven public school districts to more than 200 private school options to trade schools, medical education, a law school and everything in between - the Greater Memphis region has something for everyone.

As a Latina growing up in Atlanta and then living in New York, diversity has always been important to me.

I love the diversity of culture here in Memphis not just for me, but for my son.

I appreciated also when we moved here that we had many wonderful options for schools for my son, from public to private all within our downtown neighborhood. We picked the charming Montessori school on Mud Island as we knew it would be an approach that works

for him and I also appreciated, like so many other elements of this culturally rich city, the diversity he would be exposed to daily.

Isabel Gonzalez Whitaker



Visit www.MemphisSchoolGuide.org for more information about schools in Memphis.

PUBLIC SCHOOLS

Following a merger in 2011 of the Memphis City School and Shelby County School districts, the Greater Memphis region has undergone a significant change in public education options. Today, the Tennessee portion of Greater Memphis includes eight separate school districts as well as an Achievement School District which is run by the state. While navigating these districts can be confusing, the good news is that families across Shelby County have access to most schools with available space, meaning we have more options than ever before to accommodate families interested in public education.

In addition to public school options in Tennessee, suburban areas of Greater Memphis located just across the state lines in Mississippi and Arkansas offer public school options for residents to explore.

SHELBY COUNTY SCHOOLS

Shelby County Schools is Tennessee's largest public school district. Formerly comprised of two smaller districts, Memphis City Schools and Shelby County Schools, SCS serves over 100,000 students in more than 200 schools, employing more than 6,600 teachers. With four different program types including Traditional, Optional, iZone and Charter, Shelby County offers a wide variety of public education options and programs. In addition, Shelby County offers College & Career Technical Education courses including 40+ Ready Grad pathways across all public high schools, with 30+ college level courses and 30+ career certifications available in high-demand industries. Every SCS high school offers one or more Ready Grad programs.

Students in Shelby County are all zoned to a school within their neighborhood district. There are no entrance or academic requirements or tuition fees for the traditional public schools within the Shelby County Schools system.

However, students may alternatively choose to attend another traditional public school within the system that has space available.

OPTIONAL SCHOOLS - Similar to the concept of magnet schools in other school systems, Shelby County also offers Optional Schools programs.

These programs operate under two models:

- All Optional: All students at the school must meet Optional entrance requirements
- School within a School: At least one classroom in each grade is for students that meet Optional requirements for that school

MUNICIPAL SCHOOL DISTRICTS

Six suburban Tennessee communities in the Greater Memphis area have their own school districts for residents of Shelby County living in those municipalities. For Shelby County residents living outside of the municipal school district attendance zone who want to attend a municipal school, most offer open enrollment periods. Transfer enrollment typically happens by February of the prior school year and may extend beyond February if space is still available at a particular school. Visit the individual school's Transfer/Non-resident page to learn more.

ARLINGTON COMMUNITY SCHOOLS - Four municipal schools are operated in Arlington, Tennessee, including two elementary schools, a middle school and a high school. To learn more, visit www.acsk-12.org.

BARTLETT CITY SCHOOLS - Six elementary schools, three middle schools and two high schools are operated by Bartlett City Schools to serve the Bartlett, Tennessee municipality. To learn more, visit www.bartlettschools.org.

COLLIERVILLE SCHOOLS - Eight public schools, including six elementary schools, are located in Collierville Schools district. For more information, visit www.colliervilleschools.org.

GERMANTOWN MUNICIPAL SCHOOL DISTRICT - Five schools are run by the Germantown Municipal School District to serve residents of Germantown, Tennessee, though some residents of Germantown may be zones for Shelby County Schools. Check the district's zone locator for more information at www.gmsdk12.org.

LAKELAND SCHOOL SYSTEM - Lakeland Elementary School and Lakeland Middle School. The district plans to add a high school in the future. Some students living in Lakeland are also zoned to schools within the Arlington and Bartlett districts. Learn more about Lakeland Schools at lakelandk12.org.

