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Real-world examples of RPA

Learn about the best automation practices! Everyday business use cases.



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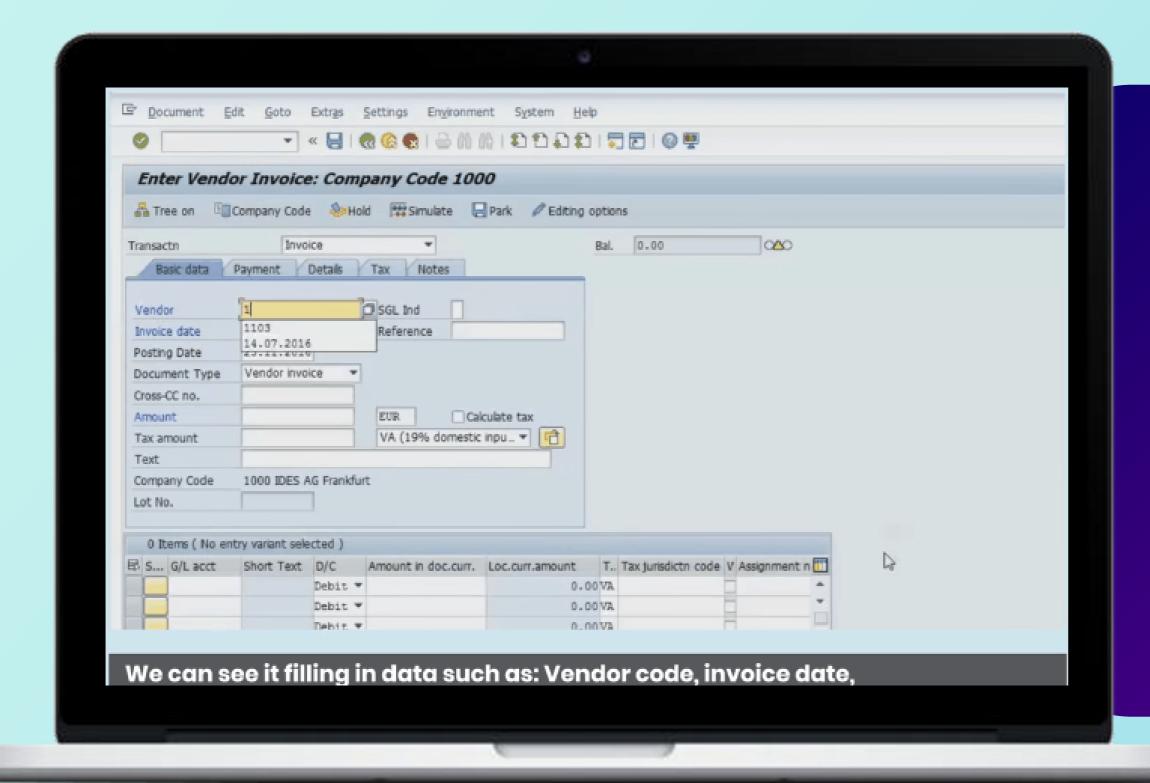
Head of Business

Development

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RPA - Robot Process Automation



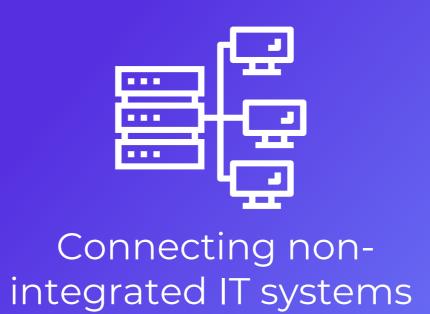
RPA

an innovative technology that enables the automation of repetitive, previously manually executed business processes by software robots, using existing systems as virtual colleagues.



What can we use RPA for?









Benefits of RPA

OPERATING:

- •large amount of data processing, 24/7 operation
- improved efficiency, reduced error rate, better quality
- *standardized processes
- •fast implementation (platform 3-4 weeks, first robot in 2-3 months)
- •low risk no need for interface development or integration
- easily scalable global platform

HUMAN:

