

vezadigital
white label

**Give your clients results.
Save time on hiring staff.
Grow your client accounts.**



Veza White-label

We are a network of expert marketers, designers, and growth marketers who will work under your agency brand to help you grow your client accounts by bringing them results.





**An efficient,
distributed remote
team of agency
experts.**

Who are we?

Our team brings over 10+ years experience working at scale-up agencies. We learned a thing or two on the way and now we want to bring that experience to you to help you grow your clients LTV and scale your agency.



For us to grow, we got to help you grow.



How white-labeling works?

Choose between two types of partnerships



White-label Services



Best suited for all types of agencies and teams that need straightforward help with fulfilment. This helps you get experts to un-bottleneck your project.



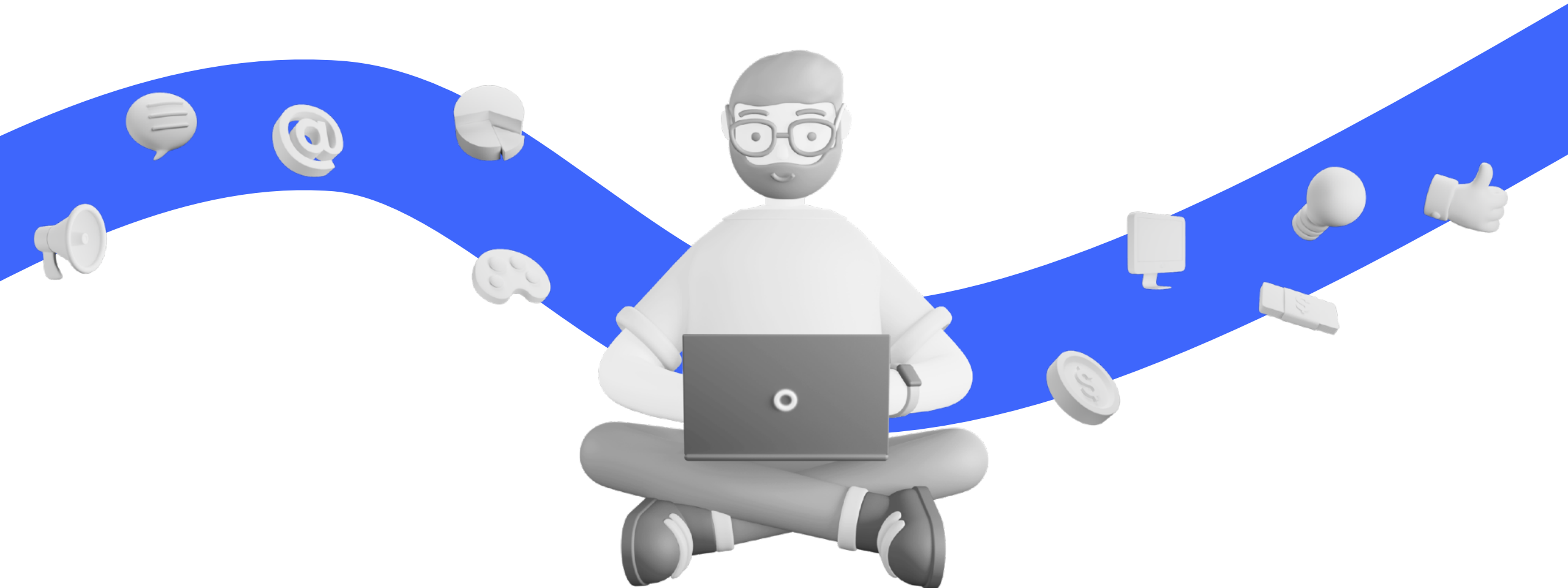
Turnkey white-label services



Best suited for fast growing agencies with high-volume and velocity of service delivery, often, multiple teams from a full range of creative capabilities, from strategy to execution.

Both come with backend fulfilment, and the turn key is for agencies who want our coaching to create client value, increase revenue, help them run more efficiently and provide our SOPs and infrastructure.