MILLINGTON MUNICIPAL SCHOOLS - Millington Municipal Schools operates four schools for residents of Millington, Tennessee including two elementary, a middle and a high school. For more information on Millington Municipal Schools, visit millingtonschools.org.





NON-TENNESSEE SUBURBAN SCHOOL DISTRICTS

DESOTO COUNTY SCHOOLS (MISSISSIPPI) - Desoto County Schools serves all public school students in DeSoto County, a county just across the state line to the south of Memphis. It is the largest school district in the state of Mississippi. For more information, visit www.desotocountyschools.org.

WEST MEMPHIS SCHOOL DISTRICT (ARKANSAS) - Just west of Downtown Memphis, across the Mississippi River, the West Memphis School District serves more than 5,300 students. The District operates seven elementary schools, three junior high schools and a high school. For more information, visit www.wmsd.net.

MARION SCHOOL DISTRICT (ARKANSAS) - The Marion School District is located just twelve miles west of Downtown Memphis in Crittenden County, Arkansas. For more information, visit www.msd3.org.

PRIVATE SCHOOLS

A focus on quality education in the Greater Memphis region translates to a variety of options for parents with schoolaged children, including a plethora of private school options that offer programs to meet the needs of a wide range of students.

Private schools continue to provide a popular option for families in the Greater Memphis region. In fact, Memphis is home to more than 100 private and parochial schools, covering pre-school through high school education. Options range from Montessori to Foreign-language immersion environments to traditional and experimental learning programs. Programs run the gamut and options range in cost from upwards of \$20,000 annually to less expensive alternatives that offer offset tuition through community support.

With high average ACT scores and tons of extracurricular activities, Memphis area private schools provide top-notch educational options for families looking for a learning environment outside of the traditional public school track.

More than 30,000 children attend a private school in the Greater Memphis region. To learn more about the region's private schools, visit the Memphis Association of Private Schools website at www.maisschools.com.



MEMPHIS AREA PRIVATE SCHOOLS

The following is a list of private schools in the region who are members of the Greater Memphis Chamber.

BRIARCREST CHRISTIAN SCHOOL - Briarcrest Christian School is a non-denominational, co-educational environment in which Christian values and biblical morals are taught and practiced in every aspect of school life. We seek families who value the benefit of a challenging Christ-centered education and are prepared to actively support their children through a collaborative education for children in PreK 2 thru 12th grade. Learn more at www.briarcrest.com.

ST. GEORGE'S INDEPENDENT SCHOOL - St. George's Independent School is an Episcopal school dedicated to the pursuit of excellence, preparing students for a life of learning and meaningful contribution in an inclusive learning community that nurtures outstanding academic achievement, relationships, leadership and character reinforced by Judeo-Christian values. The school has three campuses and serves students PreK thru 12th grade. For more information, visit www.sgis.org.

LAUSANNE COLLEGIATE SCHOOL - Building on the mastery of traditional college preparatory skills and high academic and ethical standards, Lausanne Collegiate School develops the individual talents, intellects, creativity and character of boys and girls through innovative teaching strategies and passionate and engaged learning within our diverse Pre-Kindergarten-12th grade setting focused on building meaningful relationships and embracing global mindedness. To learn more, visit www.lausanneschool.com

HUTCHISON SCHOOL - Hutchison is an independent, college-preparatory school serving girls from PreK 2 - 12th grade. Within a structured and nurturing environment all-girls, Hutchison encourages each student to develop a lifelong joy of learning, to sharpen her intellectual curiosity, to cultivate artistic expression, and to strive for physical well-being. For more information, visit www.hutchisonschool.org

EVANGELICAL CHRISTIAN SCHOOL - The mission of Evangelical Christian School is to provide the Christian family a Christ-centered, biblically directed education that challenges students to know the Lord Jesus Christ and to develop the vision and practice of excellence in academics, character, leadership and service to others. The school serves students grades PreK 2 thru 12th grade. For more information, visit www.ecseagles.com.