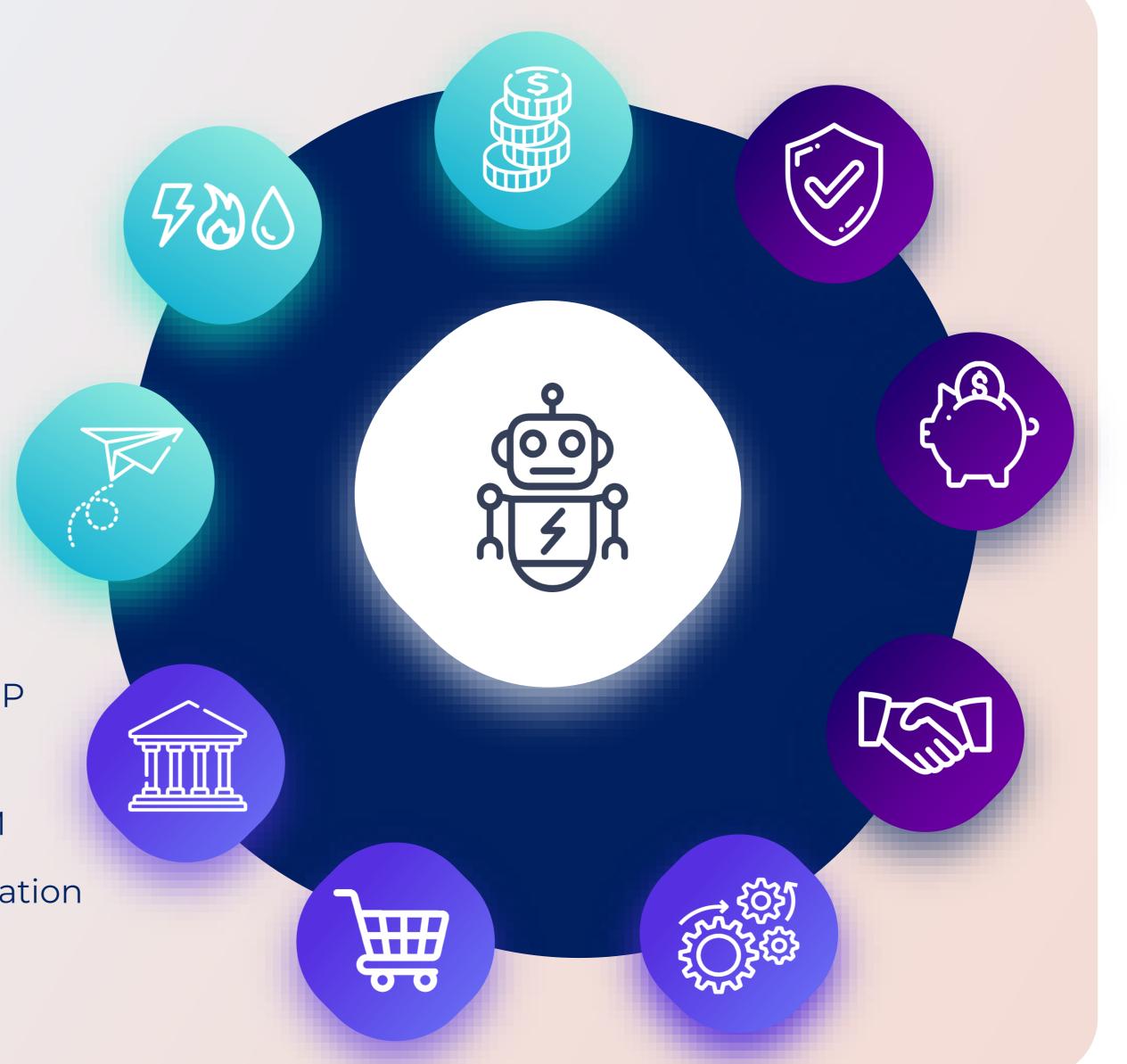
- rapid release of large labour capacity
- •improved customer satisfaction due to fewer errors and faster response
- •Improved employee satisfaction
 allows colleagues to carry out
 higher value-added activities
- •it is not necessary to hire or train new colleagues

FINANCIAL:

- •cost-effective operation, decreasing operating costs
- •fast return (6-12 months ROI)

Typical RPA use cases

- •registration of new users in different systems
- •form and document filling, performing necessary regulatory and legal checks
- collecting and loading accounting data
- customer service support
- ensuring data synchronization between CRM and ERP systems
- recording user data collected from the web into CRM
- customer reports, invoice processing, contract generation
- entry and exit of employees, authority notifications



What is worth automating?



