



Meet your new fall management partners.

We're putting an end to unwitnessed falls in post-acute care.

94% of falls go unwitnessed, making it difficult for care staff to determine what caused them—and even harder to help to prevent them from happening again. That's changing because of SafelyYou. Our breakthrough technology detects falls with unprecedented accuracy and provides fall video for root-cause analysis, empowering care staff to help prevent future falls. SafelyYou's AI-enabled cameras—used with consent—only record when there's a fall event, and care staff is immediately notified for assistance. We support our innovation with insights from SafelyYou fall experts, making this a first-of-its kind fall prevention program.

We're reducing falls by 40%, creating safer environments, improving well-being for those living with dementia, easing the burden on staff by making quality care easier to provide, and saving money for families and those providing care. Your relationship with Omega means you have the opportunity to take advantage of all that SafelyYou offers, with the cost of installation subsidized. That's because Omega believes in innovative care in senior living, they believe in giving their clients the best, and they believe in SafelyYou.



How SafelyYou works.

Implementing SafelyYou will help you elevate your standard of care.



INSTALL

cameras and
activate with consent



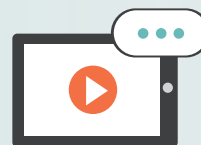
DETECT

a fall in real time via
artificial intelligence



NOTIFY

on-site care staff
automatically



VIDEO

immediately
available for
care staff



ASSESS

the fall and
review prevention
recommendations

1. SafelyYou data analysis of ~8,500 fall videos of on-the-ground detected events from 2019-2020 in senior living community bedrooms.

2. Rudolph JL, Zanin NM, Jones RN, Marcantonio ER, Fong TG, Yang FM, et al. Hospitalization in community-dwelling persons with Alzheimer's disease: Frequency and causes. J Am Geriatr Soc 2010;58(8):1542-8.

3. Data collected by SafelyYou data from customer prior incident reporting data.

The insights you'll gain.

Thanks to SafelyYou's fall video review, care staff is empowered to implement fall prevention based on the following insights:



WHAT

caused the resident to go to the ground



WHERE

the resident falls vs. where they were found



WHEN

the event started vs. when the resident is found



WHY

the resident was prompted to get up



WHETHER

the mobility aids in use present a risk factor

The benefits.

SafelyYou is having an impact in senior living and post-acute care.*

FOR FALL MANAGEMENT



fewer falls



reduction in ER visits due to falls



accuracy of fall detection

FOR STAFF SUPPORT



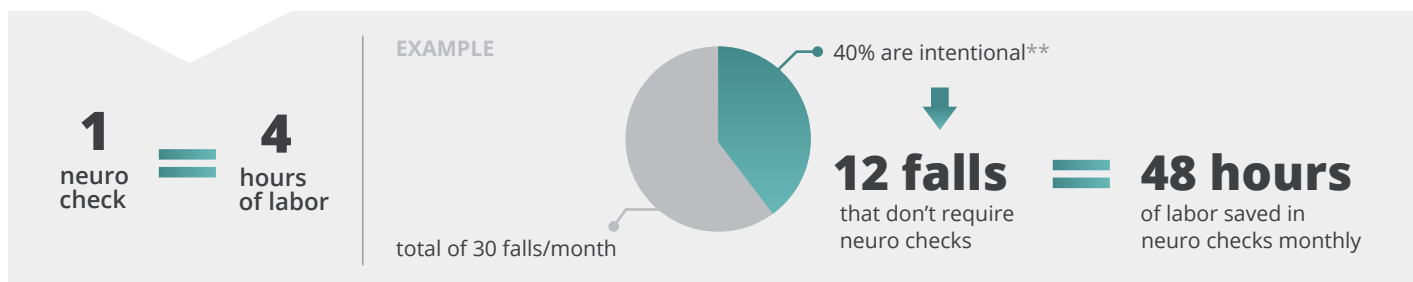
Hours of neuro checks saved weekly



Making better quality care easier to provide



Offering training support



AND THE POTENTIAL TO...



Enhance resident experience and care interventions, improving referrals and length of stay



Improve star ratings and staff accountability



Document the nature of falls for support in litigation

*We serve both senior living communities and skilled nursing facilities. Results shown may not include both types of environments. Source: SafelyYou data. Reach out for details.

**SafelyYou video reveals 40% of falls are intentional self-lowering, meaning no neuro checks are needed.

Protected privacy and security.



Adherence to strict privacy standards



Fall video available immediately



Only video including and surrounding a fall is used



No wearables



No live streaming



No audio

FAQs.

Q. How does SafelyYou work?

A. SafelyYou uses wall-mounted cameras and artificial intelligence to detect falls from video in real-time. It doesn't require any action from individuals or caregivers, such as wearing a pendant. Instead, SafelyYou detects falls automatically and notifies clinical staff when falls occur.

Q. What happens after SafelyYou detects a fall?

A. After a detection, the following happens:

- On-site care staff will be promptly notified, enabling them to respond quickly and provide support
- A video recording of the fall will be immediately accessible by authorized care staff through a secure web portal, allowing them to quickly confirm obvious injury and the need for emergency service
- A fall huddles takes place, where SafelyYou's fall video is reviewed to determine the root cause of the fall and interventions are chosen to be implemented, helping to reduce the risk of future falls and keep residents safer.

Q. Where are SafelyYou cameras located?

A. Our cameras are typically installed near the corner ceiling of residents' rooms. There are signs outside each room to indicate that there's a camera inside.

Q. Where are SafelyYou videos stored and accessed?

A. Our cameras are connected to a secure computer, which is located on-site and performs the automated fall detection process. Only video including and surrounding a fall is stored for review. There's no audio and no live streaming, and only authorized care staff can view fall videos for analysis.

Q. Are SafelyYou cameras live streaming?

A. No one is watching SafelyYou video live. The camera's video recording is processed immediately on site by SafelyYou-Guardian™, the AI server. Video that doesn't contain a detected fall is deleted.

Q. Does SafelyYou detect all falls?

A. SafelyYou has over 99% accuracy. However, a fall may be missed due to technical difficulties. SafelyYou is used to enhance a fall management program, not replace existing procedures or staffing.

Q. Do all rooms have cameras?

A. SafelyYou cameras are typically installed in every resident's room but will only be operational in rooms where the resident's responsible party has provided written consent.

To learn more about SafelyYou or the installation opportunity through your relationship with Omega, reach out to **Vikas Gupta** VGupta@OmegaHealthCare.com, **Shani Walter** SWalter@OmegaHealthCare.com, or **Tom Bang** Tom@safely-you.com.