



KW SCHOOL OF REAL ESTATE

• FREQUENTLY ASKED QUESTIONS

ABOUT

What is the Keller Williams School of Real Estate?

Keller Williams offers a **digital, pre-licensing curriculum** geared toward placing aspiring agents on a direct path to licensure and profitability. The Keller Williams School of Real Estate is **100% online and entirely free to students**, making entry into real estate more accessible than ever before. This partnership also makes continuing education available to participating market centers.

Why should I attend?

- Get exposed to the greatest profession filled with limitless possibilities!
- Enroll in real estate school for FREE
- Increase your chances of passing the licensure exam

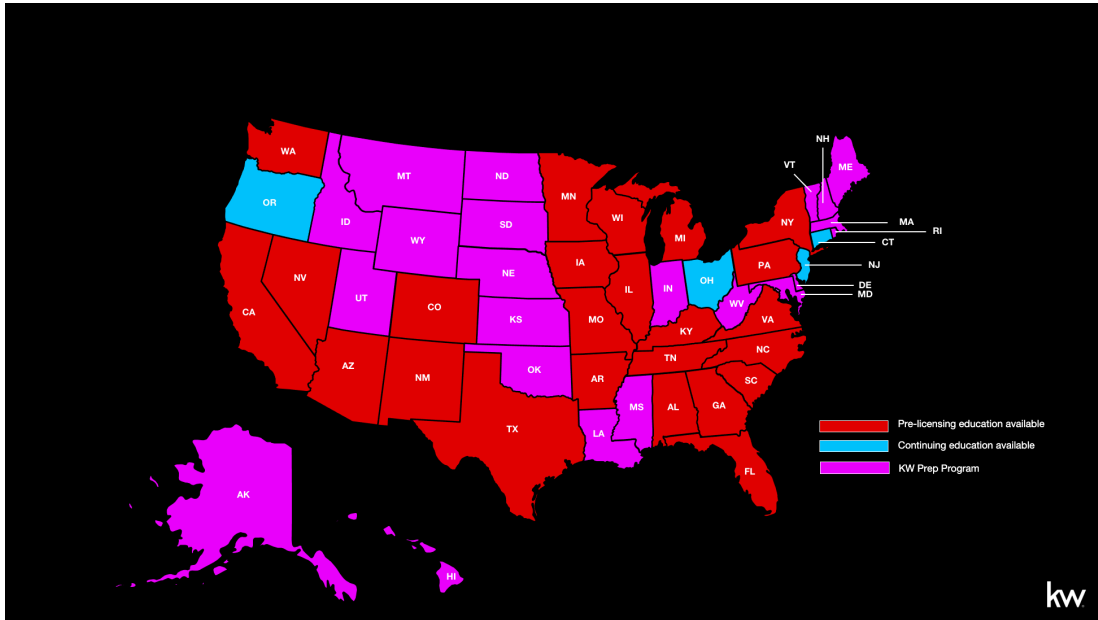
What is KW Prep?

KW Prep is a specially curated curriculum designed in collaboration with Keller Williams School of Real Estate Dean, Molly de Mattos, and will be distributed via KW University. The coursework is made up of learning modules that will supplement with any licensee, regardless of the jurisdiction where they are getting their schooling. Modules focus on balancing the practical elements taught in real estate school with real-world application.

What do I have to look forward to with KW Prep?

- Added support to help you pass the licensure exam
- Ensures you last longer in business once you enter real estate
- Gives you an introduction to the time-tested models and systems of Keller Williams that will help you go further, faster even before you enter real estate

ELIGIBILITY & ENROLLMENT



Pre-Licensure/CE Eligible:

Alabama, Arizona, Arkansas, California, Colorado, Florida, Georgia, Iowa, Illinois, Kentucky, Michigan, Minnesota, Missouri, Nevada, New Mexico, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington, Wisconsin

CE-Only Eligible:

Connecticut, New Jersey, Ohio, Oregon

KW Prep-Only Eligible:

Remaining States

When will this program launch and where is it available?

- **Pre-Licensure/CE States:** Market centers within the 24 states indicated in the heat map can enroll immediately. Student enrollment, along with access to an education portal for agents to access pre-licensure and continuing education courses, will begin November 1. Students are able to access continuing education at a reduced rate. Students will have to connect with a participating market center to enroll.
- **CE-Only States:** Market centers in CE-only states will receive access to an education portal where currently licensed KW agents can purchase continuing education at a reduced rate starting Nov. 1.
- **KW Prep States:** Market centers that are not within the initial 24-state licensing territory can opt into KW Prep in November. The curriculum will be available in December.

How will instruction be delivered for the Keller Williams School of Real Estate?

- **Pre-Licensure/CE States:** Courses will be offered in an online, self-study format. Instructor-led courses will be available at an additional cost to the student.
- **CE-Only States:** CE courses will also be delivered by our education partner via a digital portal.
- **KW Prep States:** Via a digital learning platform managed by KWU.

How do I enroll as a market center?

Enroll at kwschoolofrealestate.com. To view more in-depth FAQs for your market center, please [click here](#).

How do I sign up as a student?

1. View the eligibility map to see what programs are available to you.
2. [Find a market center near you](#). Then, ask them if they're a Keller Williams School of Real Estate participating market center.
3. If you have any questions or struggle to find a market center, email us at realestateschool@kw.com and we would be happy to connect you.

PRICING

What is the pricing structure for the Keller Williams School of Real Estate?

- **Pre-Licensure/CE States:** Market centers in licensure-eligible states can bring on unlimited students for a low monthly subscription fee and receive an additional promo if signing on by December 1. The cost of real estate school is FREE to students.
- **CE-Only States:** Market centers in CE-only states are able to offer agents continuing education via the student portal delivered to them on November 1. If enrolled in the KW Prep program by December 1, market centers will also receive a promo. Students will pay for their CE courses.
- **KW Prep States:** Market centers in states where pre-licensure and continuing education are not available can access the KW Prep program for a low monthly subscription. Enrollment opens in November with program delivery coming in December. KW Prep is FREE to students.

QUESTIONS?

Email us at realestateschool@kw.com