**Increase your agency capabilities
with a white-label partner.**



Services



[Web Design](#)

Have us design the perfect website for your client that fits their brand and is built to convert their users into customers.



[PPC Management](#)

Run high converting PPC ads for your clients offer, this is full service and we'll handle the entire process.



[Google Ads](#)

Search advertising using a proven growth approach. Daily optimizations that lead to a high ROI.



[Web Development](#)

Develop a pixel-perfect, responsive website or eCommerce on the CMS that best fits the project.



[Social Media](#)

Give your clients brand awareness through organic social media outreach, post creation, scheduling, and more.



[Facebook Ads](#)

Hyper-targeted ads using Facebook Ads, real-time reporting and always improving ROAS.



SEO

Applying strategic, value-based approach to organic marketing, start generating organic traffic for your clients.



Email Marketing

Low cost. High ROI way to increase bottom line on top of existing marketing campaigns.



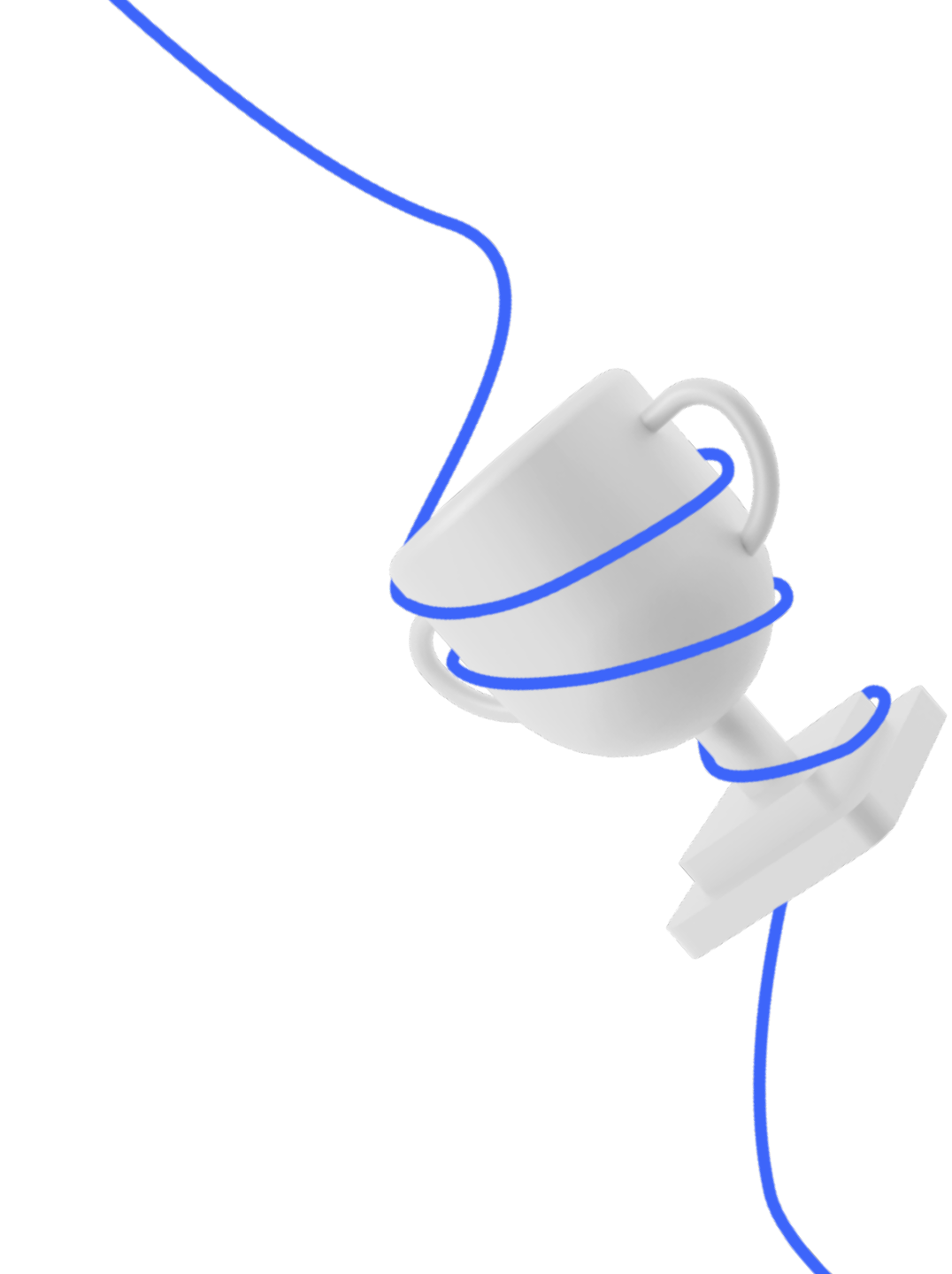
Growth Marketing