Optimal process

- repetitive, monotonous, low value-added
- connects several IT systems / platforms
- has digital / structured input
- · low to medium complexity, with few exceptions
- mature not expected to change within 6-12 months



Main objectives

- efficiency / performance increase
- error reduction
- client satisfaction
- cost / FTE savings
- innovation

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BACKOFFICE

- Telco invoice accounting
- Outgoing invoice creation



HUMAN RESOURCES

- CV generation
- CC-Workbuzz connection
- GDPR statement monitoring
- HR onboarding



SALES

- LinkedIn data collection
- CRM-ERP synchronization
- Collecting company information
- Tender monitoring

Online retailer

BUSINESS NEEDS: create and keep a webshop up-to-date from minimal Excel source data

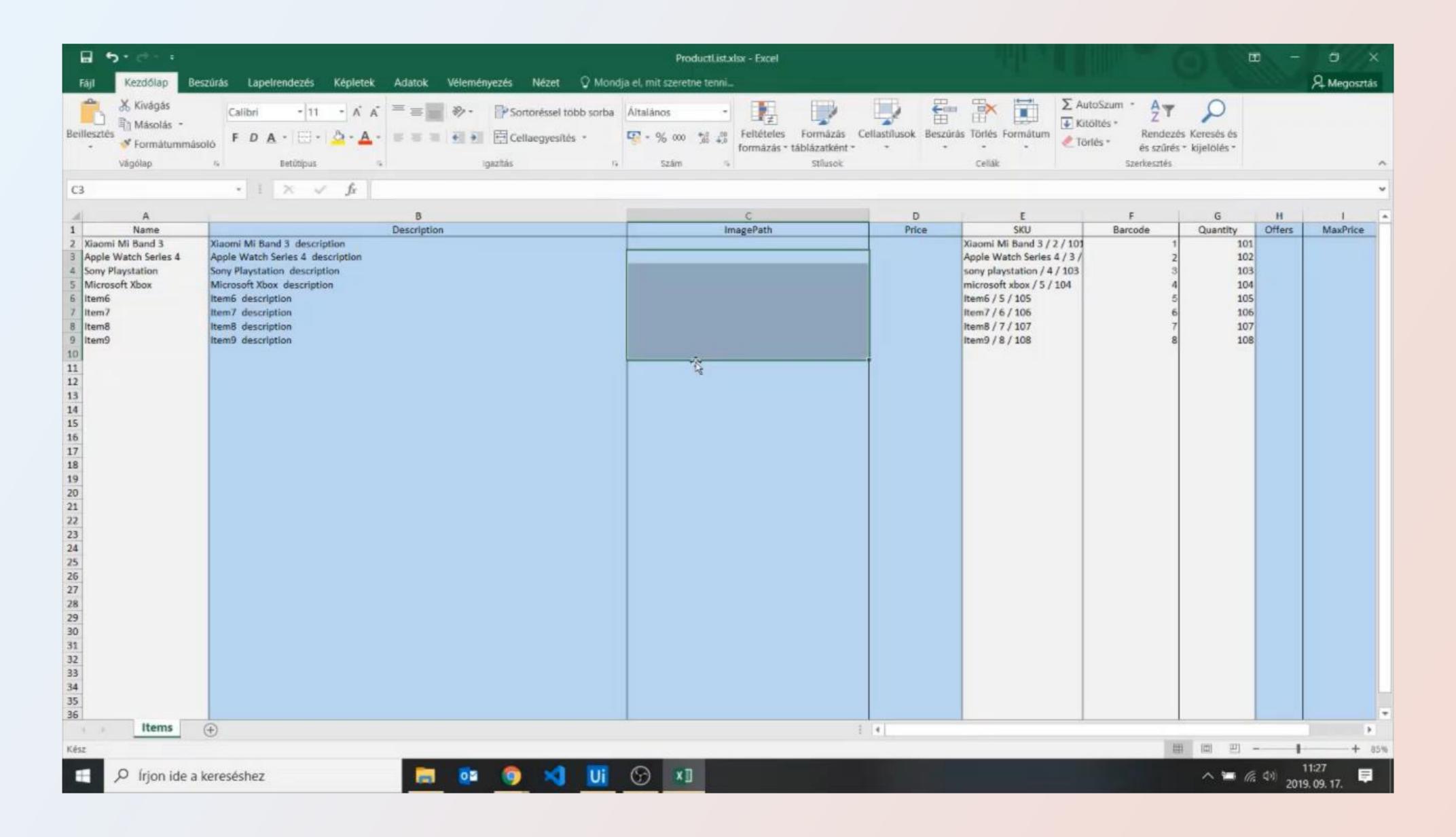
RESULTS:

- collecting information on the Internet based on product name
- •structure of a webshop based on the collected information (name, type, description, image, number of pieces, etc.)
- mass modification and manipulation of recorded data (based on competition pricing)



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Agricultural company

PROCESS:

