



# Why Students Choose CircleIn Over Other Apps

## CircleIn & Competitors

CircleIn provides a safe, secure way of interacting with their peers and organizing their studies.

## Why should students use CircleIn over GroupMe, Discord, Texting, etc.?

Many platforms compete for students' attention and time, which can be overwhelming and confusing. Students prefer CircleIn to other platforms for the following reasons:

- It's secure (SSO) and safe - connects students directly with other students in their course.
- It's easy and convenient - access to other classmates and organized course content is available as soon as you login.
- We offer rewards and contests for their hard work. These provide students with incentives for studying and succeeding in their courses.
- Unlimited access to custom course content. All content created in CircleIn courses is accessible to students in the future. Other tools do not offer this benefit.
- Workflow provides a task management tool integrated into CircleIn but custom to the student. It helps students never miss a deadline, coordinate group projects, schedule study sessions, and manage their work-life balance.
- Expert mode is available for qualified peer tutors/mentors. Students are connected to mentors for easy access. This is not available in other public apps.