MEMPHIS UNIVERSITY SCHOOL - Memphis University School serves boys in grades 7-12. The school offers toptier academic programs, small classes with individual attention, a school community centered on an Honor Code, extracurricular activities with opportunities for leadership, and a sense of belonging within a fellowship of common purpose. For more information, visit www.musowls.org.

GRACE-ST. LUKE'S EPISCOPAL SCHOOL - Grace-St. Luke's Episcopal School prepares boys and girls from PreK 2 thru 8th grade to become creative problem solvers, confident lifelong learners, and responsible citizens in their communities and the world. Learn more at www.gslschool.org





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LOOKING FOR CHILD CARE RESOURCES?

Quality of early childhood learning directly influences a child's short- and long-term intellectual development. Memphis area parents have a variety of tools at their fingertips that can assist with selecting the right child care center.

The Tennessee Child Care Resource and Referral Network aids parents looking for child care facilities in the Memphis area. You can contact them at 901-287-4748 or online at www.tnccrr.org.

The Department of Human Services provides a free guide and parent workbook called, A Parent's Guide to Choosing Quality Child Care in Tennessee, which can be found at www.tennessee. gov/humanservices/article/resources-for-parents

The state's Star Quality Ratings lists centers that provide services beyond the minimum licensing standards. The star ratings can be viewed at www.tnstarquality.org by clicking on "find a child care provider."

The National Association for the Education of Young Children (NAEYC) lists facilities that meet its quality standards on www.naevc.org.



HIGHER EDUCATION

Memphis colleges, universities and technical schools are consistently cited among the top schools in America. Home to the University of Tennessee Health Sciences Center, The University of Memphis Law School and the Southern College of Optometry, Memphis offers educational opportunities across a spectrum of specialties for students from across the globe.

From the prestigious International Studies at Rhodes College to welding certificates awarded by the Tennessee College of Applied Technology or from the graduate school at the University of Memphis, Memphis has a venue equipped to meet your educational and career goals.

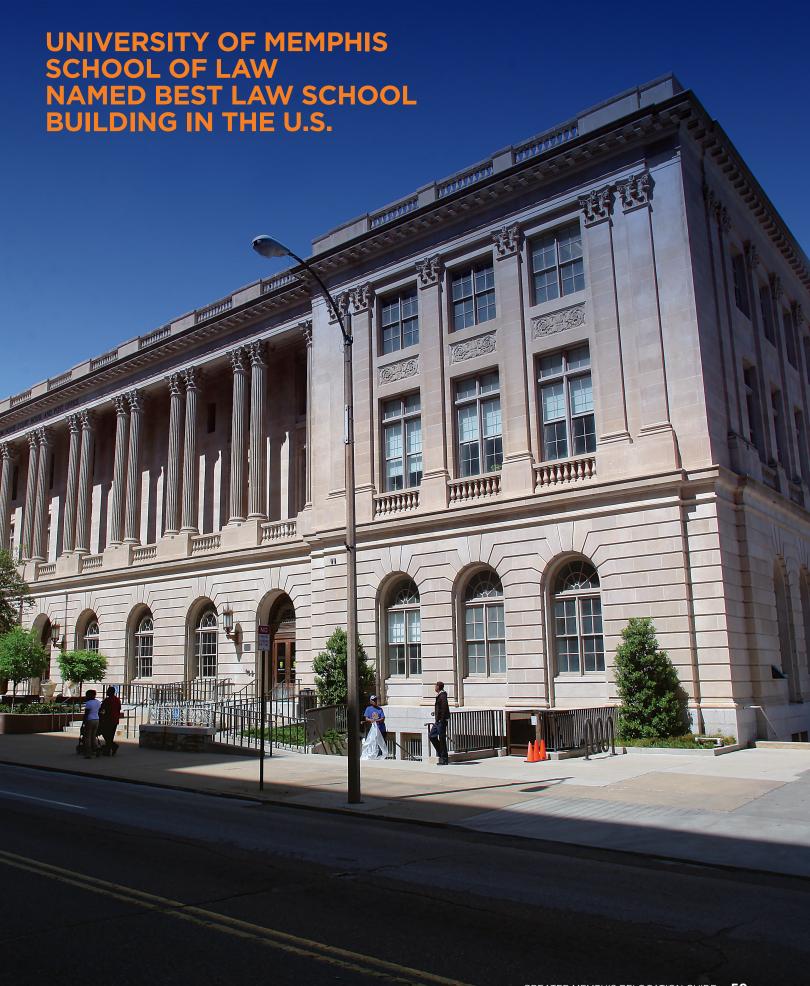
Thirty-two area colleges and universities offer certification, vocational, bachelor, MBA, masters, post-graduate and doctoral programs in over 200+ different majors. Continuing education courses like Office® applications, public speaking, American Sign Language, web design, Para-legal and Certified Nursing Assistants are also available.