- Outgoing invoice creation
- Automatic contract generation

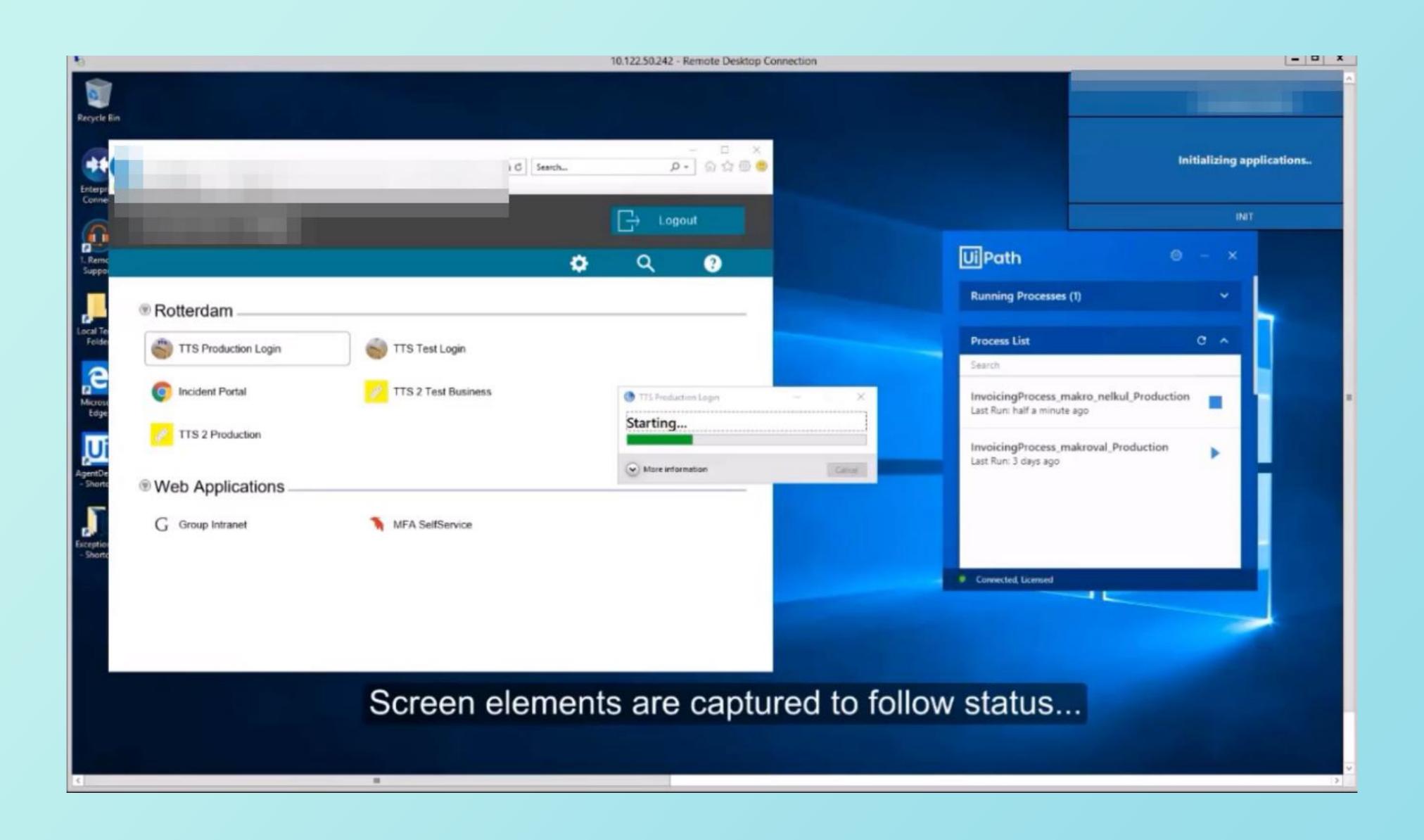
BUSINESS AREA:

Finance

RESULTS:

- setting up a global RPA infrastructure
- 3 live processes
- daily and weekly running, 89% coverage
- improving internal communication
- transparent, reportable processes