Creating and executing a growth marketing strategy to help your clients meet their growth goals.

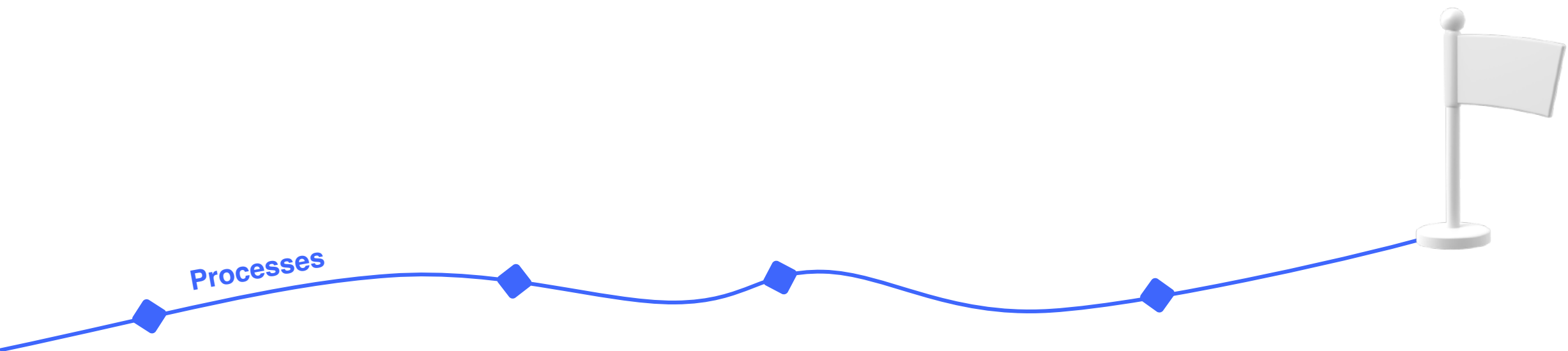


Agency Consulting

Are you in growth mode and want some coaching on how you can automate & scale your agency like us? **Let us know.**



**Let our seamless and
streamlined process
do what it does best.**



First we onboard you.

After the paperwork is completed you'll be invited to speak with our team and get introduced to your very own **Agency Growth Partner** to better understand your agency goals, challenges, structure and the type of clients you work with. We'll create your team and you'll be invited to Slack Connect and ClickUp for project management.

Then, your clients.

After the Kick-off call to get a clear understanding of your projects, we'll go through careful planning in ClickUp where you will have full visibility at all times. Your client's will enjoy on-demand communication and setting up times for check-ins, and delivered results with real-time reports white-labeled under your brand.

A tiered pricing approach that is easily understood, measured and scalable.



We offer two pricing models.