UNIVERSITY OF MEMPHIS - University of Memphis is a major research institution, welcoming more than 21,000 students to campus each year. Students and faculty come from all over the world creating a truly diverse campus environment for learning. More than 50 majors are available for both undergraduates and graduate students, including those in the Fogelman College of Business and Economics, the Cecil C. Humphreys School of Law and the schools of education and engineering.

Also recognized for its excellent online programs, U of M boasts a top five ranking for its Online Master's Degree Programs as well as top ten rankings for the affordability of its online Master's in Educational Psychology and online Master's in Health Administration programs.

Beyond the classroom, more than 200 campus organizations, including about 25 fraternities and sororities and recreational sports teams, are available for students. The Memphis Tigers compete in the NCAA Division I American Athletic Conference.

Notable University of Memphis alumni include former NBA star Penny Hardaway – now coach of the Memphis Tigers Men's Basketball team and NFL football players Stephen Gostkowski, Wade Smith and DeAngelo Williams.



UNIVERSITY OF TENNESSEE HEALTH SCIENCE CENTER

Colleges of Dentistry, Medicine, Nursing, Pharmacy, Graduate Health Sciences and Allied Health Sciences are all available at the University of Tennessee Health Sciences Center's Memphis campus.

Each fiscal year, the University of Tennessee Health Science Center (UTHSC) faculty and staff receive nearly \$85 million in sponsored program funding, including support from the National Institutes of Health and private foundations. UTHSC is the leading State institution for research on the causes, treatment, and prevention of diseases. Collaborative relationships with health care partners including St. Jude Children's Research Hospital and Methodist Le Bonheur Healthcare help pave the way for innovative patientcentered research and development with a clinical and translational focus.

OTHER COLLEGES AND UNIVERSITIES IN MEMPHIS

Baptist College of Health Sciences - www.bchs.edu Christian Brothers University - www.cbu.edu LeMoyne-Owen College - www.loc.edu Rhodes College - www.rhodes.edu Southern College of Optometry - www.sco.edu Southwest Tennessee Community College - www.southwest.tn.edu

UTHSC FACTS:

- Home to the Center for Healthcare Improvement and Patient Simulation (CHIPS), a \$39.7 million state of the art training center featuring high-fidelity manikins and virtual reality technology.
- 343 investigators actively performing research at UTHSC in FY2017
- 1,217 residents and fellows along with 105 post-docs accounted for at UTHSC in FY2017
- 100 programs certified by the Accreditation Council for **Graduate Medical Education**
- The College of Pharmacy ranked #17 among Pharmacy Schools in the US
- Nurse Practioner Program ranked #23 in the nation



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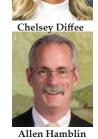






















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