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Automotive company



BUSINESS AREA:

finance

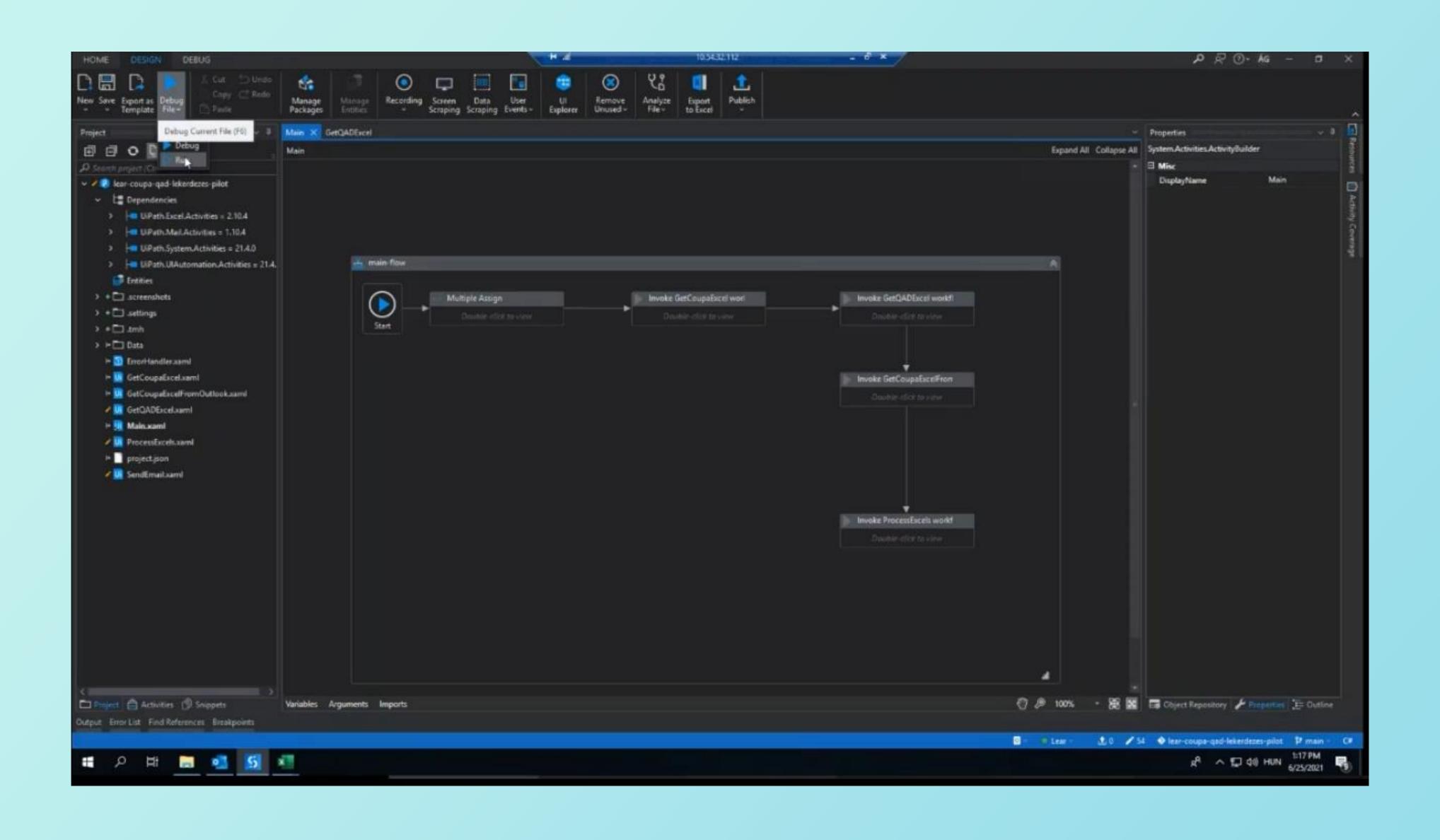
PROCESS:

bookable list creation

RESULTS:

- finance is informed about the 'good' items that can be booked
- procurement is aware of the problematic/incomplete items
- reduced AHT per item by 7 minutes
- reduced exception rate by 50%
- number of payment reminders reduced
- increased internal satisfaction and more effective work

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MORTOFF RPA methodology



'RPA implementation is a journey, not a project '

- 1. vision definition automation / place of RPA in corporate strategy, maturity test
- **2. governance** involvement of senior management, coherence between business and IT
- 3. mapping and managing organizational changes informing colleagues, transforming the organization in order to be prepared for a more challenging and complete job
- 4. identification of efficient but easily automated processes

5. RPA competency building:

- a.dedication of resources, clarification of roles and responsibilities (CoE)
- b.pilot run and evaluation
- c. project planning, budget allocation, KPI definition
- d.implementation of the complete solution (IT and HR tasks)
- e.sharpening and stabilization / fine-tuning

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Thank you for your attention!