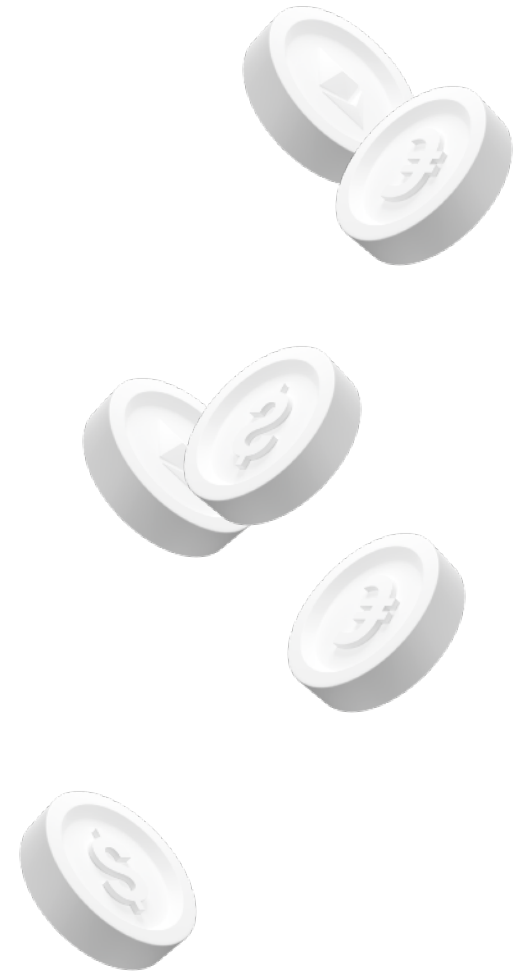
All plans include dedicated creative teams with a vast range of capabilities, project managers who serve as single points of contact, same-day turnarounds when needed, stellar onboarding and support and, of course, access to our purpose-built tech.

Level 1: White-label Marketplace **\$299 Per month**

- ✔ Dedicated project manager
- ✔ Support multiple brands
- ✔ Multifunctional teams
- ✔ Set your own price
- ✔ 24/7 support via Slack
- ✔ Quoting system
- ✔ Access to templates
- ✔ Access to SOPs

Level 2: Turnkey White-label **\$899 Per month**

- ⊕ Dedicated project manager
- ⊕ Dedicated account manager
- ⊕ Dedicated director support
- ⊕ Client communications
- ⊕ Real-time data reporting
- ⊕ Full service delivery
- ⊕ Sales support



White-label Marketplace Pricing

A base monthly fee of \$299 covers the cost of your access to our marketplace in addition to...

Level 1: White-label Marketplace

- ✓ Dedicated project manager
- ✓ Support multiple brands
- ✓ Multifunctional teams
- ✓ Set your own price
- ✓ 24/7 support via Slack
- ✓ Client Onboarding
- ✓ Quoting System
- ✓ Access to SOPs



Set your own prices within this range.

Turnkey White-label Hourly Pricing

A base monthly fee of \$899 covers the cost of your Agency Growth Partner that will manage your:

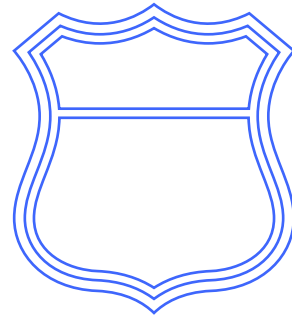
Level 2: Turnkey White-label

- + Dedicated project manager
- + Dedicated account manager
- + Dedicated director support
- + Creative Client Onboarding
- + Real-time Data Reporting
- + Tailor Team Support
- + Sales Support
- + Premium Quality



Hourly WL Pricing Tiers

Prepaid, can be carried forward on a rolling 12-month period.



Veza Care



All of our partners who commit a minimum 3-months to any Veza white-label plans are enrolled into Veza Care.

It's our guarantee to you for the highest quality of service delivery. If your client is not satisfied with the services provided. We will provide you with an 100% refund on the services rendered.

Our success is dependent on one thing: How much we can grow your agency.

REVIEWED ON
Clutch

★★★★★★
4.9 / 5.0





How do I know which plan is right for me?

We can help you decide. A lot of factors go into consideration such as how much volume you have, if your team is missing structure and processes, that we can fill or if you just need someone for a one-off project.

What is the minimum commitment?

There are no minimum commitments. However for best results we advise to stick around for 3-months to get a feel of our quality, processes and people.

Can I choose my delivery team?

Yes, through the white-label marketplace \$299/m plan, we will create a shortlist based on your requirements and then you pick. Our Turnkey plan gives you the best right from the start.